

SIDEWALK BRANDING CO. LAUNCHES A FREE TO USE - ONLINE WEBSITE SEO GRADER TO HELP SMALL BUSINESSES DISCOVER AND CORRECT WEBSITE ERRORS THAT IMPACT THEIR SEARCH ENGINE RANKING AND VISIBILITY.



"We receive many phone calls and emails every week from small businesses who are just looking for some advice. I personally handle these calls and love to chat with business owners, but the number of calls is becoming overwhelming for me and my response time has gotten embarrassingly out of control. I had to find a better solution to deal with these calls" says founder Chris Sheehy.

Enter their new **Website Grader Tool** - it's as easy to use as typing any website address into one box, and the keyword or phrase you want that page to rank for in another. In about 45 seconds, you're presented with a downloadable and printable report detailing all that is good and not-so-good with your page.

To make this SEO tool even more useful, the reports include a checklist of action steps business owners can use to plot their action steps and track their progress.

Sheehy admits "Not everyone is going to hire us - some people just want to do their own SEO, and others simply don't have a budget for it - I get it. This tool is for them". There are hundreds of signals that impact a business's rank and visibility online - Sidewalk Branding's tool identifies some of the most common and easy to fix errors that most DIY SEOers could handle.

"This tool isn't all-telling, there are hundreds of things search engines look for, last year Google alone made over 500 changes to how it ranks business websites. This only scratches the surface, but it's enough to get a business headed in the right direction and answers many of the questions I have been hearing - and that's exactly what I wanted this tool to do" avers Sheehy.

**BUSINESSES CAN TEST THEIR WEBSITE AT:
[HTTP://SIDEWALKBRANDING.CO/WEBSITE-GRADER/](http://sidewalkbranding.co/website-grader/)**

Not only is this tool free to use, Sidewalk Branding's hassle-free policy also means you won't be bothered by salespeople just for using it either – nor will they post your results online (like many free grader tools do). Give it a whirl!

About: Sidewalk Branding Company is a Rhode Island search engine optimization and internet marketing service firm with a focus in working with small brick-and-mortar businesses.