

360VINspin Cloud-Based Management and Marketing Solutions for Auto Dealerships Announce New “Push Technology” Innovation

February 28, 2013 (Ozark, Missouri) - 360VINspin has released “Push Technology” to the suite of solutions available for Auto Dealerships.

Often dealers are overwhelmed with sifting through reports and screens to ensure they are on top of new leads, sales opportunities, credit applications, data integrity and more. 360VINspin helps to address the issue with “Push Technology”.

The concept of how it works is very simple and powerful. 360VINspin has identified key events and information that dealers want to stay informed of. Instead of dealers having to continually monitor the system, “Push Technology” can automatically notify dealers through the use of email, text messaging, and internal system notifications. Dealers can customize what events and mediums they wish to be notified of.

360VINspin’s “Push Technology” also includes the use of business intelligence dashboards. Dealers can use the dashboards to view trends, activities, and health metrics of their dealership. Some dashboards have drill-through capabilities which allow dealers to easily locate data of interest.

About 360VINspin, LLC

360VINspin leverages cloud computing, SaaS, and mobile technologies to deliver innovative management and marketing solutions for auto dealerships. 360VINspin is a Microsoft BizSpark Plus partner and hosts its services on the Windows Azure cloud platform.

To learn more about 360VINspin auto dealer solutions, please contact:

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