

UBU Sports Synthetic Turf Systems featured in Back-to-Back Super Bowls

Dalton, GA – January 16, 2014 – When MetLife Stadium decided to replace their artificial turf system in 2013, they knew that the 2014 Super Bowl, the first Super Bowl to be played in a northern, outdoor stadium, would be decided on the new surface.

In the summer of 2013, after months of diligent research, they decided on a UBU Sports' Speed Series S5-M synthetic turf playing surface – the same synthetic playing surface chosen by the Super Dome for their 2013 season and Super Bowl XLVII. This field features the Removable Active Panel system, which allows the end zones to be changed from the NY Jets' logo to the NY Giants' logo in under 12 hours.

When asked why so many NFL teams are switching to a UBU Sports' synthetic turf system, Mark Nicholls, CEO of UBU Sports, said, "NFL facilities are the finest in the world and they take the selection of the playing surface very seriously. The NFL coaches and players are often directly involved in the decision making process. They understand that a professional football field is athletic equipment – that it is ground gear for athletes – and the right field will deliver the best performance and safety for the athletes. We're delighted to be able to produce a field that meets their expectations."

There's more to providing a top-quality professional football field than simply supplying the surface itself. Installing and tuning the surface to the firmness expected by the coaches and athletes takes the work of experienced craftsmen. Mark Hill, Director of Quality Assurance for UBU Sports, explained the UBU Sports' advantage, "Our network of experienced turf installers is next to none. Our team has more legacy installers – people who have worked in turf since it was first introduced – than any other company in our industry."

UBU Sports is a leading brand of synthetic turf surfaces for use in a variety of sporting events, including football, baseball, field hockey, soccer, rugby, and lacrosse. UBU Sports' fields serve as ground gear for teams ranging from professional franchises (e.g. New Orleans Saints, Minnesota Vikings, Cincinnati Bengals, Pittsburgh Steelers, Arizona Cardinals, Houston Texans, New York Giants and New York Jets), collegiate, and major indoor arena leagues to local high schools and municipalities. UBU Sports incorporates science and technology into each surface they provide, creating the ultimate ground gear for athletes.

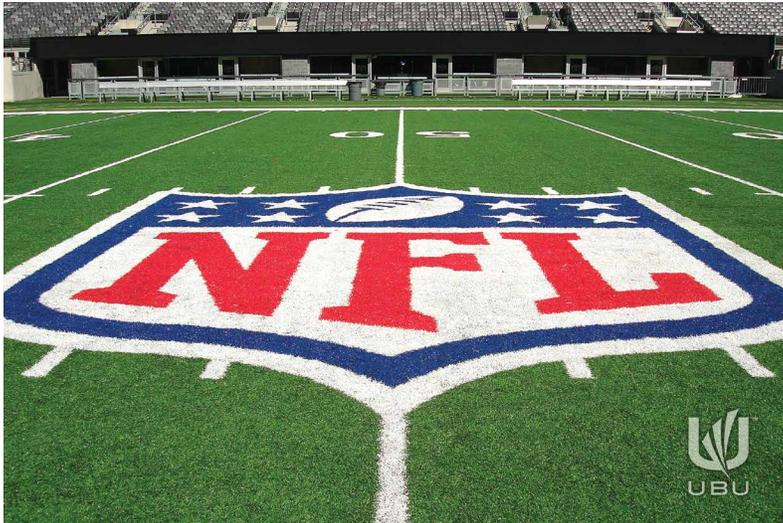
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For more information on UBU Sports please visit
www.ubusports.com

ground gear for athletes



QUOTES, LOGOS & PHOTOS



Mark Nicholls, CEO for UBU Sports, said, "Our network of experienced synthetic turf installers ensures the quality of our surfaces, like the fields at MetLife Stadium, The Superdome, Paul Brown Stadium, and The Metro Dome."

Mark Nicholls, CEO for UBU Sports, said, "There is an intense emphasis on player safety today, not only in the NFL but at all levels of sports. It has never been more apparent that it matters what athletes play on. UBU Sports is focused on producing premium and professional grade surfaces that optimize sports-specific performance and maximize player safety. A field surface is "Ground Gear for Athletes", and just as much a part of the player safety equation as helmets."



Mark Hill, Director of Quality Assurance for UBU Sports, said, "We finished installing the UBU Speed S5-M synthetic turf system at MetLife Stadium this summer. It features our Removable Active Panel System, which allows us to swap the Jets' and Giants' end zones in less than 12 hours."

Gordon Bevis, Director of Safety and Education for UBU Sports, said, "Player safety and performance is UBU Sports ultimate goal, with the first cold weather NFL Super Bowl being played on a UBU surface at Met Life Stadium, our staff is engaged to ensure that the players, not mother nature, decide the outcome."

Rich Ingle, Director of Marketing for UBU Sports, said, "We're very excited and proud to have Super Bowl 2014 played on one of our synthetic turf systems, especially after having Super Bowl 2013 decided on a UBU Sports surface at the Superdome."



ground gear for athletes



METLIFE STADIUM FAST FACTS

- The playing surface inside MetLife Stadium, which will host the 2014 Super Bowl, is a **UBU Sports Speed S5-M synthetic turf system**. This is the same system featured in the Superdome, which hosted the 2013 Super Bowl.
- The field has over 1.4 billion blades of synthetic grass. **It took 8,320 miles of synthetic fiber to produce the field.** That's enough fiber to encircle over 80% of the perimeter of the continental United States.
- 200 tons of crumb rubber infill was used for the field. **That saves 36,504 tires from landfills**, which is enough tires for 9,126 cars.



PROJECT NAME	METLIFE STADIUM
LOCATION	EAST RUTHERFORD, NJ
PRODUCT	UBU SPORTS SPEED S5-M
SQ. FT.	102,692
INSTALL DATE	SUMMER 2013
	HOST OF THE 2014 SUPER BOWL HOME OF NY GIANTS & NY JETS

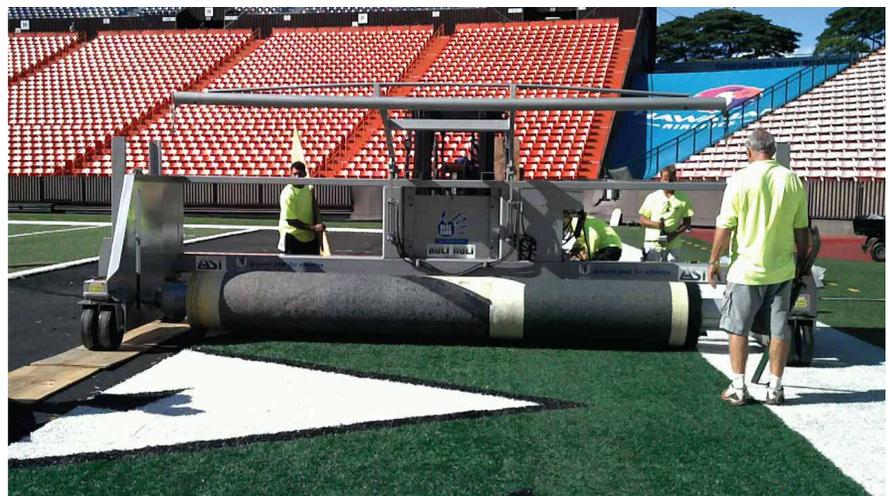
TEAMS & STADIUMS FEATURING A UBU SPORTS SYNTHETIC TURF SYSTEM

NFL TEAMS

NFL TEAMS	GAME	PRACTICE
Arizona Cardinals		●
Chicago Bears		●
Cincinnati Bengals	●	
Houston Texans		●
Minnesota Vikings	●	●
New Orleans Saints	●	●
New York Giants	●	
New York Jets	●	
Pittsburgh Steelers		●

NFL STADIUMS

MetLife Stadium - 2014 Super Bowl
 Superdome - 2013 Super Bowl
 Aloha Stadium - Pro Bowl
 Metro Dome
 Paul Brown Stadium



The UBU Sports synthetic turf system has three end zone configurations called **Removable Active Panels or R.A.P. System**. The R.A.P. System allows the end zones at MetLife Stadium to be changed from NY Jets to NY Giants in less than 12 hours. Aloha Stadium, home of the NFL Pro Bowl, was the first stadium to install the UBU Sports R.A.P. System.

ground gear for athletes

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