

Press Release

FOR IMMEDIATE RELEASE

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Sunset Ridge Golf Club Names Jason Wall as New General Manager

Marcellus, New York - March. 17, 2014 – Sunset Ridge Golf Club (formally known as the Links at Sunset Ridge), a 18 hole championship golf course located at 2814 W Seneca Turnpike in Marcellus has promoted Jason Wall as General Manager. In this position, Wall will be responsible for leading and inspiring associates, driving revenue, and managing the golf club operations to accomplish Sunset Ridge's mission "To Provide the Best Golfing Experience and Environment in Central New York."

"We are excited to promote Jason to head our leadership team at Sunset Ridge," said DJ Van Keuren President of Sunset Ridge. "He brings new ideas, vision, passion, and purpose to this great property and we look forward to seeing his impact."

A graduate from Marcellus High School and lifetime Marcellus resident, Wall brings to his new position over 15 years in the golf industry while working in Florida and New York with the majority of his time coming from Sunset Ridge since its early beginnings. "Jason's 15 years of experience comes from participating in almost every part of the organization over the years. His knowledge from teaching to course maintenance to understanding the food and beverage operation is something that makes Jason very special," says DJ, "As a General Manager it is important to manage from experience and not theory. It is this type of experience that creates respect and confidence from those around him. Something very important as we move towards being the best golf course in CNY over the next 5 years."

About Sunset Ridge Golf Club

Sunset Ridge Golf Club is the finest venue for a round of golf in Marcellus, New York and the surrounding area. Sunset Ridge Golf Club is a championship 18-hole golf course, popular in this region since it was first founded in 1998. Sunset Ridge is located on the Seneca Turnpike half a mile east of Marcellus, within easy and scenic driving distance from Syracuse, Auburn, Camillus, Cortland and the

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eastern Fingerlakes region. The club offers semi-private membership as well as public play. Pride is taken in the outing experience provided which can accommodate up to 150 people along with a banquet facility which is capable of welcoming private events and parties of as many as 175 people. To learn more visit www.sunsetridgegolfclub.com or call 315-673-2255