

COMFORT WORKS

MEDIA
KIT 20
13





Australian couple Henry Chandra and Rachel Yeng founded Comfort Works in 2006.

It all started with the frustration that custom made curtains were ridiculously overpriced in Australia.

Since then, Comfort Works expended into a huge range of products including IKEA sofa covers, furniture slipcovers and custom made home furnishings. All products are sewn and made with emphasis on durability, washability and affordability.

By operating primarily online and running their own workshop, Comfort Works are able to keep quality consistently high, whilst suspending all kick backs and commissions traditionally earned by middle men, passing the additional savings to end customers.

Manstad Sofa-Bed in Nomad Red



Klippan in Antoinette Luna



Ektorp Tullsta in Lino Brushed
Photography by hodge : podge



Ballard Designs Parsons Chairs in Gaia White
Photography by Freckled Laundry



freckled laundry



Ektorp in Rouge Ash
Photography by Heather Kowalski

COMFORT WORKS BELIEVES IN:

- Custom made products do not need to carry exorbitant price tags.
- Upcycling to revive the hidden potential of our old furnitures and doing our part for the planet; not to mention the savings earned from not having to buy brand new.
- Treating our customers the way we want to be treated; with honesty, respect and additional kindness.
- Crafting and delivering the best quality products aimed to surpass industry standards, designed by you.

A photograph of two pillows on a light-colored wooden floor. The larger pillow is a light beige or cream color, and the smaller one is a muted olive green. The lighting is soft, creating gentle shadows on the wood grain.

FABRICS

The industry's durability standard for domestic upholstery is 20,000 martindale cycles. Comfort Works fabric's starts from 26,000 all the way to 53,000 cycles. We call it Tough Love.

All natural fabrics are pre-washed (a.k.a Sanforise) to minimise shrinkage and to ensure that the covers will always retain the tailored look.

PROMISE

Great materials are only the beginning. Each custom product is hand drawn, hand cut and hand sewn by passionate in-house artisans, who care about the products as if they are made for their own homes.

It's all in the details and craftsmanship. Every rivet is reinforced and every critical point strengthened. Velvet lining is added to stop seat cushions from slipping. Heavy duty zippers stitched to prevent derail.

For the perfect finish, all products are cleaned of all excess thread, hugged goodbye, and folded handsomely into heavy duty double corrugated boxes. DHL or FedEx picks them up to be delivered directly to it's new home.

Ready.Steady.Go.
Live Beautifully.

AS SEEN ON:



Poppy Haus



A Little Bite of Everything



That Wife



The Borrowed Abode



Pretty Petals



On Sutton Place



The DIY Club



Emily A. Clark Designs



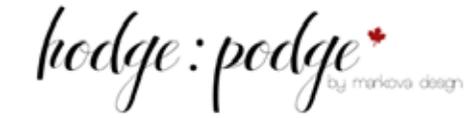
Lifestyle Magazine Australia



The Shabby Nest



It's So Very Cheri



Hodge : Podge Design



IKEA FANS



Sweetest Digs



Niagara Novice



Freckled Laundry

Ektorp in Rouge Ash
Photography by Heather Kowalski



GET IN TOUCH

Rachel Yeng

rachel@comfortworks.com.au

CHECK US OUT

WEBSITE www.comfortworks.com.au

BLOG www.comfortworks.com.au/news



HAVE WE
MENTIONED
THAT WE'RE
VERY SOCIAL?

COMFORT WORKS