

Kathryn Sias

39248 US Hwy 19N #257
Tarpon Springs, FL 34689

Home: 727-940-7603
Cell: 727-204-1366
kathrynsias@zoho.com

Executive Profile

Over 30 years of sales and marketing experience now at the executive level, professional driven to manage any marketing effort, with a highlight on Internet marketing, proven search engine optimization expert, social media marketing guru, establishing strategic goals, offering outstanding communication, high-energy, results-oriented with a background in managing enterprise business. Visionary Operations Executive with solid experience managing all levels of multiple projects including budgeting and administration.

Skill Highlights

- Business management
- New business development
- Lead generation
- Project management
- Leadership / communication skills
- Expert Social Media Marketer
- Business operations organization
- Client account management
- Market research and analysis
- Online reputation expert
- Professional search engine optimization
- Web master / design and development

Core Accomplishments

1996 Upgrade Sales Award - First year 250,000 in sales
1998 - Started as a phone room supervisor, advanced to Director of Marketing for a large marketing firm in only 2 months
Top of any sales team, friendly yet highly competitive

Professional Experience

Current marketing site

KathrynSias.com

Over 300 client projects

Tarpon Springs, FL

Tarpon Springs, FL

Legal secretary

Thompson Cohburn Attorneys at Law

St. Louis, MO

Director of Sales and Marketing

TMS

St. Louis, MO

Secretary to VP Sal Pontillo

Chicago Tokyo Bank

Chicago, IL

Upgrade Sales Department Manager

Bailey and Associates

Litchfield, IL

Top phone sales professional

ATT

St Louis, MO

Owner Operator of Search Engine Optimization firm

oAssist LLC

Tampa, MO

Education

Associate of Arts: Lewis and Clark - General education
Godfrey, IL, USA

1986