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Midtown Consulting Group Teams with Jive to Extend Social Business Throughout Southeastern United States

Atlanta, GA, February 12, 2014 – Midtown Consulting Group (MCG) today announced the company is teaming with Jive Software (NASDAQ: JIVE) to jointly offer Jive's social business platform and MCG's management consulting services to enterprises throughout the Southeast region of the United States. Midtown Consulting Group's regional charter will extend the Jive platform and drive business value to a much broader set of companies – helping employees, customers and partners be more productive, collaborate more efficiently and ultimately improving companies' top-line revenue.

"We are excited about our relationship with Jive," said Skeet Spillane, Managing Director and Chief Operating Officer at Midtown Consulting Group. "The combination of our management consulting experience and Jive's social business and collaboration platform will help our clients overcome business challenges, improve process, and manage change. This relationship will also enable our clients to successfully deploy, measure, and realize a competitive advantage with social collaboration in the workplace."

MCG will work with businesses to demonstrate how the industry-leading Jive platform can be leveraged across both internal social collaboration use cases to drive increased productivity and for external communities to align customers and partners.

"Midtown Consulting Group is the right partner to help companies deliver business value from social collaboration platforms," said Tina Jones, vice president of Global Alliances, Jive. "In teaming with Jive, they can help companies realize quantifiable productivity gains – and ultimately top line revenue growth that comes from integrating Jive into a company's ecosystem."

About Midtown Consulting Group

Founded in 2004, Midtown Consulting Group helps leading organizations achieve a competitive advantage through the proper alignment of technology, personnel, and business strategy through management and technology consulting services. MCG has over 100 consultants who are focused on reducing operational complexity and optimizing core business processes.

MCG had 675% revenue growth over the past three years and is now #677 on *Inc.* 5000 and #8 in Georgia for *Inc.* Hire Power Awards. Service areas include business intelligence, enterprise application optimization, IT management, regulatory compliance and risk management, and CFO services. Midtown Consulting Group has offices in Georgia, North Carolina, Florida, and Tennessee.

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