



MEDIA ALERT

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<u>www.NCACBSA.org/champions</u>

Angela Franco to be honored with Vale la Pena! Service Award

The National Capital Area Council (NCAC), Boy Scouts of America (BSA) will honor Angea Franco, President & CEO, Greater Washington Hispanic Chamber of Commerce, with the Vale la Pena! Service Award at the 2014 Champions of Character Dinner on June 18, 2014. This award is to recognize Ms. Franco's outstanding service in supporting Scouting opportunities for Hispanic/Latino youth.

Vale la Pena! Service Award



Angela Franco
President & CEO
Greater Washington Hispanic
Chamber of Commerce

"Born in Berkeley, CA while her father was completing his PhD in Education at the University of Berkeley, she grew up in Bogota, Colombia, in a family of 6 siblings, three boys and three girls. Her father founded The Newman School, in 1990, which is rated in the top 25 out of 6000 schools in Colombia, and remains as the head master of the school. Her mother is a retired journalist and assists in operating the school.

Angela was named President & CEO of the Greater Washington Hispanic Chamber of Commerce on November 1, 2009, and has moved to solidify the GWHCC funding and has grown the base of businesses and membership." www.gwhcc.org

The dinner is open to the public and sponsorships are available at www.NCACBSA.org/champions. Proceeds from the dinner will benefit Scouting and Learning for Life programs for youth in the District of Columbia, including the campership program that helps Scouts attend summer camp. NCAC's Washington, D.C. District is providing Scouting and Learning for Life opportunities in all 8 wards through partnerships with local community organizations.



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MISSION STATEMENT

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

VISION STATEMENT

The vision for the National Capital Area Council (NCAC) is to accomplish the mission of the BSA in such an exemplary manner as to be recognized by our public as the premier youth organization in the communities we serve and by other councils and the National Council as second to none in all our endeavors.

BACKGROUND

NCAC was organized in 1911 and today stands as one of the oldest and largest councils in America. The council territory includes the District of Columbia; the U.S. Virgin Islands; Frederick, Montgomery, Prince George's, Calvert, Charles, and St. Mary's counties in Maryland; and in Virginia the counties of Arlington, Fairfax, Prince William, Loudoun, Fauquier, Spotsylvania, Caroline, King George, Stafford and Culpeper as well as the independent cities of Alexandria, Falls Church, Fairfax, Manassas, Manassas Park and Fredericksburg. The area is divided into 22 districts with one Learning for Life division.

OUR OUTDOOR CLASSROOMS

Camp William B. Snyder (Haymarket, VA) is 325 acres of outdoor adventure for all ages. It can meet the needs of our Scouting family and any non-Scouting organizations that want to promote team spirit, test leadership skills, build courage and enjoy a quality outdoor experience.

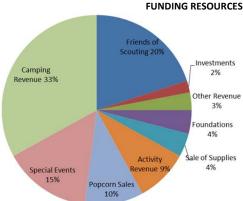
Goshen Scout Reservation (Goshen, VA) has six separate long-term resident camps on 4,000+ acres surrounding 450-acre Lake Merriweather. Its varied terrain, accommodations and adventure activities cater to new and seasoned campers.

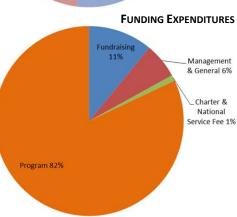
FACTS, FIGURES & FUNDING

As 2013 drew to a close, traditional membership totaled 49,528 youth plus youth enrolled in Learning for Life and Explorer posts for a total membership of 55,307. The youth to volunteer ratio was 2.5:1, with 21,928 adult volunteers providing leadership for 1,712 units, an increase over 2013. The highly respected rank of Eagle Scout was earned by 1,377 Scouts last year.

Other 2013 highlights include:

- STEM Van launched to bring Science, Technology, Engineering & Math programing to local schools and Scout events
- 53,240 merit badges earned
- 902,620 pounds of food collected during the 27th Annual Scouting for Food campaign
- 22nd consecutive year with a balanced operating budget
- 77.3% youth retention rate among the highest of any council in the country!
- 313,877 hours of community service
- 84% of direct contact leaders have current Youth Protection Training certification
- 19 Meritorious Action & Lifesaving Awards presented to local Scouts





NCAC, BSA Annual Report 2013 (unaudited)

2011-2015 STRATEGIC PLAN

Moving into Scouting's second century, NCAC is focused on the future. We have pledged to:

- Involve more youth in Scouting;
- > Ensure NCAC is fiscally sound now and for the future;
- Provide quality leadership matched to the communities we serve and the programs we deliver;
- Exceed the expectations of National BSA and our local stakeholders;
- Improve and expand our marketing and communication efforts to and for our volunteers; and
- Make available quality facilities that meet the needs and expectations of an expanding customer base both in and out of Scouting.









PROGRAMS OF THE NATIONAL CAPITAL AREA COUNCIL



Cub Scouting

A family- and home-centered program for boys in 1st-5th grade, or ages 7-10. Cub Scouting's emphasis is on quality programs at the local level, where the most boys and families are involved.



Boy Scouting

A year-round program for boys ages 11-17 that provides fun outdoor activities, peer group leadership opportunities, and a personal exploration of career, hobby and special interests.



Venturing

A program for young men and women ages 14-20 that includes challenging high-adventure activities, sports and hobbies for teenagers that teach them leadership skills and provide opportunities to teach others.



Scoutreach

Scoutreach gives leadership and opportunities to at-risk youth in urban and rural communities, ensuring all young people have an opportunity to join Scouting, regardless of their circumstances, neighborhood, or ethnic background.



Learning for Life

Learning for Life offers school-based programs and career education to help youth develop character, confidence, life skills and ethical decision making.



Exploring

A career education program for young men and women ages 14-20. Exploring provides an ideal link between the academic environment and the real world.



Gathering of Eagles (GOE)

A fellowship of Eagle Scouts who wish to employ their efforts and influence toward forming the kind of young men America needs for leadership. The objective of GOE is to serve Eagle Scouts and, through them, the entire movement of Scouting.

Scout Oath

On my honor I will do my best to do my duty to God and my country, and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

Scout Law

A Scout is...

Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean and Reverent.





SUPPORT SCOUTING www.NCACBSA.org/SupportScouting









Partner Agency

#48974