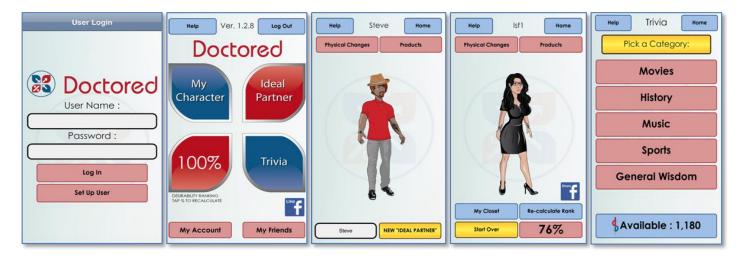


Doctored Inc. released a new app, available on the Apple App Store

An interactive app that keeps you vying for the highest desirability ranking, now available for iOS 4.3+

DOCTORED – March 17, 2014 – Available now, Doctored app allows players to compete with friends, and others from all over the world, for the highest desirability ranking based on the collective results of what is most desired in an ideal partner. Choose from hundreds of physical features, fashion and accessory options for your character and see how you rank. With billions of character combinations to set you apart and keep you enthused, Doctored is entertaining for all ages. The app is currently available for \$0.99 on the Apple App Store and is for iPhone, iPad and iPod touch users with iOS 4.3 or later. The app is optimized for iPhone 5. With 16 languages available, the app is responsive to players from all over the world. A FREE version that will include advertisements is coming soon!



Playing Doctored is a cinch! Create an "Ideal Partner" and your selections will be combined with all other players to determine what is most desirable. Then, evolve your character and learn how desirable you are against all other players that match your character's gender, based on the most desired physical traits, fashion and accessory choices. This game doesn't judge, it simply lets you know what others want in an "Ideal Partner" and whether or not you've got it going on. You have the option to continuously improve your character to achieve the highest desirability ranking and modify your "Ideal Partner" as your tastes change. New products will be added every month. Build a friend pool and stay in touch with their character creations and rankings. Share your character and Ideal Partner on FaceBook™ as you compete for the 100% desirability ranking. Earn Doctored Dollars through trivia challenge or purchase Doctored Dollars directly to enhance your physical traits with virtual surgery, or the latest in fashion additions. The options are plenty and new products will be added monthly. Your desirability ranking is what it's all about! https://itunes.apple.com/app/doctoredapp/id777499017?mt=8

Doctored, Inc. is kicking off with an in app promotion that will allow players (2) a chance to win an Apple iPad Mini Retina 16GB or a \$25 iTunes gift card (6). See contest rules for details.

Please visit <u>http://www.doctored-inc.com</u> for more on Doctored. To schedule an interview, please contact: Christina Bouza, Director of Content, CJ Creative Solutions, at Telephone: (630)277-8207 or Email: <u>doctored@cjcreativesolutions.com</u>.

Like us on <u>Facebook</u> and follow us on <u>Twitter</u>. Navigate our instructional video to learn more on how to play: <u>http://www.youtube.com/watch?v=Mnk6a-3GyB4</u>