
Press Release

FOR IMMEDIATE RELEASE: (February 4, 2014)

20 year old Localization Company, Jonckers Translation and Engineering, Announces the Appointment Mr. Peter Smith as New President & COO

BRUSSELS, BELGIUM—February 4, 2014. [Jonckers Translation and Engineering](#) is pleased to announce the appointment of Peter Smith as new company COO. Peter will be charged with the task of leading Jonckers toward further sustainable growth, and overseeing sales and production of the company. Jonckers, which is celebrating its 20th year in business in 2014, provides customized linguistic, cultural, and technical translation and localization solutions to companies seeking to expand into global markets.

“At a time when the importance of the customer experience has never been greater, we are proud to announce Peter as our new President and COO.” Said [Benoît della Faille](#), Jonckers CEO. [Marc Jonckers](#), founder and CSO said “Peter has a tremendous amount of experience in establishing and growing businesses and leading business units and teams. His expertise will help us further our growth, develop new services, and help to provide more value and higher customer engagement to our clients.”

Smith has a long history in the localization industry and was previously CEO of SDL’s Language Service business and most latterly CEO of their Consulting organization. Based in Boulder Colorado, Peter is responsible for providing strategy, leadership, direction, process and mentoring for Jonckers sales, account management, consulting and operations teams. Prior to joining SDL Peter founded a document management company and was Projects Director for multimedia localization provider, Polylang.

About Jonckers

Jonckers Translation & Engineering speeds up the entry of products and services into new markets and countries by providing the highest quality linguistic, cultural, and technical translation and adaptation. Global leaders including [Cisco](#), [Marriott Hotels](#) and [Microsoft](#) designate Jonckers as a preferred vendor. Jonckers ten wholly owned offices are [located](#) across Asia, Europe and North America. More about Jonckers is at www.jonckers.com

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