



## **LP INNOVATIONS, INC. PARTNERS WITH THE NATIONAL ANTI-ORGANIZED RETAIL CRIME ASSOCIATION**

**MILFORD, May 15, 2014** – LP Innovations Inc. (LPI), a leader in loss prevention outsourcing, announced today their business affiliation with **The National Anti-Organized Retail Crime Association (NAORCA)**.

Through their partnership, LPI and NAORCA will utilize their combined strengths to combat the global epidemic of Organized Retail Crime.

“LPI’s business alliance with NAORCA represents a dynamic opportunity,” says Steven May, CEO of LP Innovations, Inc. “LPI leverages 30 years of expertise in the industry and is the leading provider of loss prevention solutions across all retail verticals. In conjunction with our technology partners at ETS [Electronic Tracking Systems], LPI delivers a truly innovative solution in response to the rash of Organized Retail Crime incidents affecting the retail industry.”

Christopher McGourty, Executive Director of The National Anti-Organized Retail Crime Association adds “We know that to successfully combat this type of crime, the industry needs tools and skills that are different from those we’ve used to defeat traditional sources of internal and external shrink.”

McGourty explains, “These are often financial crimes, they involve fraud and counterfeiting, and they are much more forensics-intensive than typical shoplifting cases. As such, they require new tools, skills, and increased collaboration among private enterprises and law enforcement groups and we hope other businesses and individuals will support our efforts.”

### **About The National Anti-Organized Retail Crime Association**

The National Anti-Organized Retail Crime Association was established in 2012 and is a growing association of corporate security and law enforcement officials tackling organized retail crime. The association believes the best way to defeat this criminal activity is through collaboration, education, training, and awareness and tougher stronger legislation. NAORCA is passionate and dedicated to the cause and strongly believes they can make a global impact.

For more information, please visit [www.naorca.org](http://www.naorca.org)

### **About LP Innovations, Inc.**

Founded in 1998, LP Innovations, Inc. has quickly become the leading provider of loss prevention solutions and field services to retailers across all verticals. Based in Milford, Massachusetts, LP Innovations, Inc. develops holistic, results-driven programs and products to eliminate losses and increase profitability for their clients. Through the application of best practices and 30 years of cross-industry experience, LPI has developed a team of loss prevention experts, servicing over 70 companies and 8,000 locations in the US and Canada.

For more information, please visit [www.lpinnovations.com](http://www.lpinnovations.com)