Capriza: Enterprise Mobility for the Mobile First Company

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CEO & Co-Founder

Capriza disrupts the speed and economics associated with taking your business mobile. Capriza's SaaS platform mobilizes your critical business processes with zero coding and zero APIs. This week.

From front office to back office, corporate IT has invested more than a decade of time, money and labor in deploying web-based, business-critical desktop applications. In recent years, the IT landscape has expanded to include a multitude of mobile computing platforms and, today, employees expect anytime, anywhere access to enterprise business applications. For IT, responding to this need poses enormous challenges including overcoming the prohibitive costs associated with developing and securely deploying apps for multiple platforms, simplifying complex legacy enterprise systems to take advantage of mobile form-

factors and capabilities, and iterating rapidly to drive meaningful user adoption. Capriza has simplified this process dramatically to a point where you could go mobile by next week.

The Capriza Difference

Under the leadership of Yuval Scarlat, CEO & Co-Founder, Capriza's zero coding, zero integration, zero APIs solution empowers organizations to overcome these challenges. Capriza provides the

> ## Capriza provides the industry's fastest and most cost-effective approach to mobilizing existing enterprise applications

industry's fastest and most cost-effective approach to mobilizing existing enterprise applications. Designed specifically for non-developers, Capriza rapidly converts, transforms and optimizes existing web-based desktop applications into secure, lightweight mobile apps (zapps), complete with modern mobile capabilities such as GPS and camera. Deployed within Capriza's secure cloud or behind existing corporate firewalls, Capriza eliminates traditional mobile solution security concerns by exploiting existing security architecture and executing all data within a secured virtualized run-time environment. Capriza's use-case focused approach combined with the Capriza Analytics Dashboard enables organizations to collect user feedback, analyze usage metrics and make key decisions to achieve successful user adoption. Capriza lists clients from among many sectors ranging from high-tech, manufacturing, retail, finance, satellite television providers, HR/staffing and more. **CR**