



Atlanta Life Financial Group Board of Director 2014 Appointees



MARYANN BRUCE

A high-energy, results-driven Senior Executive, Maryann Bruce is seeking to build a board portfolio following a 30 year career in general management, strategic planning, sales and marketing in the financial services industry. As former President of successful divisions within two Fortune 100 firms, she directed business strategy and development, revenue generation, P&L and operations oversight, as well as brand management. Ms. Bruce has played a key role in growing profitable businesses, including start-ups, joint ventures, and mature entities.

In addition, she has expertise in evaluating M&A opportunities and overseeing the successful integration of several organizations. Decisive and resourceful, Ms. Bruce is adept in managing crises, ranging from corporate and compliance infractions, to reputational and operational risks, to life-threatening disasters, including the Miracle on the Hudson.

Ms. Bruce is an independent director for MBIA Inc., a holding company traded on the NYSE, whose subsidiaries provide financial guarantee insurance, fixed-income asset management, and other specialized financial services, where she serves on the Compensation & Governance and Audit Committees. She is a Founder and Director for the Carolinas Chapter of The National Association of Corporate Directors, an organization dedicated to advancing exemplary board leadership, where she serves as the Chair of the Program Committee and a member of the Governing Board of The Committee of 200, a premier international organization of women executives focused on advancing women's leadership in business. In addition, Ms. Bruce is an Advisory Board Member for Duke University Libraries and a Founding Director of the Bank Insurance & Securities Association and serves as an Emeritus Director. Formerly, she served on the board of Allianz Funds, was Senior Vice President and Officer of the Aquila Group of Funds and was an advisory board member of Nina McLemore, a luxury women's apparel company. She is a Founder and Co-Chair of the WomenCorporateDirectors' Charlotte Chapter. In October 2005, *US Banker* magazine named Ms. Bruce one of "The 25 Most Powerful Women in Banking," which recognizes individuals who personify business vision, personal excellence, and professional integrity.

A respected senior executive and director in the financial services industry, Ms. Bruce is a frequently sought-after speaker. She spoke at the Independent Directors Council (IDC) Annual Conference on fund distribution and board oversight and at the Boston Financial Client Forum on regulation and reform, including risk management and the SEC's whistleblower rule. Ms. Bruce also presented at

IDC's Fall Institute on the use of social media and other technologies and at a WomenCorporateDirectors' meeting on demystifying the cloud and considerations for board members. Finally, Ms. Bruce discussed women and leadership at a Wellesley College Symposium.

Her proven expertise in sales, marketing, and new product development has contributed to firm-wide growth in her past leadership roles and now as a consultant. As President of Turnberry Advisory Group, she guides boards of directors and executive teams on strategic planning, business development, sales, marketing, and brand management. Previously, Ms. Bruce was the President of Aquila Distributors, Inc., a boutique asset manager, where she developed and implemented the firm's business strategies and overall growth.



CHRIS MORRIS

Chris is currently the managing partner of Tatum's New York office. Tatum is a practice of senior operating executives providing clients with hands on strategic, financial and technology leadership. Prior to joining Tatum, Chris was President of Mpact Partners, a consulting firm providing strategic, operational and financial advice.

Chris also served as VP - Business Management for the \$5B revenue single family mortgage business of Freddie Mac, where he helped drive an eight point profit increase by better aligning resources with customer profitability and redesigning the sales

incentive plan.

He also led a successful SOX remediation initiative for the regulatory reporting function, as well as a \$10M affordable housing initiative that contributed to the achievement of Freddie Mac's affordable housing goals.

Prior to Freddie Mac, Chris founded and managed a \$50M private equity fund backed by Apollo Advisors. He has managed corporate finance, strategic planning, budgeting, financial operations, reporting, regulatory and governance, risk management, human resources, procurement and business development functions in the financial services industry and advised consumer products, retail, professional services, investment management, government contracting and non-profit companies including the Office of Housing and Urban Development (HUD). Chris has served on the audit committee for both public and private companies.

He has an MBA with a concentration in finance from the Harvard Business School and a BA in economics from Stanford University.



STEVE RABB

Steve is a recognized national leader/trainer in non-profit strategy, Fundraising and corporate engagement. His career includes 25 years in non-profit leadership roles including broad based fundraising experience with United Way, Boy Scouts of America, and for the past 15 years, with the American Cancer Society.

During his career Steve has driven \$220 million in fundraising through sources from employee payroll giving to six figure sponsorship, from the development of Executive Councils to large-scale event management.

In his early days, Steve led give or get card campaigns with the Boy Scouts, half million dollar golf tournaments and million dollar galas. In recent years Steve has focused on the Corporate market, Driving revenue, widely adopted strategies, and winning accounts with Delta, Lowes, VF Corporation/Lee Jeans and DS Waters, to name a few.

As a community leader Steve has chaired Leadership Orlando, Leadership Atlanta and is an active member of the Association of Fundraising Professionals. Steve has two sons attending college in Athens, GA.

Contact: Leslie E. McCoy (678) 463-3162 leslieemccoy@gmail.com