

**FOR IMMEDIATE RELEASE:**

*Contact: John Luna*

## **Luna Family Hearing encourages Seattle Mariners fans 60+ years to attend home games with a Senior Special Discount on tickets**

*Senior Special Discount allows fans 60+ to receive 10% off select seats at all home games*

**Seattle, WA, April 7, 2014** - Luna Family Hearing is in its second season as an official sponsor of the Seattle Mariners and is the exclusive sponsor of the "Senior Special Discount" at every home game for the 2014 season to encourage Baby Boomer and Senior fans to attend games and support the team. "We hope to see some of the Seahawks 12<sup>th</sup> Man spirit and home-town support carry over to Mariners baseball as we build on an excellent start to the 2014 season. Our sponsorship should allow more Baby Boomers and Seniors to attend more home games at Safeco Field supporting the Seattle Mariners our home-town pride," states Andrea Luna, President of Luna Family Hearing. The Luna Family Hearing Senior Special Discount allows fans 60+ to receive 10% off select Main, Terrace and View Level seats at all home games, excluding Opening Night, with a limit of one ticket per ID. Fans 60+ years or older just need to show their valid ID and purchase tickets in-person at Mariners Team Stores and Safeco Field box office.

Luna Family Hearing will promote their campaign for hearing loss awareness all season long and again will also sponsor opportunities for fans to win a chance to throw out a Seattle Mariners "First Pitch". The lucky winners will have the opportunity to throw out the ceremonial, pre-game, first pitch at an upcoming 2014 Seattle Mariners home game and get their pictures taken on the field.

## **About Hearing Loss and Hearing Aids**

**Nearly 40 million Americans have some degree of hearing loss.** Most frequently, it is due to repeated exposure to loud noises—at concerts, nightclubs, crowded restaurants, loud workplaces, hunting or recreational shooting, and loud sporting events like baseball and football games. What many people don't realize is it's easy to get a hearing test by a licensed hearing care professional. And, it's free at Luna Family Hearing. Most Americans with hearing loss can be helped by wearing hearing aids. Hearing aids typically range in price from \$795 each to \$3699 each at Luna Family Hearing, depending on the technology within each hearing aid.

Today's hearing aid technology allows wearers to hear from all directions, in all sorts of sound environments. Most recently, Luna Family Hearing introduced the availability the first ever “**Made for iPhone**” hearing aid, the [ReSound LiNX™](#). ReSound LiNX represents the next step forward in hearing aid technology. Designed to connect directly with your iPhone®, iPad® or iPod touch®. For more information on hearing loss, call **1-855-HEAR-NOW** (1-855-4327-669), visit one of the 11 Luna Family Hearing locations in Washington and Oregon, or visit <http://www.lunafamilyhearing.com> for more information.

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For more information on this press release or to set up an interview:

Contact John Luna at [Media@LunaFamilyHearing.com](mailto:Media@LunaFamilyHearing.com), 425-358-0956.

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