

Medical Imaging Innovations signs Master Purchase Agreement with Varian Medical Systems' Imaging Components Division

Denver, Colorado – November 27th, 2013 – Medical Imaging Innovations (MII), a privately held medical imaging company has signed a multi-year master purchase agreement with Varian Medical Systems for its line of radiographic imaging components, including digital radiography detectors, imaging software, and x-ray tubes.

Medical Imaging Innovations' founders all have a long and extensive background in channel sales and distribution in the DR market, having been successful in prior ventures. MII currently manufactures the DynaRad brand of portable imaging systems, which are integrated with Varian digital detectors and software. It also provides retrofit digital upgrades for x-ray imaging suites. With this relationship and the extensive product line from Varian, MII will be adding new radiographic systems, dynamic imaging fluoroscopy retrofits, and developing a new line of dynamic imaging systems for image guided procedures.

"We are extremely excited to be given the opportunity by Varian to help them support the dealer and distributor channel. We offer enhanced value to the dealer network via channel pricing, product integration, and competitive warranties." says Tim Martinson, CEO of Medical Imaging Innovations.

Dr. Fred Steinberg, Medical Director of Medical Imaging Innovations adds: "MII offers the dealer and small OEM market additional support with integration, service, training, and installation. These value-add activities help improve customer satisfaction, which is our number one priority."

Medical Imaging Innovations will be displaying a variety of Varian products at the 2013 Radiological Society of North America meeting in Chicago, Illinois. "We welcome the team from Medical Imaging Innovations and look forward to providing them with Varian's high quality imaging components for use in their products." said Geoff Caldes, North American Sales Manager at Varian Medical Systems.

Medical Imaging Innovations will display multiple products from Varian's line of PaxScan® DR detectors and imaging software, including the new Nexus platform. MII will be in the South Hall of McCormick Place, Booth 5714; a short walk from Varian Medical Systems' Booth 4304, also in the South Hall.

About Medical Imaging Innovations

Medical Imaging Innovations, LLC is a Denver, Colorado based manufacturer and integrator of medical imaging equipment focused around digital flat panel technologies. Medical Imaging Innovations produces the DynaRad portable x-ray product line, and offers its customers solutions ranging from portable digital imaging, orthopedic imaging, general radiography, and fluoroscopic imaging. For more information, visit <http://www.medicalii.com>.

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About Varian Medical Systems

Varian Medical Systems, Inc., of Palo Alto, California, is the world's leading manufacturer of medical devices and software for treating cancer and other medical conditions with radiotherapy, radiosurgery, and brachytherapy. The company supplies informatics software for managing comprehensive cancer clinics, radiotherapy centers and medical oncology practices. Varian is a premier supplier of tubes and digital detectors for X-ray imaging in medical, scientific, and industrial applications and also supplies X-ray imaging products for cargo screening and industrial inspection. Varian Medical Systems employs approximately 6,400 people who are located at manufacturing sites in North America, Europe, and China and 72 sales and support offices around the world. For more information, visit <http://www.varian.com> or follow us on [Twitter](#).

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