

# JOIN US TO CELEBRATE THE CHAMPIONS OF CHARACTER HONOREES

Sponsorships, advertising, and seats are available on a first come, first available basis.

Enjoy an evening with these influencers and role models, and show your support for their community leadership.



**BOY SCOUTS  
OF AMERICA®**  
NATIONAL CAPITAL  
AREA COUNCIL



## HONOREES

**VALE LA PENA!  
SERVICE AWARD**



**DR. JORGE RIBAS**  
PRESIDENT & CEO  
Mid-Atlantic Hispanic  
Chamber of Commerce, Inc

**WOMAN  
OF THE YEAR**



**SUSAN AU ALLEN**  
NATIONAL PRESIDENT &  
CEO  
U.S. Pan Asian American  
Chamber of Commerce

**GOOD SCOUT  
AWARD**



**MIKE ENZI**  
U.S. SENATOR  
R-WY

**VALE LA PENA!  
SERVICE AWARD**



**ANGELA FRANCO**  
PRESIDENT & CEO  
Greater Washington Hispanic  
Chamber of Commerce

**WHITNEY M. YOUNG JR.  
SERVICE AWARD**



**MICHAEL MELTON**  
PRESIDENT  
100 Black Men of Greater Wash-  
ington, D.C.

This event benefits the National Capital Area Council, Boy Scouts of America, and the Learning for Life program. Learning for Life is an affiliate of the Boy Scouts of America and nationwide program providing career guidance and character education to boys and girls in Pre K through age 20. Together, Learning for Life and the Boy Scouts of America serve over 55,000 youth in the Greater Washington, DC area.

**WEDNESDAY, JUNE 18, 2014 RECEPTION & DINNER: 6:00 PM – 9:00 PM**

**RENAISSANCE DC | 999 9TH STREET, N.W. | WASHINGTON, D.C.**

To register or sponsor: [www.NCACBSA.org/champions](http://www.NCACBSA.org/champions) | **301-214-9104** | [Jennifer.Coke@Scouting.org](mailto:Jennifer.Coke@Scouting.org)



BOY SCOUTS OF AMERICA®  
NATIONAL CAPITAL AREA COUNCIL



# Champions Of Character

## Reception & Dinner

Wednesday  
June 18, 2014  
Reception & Dinner  
6:00pm- 9:00pm  
Renaissance DC  
999 9th St, NW  
Washington, DC

### HONOREES

Vale la Penal Service Award



**Dr. Jorge Ribas**

President & CEO  
Mid-Atlantic Hispanic  
Chamber of Commerce, Inc.

Woman of the Year Award



**Susan Au Allen**

National President & CEO  
US PanAsian American  
Chamber of Commerce

Good Scout Award



**Mike Enzi**

United States Senator  
(R-WY)

Vale la Penal Service Award



**Angela Franco**

President & CEO  
Greater Washington Hispanic  
Chamber of Commerce

Whitney M. Young Jr.  
Service Award



**Michael Melton**

President  
100 Black Men of Greater  
Washington, D.C.

- \$20,000 Platinum Sponsor**  
VIP reception (4), general reception and two tables of 8 for dinner, full page ad (inside cover page) and Champions of Character plaque presented at dinner
- \$10,000 - Gold Sponsor**  
VIP Reception (2), general reception and table of 8 for dinner, full-page ad and Champions of Character plaque presented at dinner.
- \$5,000 - Silver Sponsor**  
VIP Reception (1), general reception and table of 8 for dinner, half-page ad.
- \$2,500 - Bronze Sponsor**  
General Reception and table of 8 for dinner, 1/4 page ad.
- \$1,200 - Friend Sponsor**  
General Reception and 4 tickets & program listing
- \$350 - Individual Seating**  
General reception and dinner
- I cannot attend, I am pleased to enclose a \$ \_\_\_\_\_ contribution to NCAC Boy Scouts and/or Learning for Life.
- I cannot attend, but I am interested in information on advertising.

Please mail or email ads for placement in program by June 4, 2014.  
Note: A portion of your contribution is tax deductible per IRS regulations.  
\$100.00 per person is not tax deductible per IRS regulations

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Firm \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Solicited By \_\_\_\_\_  
 Bill Me for \$ \_\_\_\_\_  
 Check enclosed for \$ \_\_\_\_\_  
(make payable to Boy Scouts of America or Learning for Life, memo CoC14)  
 AMEX/VISA/MC/Discover for \$ \_\_\_\_\_  
Name \_\_\_\_\_  
Card Number \_\_\_\_\_  
Exp. Date \_\_\_\_\_ CCV# \_\_\_\_\_

Mail, Email or Fax to:

**National Capital Area Council, BSA | Attn:Jennifer Coke**  
9190 Rockville Pike Bethesda, MD 20814

Tel: 301-214-9116 | Fax: 301-564-3648 | Jennifer.Coke@Scouting.org

Online Registration: [www.NCACBSA.org/championsofcharacter](http://www.NCACBSA.org/championsofcharacter)



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NATIONAL CAPITAL AREA COUNCIL



This event will support the young people served by National Capital Area Council, and will support the BSA S.T.E.M Initiative and LFL Exploring Program which is a workforce program for youth 14-20.



# CAN'T ATTEND THE DINNER?

**SHOW YOUR SUPPORT BY PURCHASING AN AD  
IN OUR EVENT PROGRAM.**

**I WOULD LIKE TO PURCHASE A -**

- FULL PAGE AD - \$1,000
- HALF PAGE AD - \$500

**PLEASE REGISTER ONLINE OR RETURN THIS  
FORM BY MAIL, E-MAIL or FAX to:**

National Capital Area Council, BSA  
 Attn: Jennifer Coke  
 9190 Rockville Pike, Bethesda, MD 20814  
 Tel: 301-214-9116 | Fax: 301-564-3648  
 Jennifer.Coke@Scouting.org  
[www.NCACBSA.org/championsofcharacter](http://www.NCACBSA.org/championsofcharacter)

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Firm \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Solicited By \_\_\_\_\_  
 Bill Me for \$ \_\_\_\_\_  
 Check enclosed for \$ \_\_\_\_\_  
 (make payable to Boy Scouts of America or Learning for Life, memo CoC14)  
 AMEX/VISA/MC/Discover for \$ \_\_\_\_\_  
 Name \_\_\_\_\_  
 Card Number \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ CID# \_\_\_\_\_

NOT ACTUAL AD SIZES SHOWN

**FULL PAGE**  
**5" X 8"**  
**\$1,000**

**HALF PAGE**  
**5" X 3.75"**  
**\$500**

**HALF PAGE**  
**5" X 3.75"**  
**\$500**



BOY SCOUTS OF AMERICA®  
NATIONAL CAPITAL AREA COUNCIL



# Champions Of Character

## Reception & Dinner

Wednesday  
June 18, 2014  
Reception & Dinner  
6:00pm- 9:00pm  
Renaissance DC  
999 9th St, NW  
Washington, DC

On June 18th, National Capital Area Council, Boy Scouts of America and Learning for Life will the host the 2014 Champions of Character Award Dinner. We are privileged and excited to inform you that this year's honorees will be Dr. Jorge Ribas, President & CEO, Mid-Atlantic Hispanic Chamber of Commerce, Inc.; Susan Au Allen, National President & CEO, US PanAsian American Chamber of Commerce; Mike Enzi, United States Senator (R-WY); Angela Franco, President & CEO, Greater Washington Hispanic Chamber of Commerce and Michael Melton, President, 100 Black Men of Greater Washington, D.C. I am privileged to serve on the committee organizing this event. This year's event will be held at the Renaissance Washington, DC Downtown Hotel, 999 Ninth St. NW Washington, DC 20001.

I am writing to ask you to join me in support of this event which will benefit the National Capital Area Council, Boy Scouts of America and *Learning for Life* program. I'm confident that you are fairly knowledgeable about the Boy Scout program, however, the *Learning for Life* program is an affiliate of the Boy Scouts of America and is a diverse and inclusive nationwide program providing career guidance and character education to boys and girls in grades Pre K through age 20. Together, *Learning for Life* and the Boy Scouts of America serve over 55,000 youth in the Greater Washington, DC Metropolitan area. Your support will allow more children to benefit from the rich and rewarding experience that these programs offer.

Our honorees have been chosen for specific awards because they represent values both in their personal lives and in their careers that support the commitment of both organizations. They have provided dedicated public service for a number of years in a variety of positions and have maintained an impeccable reputation for both integrity and competence. As such, they serve as superb role models for girls and boys through their effective leadership and consistent embodiment of the goals and values we all want to promote in our young people.

The attached form describes the various levels of support and the accompanying recognition to be presented on June 18th. A special feature at the Platinum, Gold, and Silver levels will be an opportunity to enjoy a VIP reception with the honorees. If you would like to be listed as a sponsor, please return the form no later than June 1st. You may also register on line at [www.NCACBSA.org/championsofcharacter](http://www.NCACBSA.org/championsofcharacter).

We are anticipating a terrific event in honor of Dr. Jorge, Susan, Mike, Angela and Michael and hope that you can join us in recognizing their accomplishments.

Sincerely,  
Dan Mullin  
202-285-9911  
[Dan.Mullin@Scouting.org](mailto:Dan.Mullin@Scouting.org)



# BOY SCOUTS OF AMERICA<sup>®</sup>

## NATIONAL CAPITAL AREA COUNCIL

9190 Rockville Pike, Bethesda, MD 20814  
 P: 301.530.9360 | F: 301.564.3648  
[www.NCACBSA.org](http://www.NCACBSA.org)

### MISSION STATEMENT

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

### VISION STATEMENT

The vision for the National Capital Area Council (NCAC) is to accomplish the mission of the BSA in such an exemplary manner as to be recognized by our public as the premier youth organization in the communities we serve and by other councils and the National Council as second to none in all our endeavors.

### BACKGROUND

NCAC was organized in 1911 and today stands as one of the oldest and largest councils in America. The council territory includes the District of Columbia; the U.S. Virgin Islands; Frederick, Montgomery, Prince George's, Calvert, Charles, and St. Mary's counties in Maryland; and in Virginia the counties of Arlington, Fairfax, Prince William, Loudoun, Fauquier, Spotsylvania, Caroline, King George, Stafford and Culpeper as well as the independent cities of Alexandria, Falls Church, Fairfax, Manassas, Manassas Park and Fredericksburg. The area is divided into 22 districts with one Learning for Life division.

### OUR OUTDOOR CLASSROOMS

**Camp William B. Snyder** (Haymarket, VA) is 325 acres of outdoor adventure for all ages. It can meet the needs of our Scouting family and any non-Scouting organizations that want to promote team spirit, test leadership skills, build courage and enjoy a quality outdoor experience.

**Goshen Scout Reservation** (Goshen, VA) has six separate long-term resident camps on 4,000+ acres surrounding 450-acre Lake Merriweather. Its varied terrain, accommodations and adventure activities cater to new and seasoned campers.

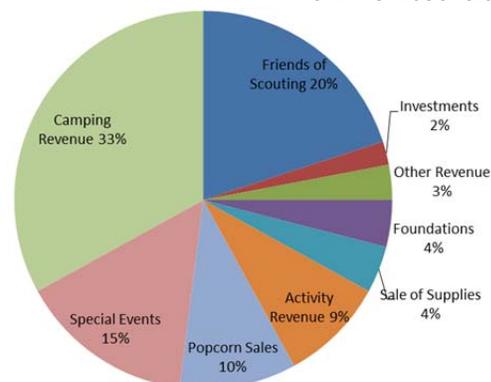
### FACTS, FIGURES & FUNDING

As 2013 drew to a close, traditional membership totaled 49,528 youth plus youth enrolled in Learning for Life and Explorer posts for a total membership of 55,307. The youth to volunteer ratio was 2.5:1, with 21,928 adult volunteers providing leadership for 1,712 units, an increase over 2013. The highly respected rank of Eagle Scout was earned by 1,377 Scouts last year.

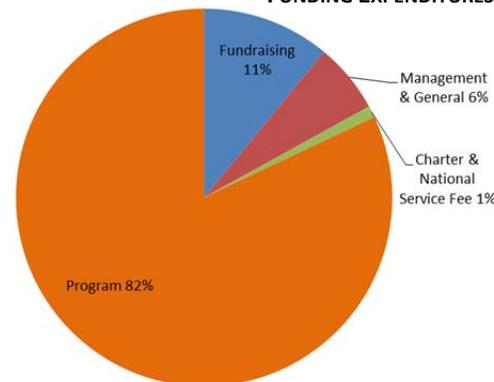
Other 2013 highlights include:

- **STEM Van** launched to bring Science, Technology, Engineering & Math programming to local schools and Scout events
- **53,240 merit badges** earned
- **902,620 pounds of food** collected during the 27<sup>th</sup> Annual Scouting for Food campaign
- **22<sup>nd</sup> consecutive year** with a balanced operating budget
- **77.3% youth retention rate** – among the highest of any council in the country!
- **313,877 hours** of community service
- **84%** of direct contact leaders have current Youth Protection Training certification
- **19 Meritorious Action & Lifesaving Awards** presented to local Scouts

### FUNDING RESOURCES



### FUNDING EXPENDITURES



NCAC, BSA Annual Report 2013 (unaudited)

### 2011-2015 STRATEGIC PLAN

Moving into Scouting's second century, NCAC is focused on the future. We have pledged to:

- Involve more youth in Scouting;
- Ensure NCAC is fiscally sound now and for the future;
- Provide quality leadership matched to the communities we serve and the programs we deliver;
- Exceed the expectations of National BSA and our local stakeholders;
- Improve and expand our marketing and communication efforts to and for our volunteers; and
- Make available quality facilities that meet the needs and expectations of an expanding customer base both in and out of Scouting.



# PROGRAMS OF THE NATIONAL CAPITAL AREA COUNCIL



## Cub Scouting

A family- and home-centered program for boys in 1<sup>st</sup>-5<sup>th</sup> grade, or ages 7-10. Cub Scouting's emphasis is on quality programs at the local level, where the most boys and families are involved.



## Boy Scouting

A year-round program for boys ages 11-17 that provides fun outdoor activities, peer group leadership opportunities, and a personal exploration of career, hobby and special interests.



## Venturing

A program for young men and women ages 14-20 that includes challenging high-adventure activities, sports and hobbies for teenagers that teach them leadership skills and provide opportunities to teach others.



## Scoutreach

Scoutreach gives leadership and opportunities to at-risk youth in urban and rural communities, ensuring all young people have an opportunity to join Scouting, regardless of their circumstances, neighborhood, or ethnic background.



## Learning for Life

Learning for Life offers school-based programs and career education to help youth develop character, confidence, life skills and ethical decision making.



## Exploring

A career education program for young men and women ages 14-20. Exploring provides an ideal link between the academic environment and the real world.



## Gathering of Eagles (GOE)

A fellowship of Eagle Scouts who wish to employ their efforts and influence toward forming the kind of young men America needs for leadership. The objective of GOE is to serve Eagle Scouts and, through them, the entire movement of Scouting.

### Scout Oath

On my honor I will do my best to do my duty to God and my country, and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

### Scout Law

*A Scout is...*

Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean and Reverent.



### SUPPORT SCOUTING

[www.NCACBSA.org/SupportScouting](http://www.NCACBSA.org/SupportScouting)

