

FOR IMMEDIATE RELEASE

Domino The Great will be participating in the 2014 White House Easter Egg Roll

The 2014 Easter Egg Roll, which takes place on the South Lawn of the White House, is focused on promoting health and wellness with the theme, "Hop into Healthy, Swing into Shape." The event will feature live music, sports courts, cooking stations, storytelling and, of course, Easter egg rolling. The activities will encourage children to lead healthy, active lives in support of the First Lady's *Let's Move!* initiative.

<u>Rhode Island magician Domino The Great</u> specializes in kids entertainment, kids birthday party magic shows, and anti-bullying presentations at elementary schools throughout New England. Magically appearing since 2006

This will be the 136th annual White House Easter Egg Roll with more than 30,000 people visiting the South Lawn for games, stories, and, of course, the traditional egg roll.

Souvenir White House Easter eggs first became an annual keepsake in 1981, when President and Mrs. Ronald Reagan hosted a hunt for wooden eggs that bore the signatures of famous people. The tradition continues this year with four colorful eggs and the official First Dog's egg, which features First Dog's Bo and, for the first time ever, Sunny. These collector's eggs are available to view or purchase at www.easter.nationalparks.org.