

EVERY 9 SECONDS A WOMAN  
IS ASSAULTED OR BEATEN IN  
THE U.S. ALONE.

PLEDGE @  **indiegogo** &  
HELP US HEAL THE CYCLE  
OF DOMESTIC VIOLENCE

**DELIVERANCE**

BASED ON A TRUE STORY



## FOR IMMEDIATE RELEASE

### Latina Actress and TV Personality Andrea Escalona Attached to “Deliverance” – Raising Funds Through IndieGoGo.com

Andrea Escalona is set to make her big screen debut in Luis Iga’s film “Deliverance,” alongside Latino Pop-star Cristian Castro. The dramatic thriller is inspired by the powerful true story of a domestic violence survivor and aims to inspire change about the global issue of domestic violence through storytelling.

Los Angeles, CA. July 31, 2013 - Latina actress Andrea Escalona, who most recently appeared in the TV series “Cielo Rojo” and “Quiéreme Tonto,” has landed a supporting role in “Deliverance.” She is the second Latino talent to do so. The first was Latino Pop-star Cristian Castro. “The story called out to me, not only as a great project, but something with a strong message that will hopefully empower women to speak up and break the cycle of domestic violence,” Escalona answered when asked why she has attached herself to the project.

Latino director and producer Luis Iga is thrilled to have Escalona on board. “Andrea is a talented actress who will showcase her acting ability on the big screen and viewers will definitely be impressed,” said Luis Iga.

The filmmakers are using the popular crowdfunding website IndieGoGo.com to raise the funds needed for the film. The campaign will be active from July 9th through August 23rd, 2013.

“We want to keep the public engaged and by our side in the process of bringing this story to life, so they can become part of this movie. We hope the public will take a stand to heal the domestic violence pandemic and join us in the making of this very important film,” shared producer Miguel Ferrer “With Andrea’s unique and seasoned talent, bringing her character to life, we are one step closer to achieving our goal of telling a compelling narrative story,” he concluded.

Hurry and take action to become part of this film, the deadline for contributions is August 22nd. To contribute visit our IndieGoGo campaign page at [www.deliverancethefilm.com](http://www.deliverancethefilm.com).

For further information about the film Deliverance and their IndieGoGo campaign, contact producer Miguel Ferrer via e-mail at [pledge@deliverancethefilm.com](mailto:pledge@deliverancethefilm.com), visit us directly at [www.deliverancethefilm.com](http://www.deliverancethefilm.com) or visit our Facebook page at [www.facebook.com/DeliveranceTheFilm](http://www.facebook.com/DeliveranceTheFilm).

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