



PRESS KIT

The beysik story

Founded in 2013, beysik is a company built by real fans with a passion for football and a simple mission: To connect the passion of sports fans through beautifully designed, simply clever mobile sports apps. beysik's aim is to revolutionize the way fans experience sport, by simplifying the user-experience and providing a more fun way to follow, share and interact with their favourite games. beysik is all about simplicity, about working with smart people to find new solutions to old problems, and not forgetting to have fun while doing it. Launching for the FIFA World Cup, Goler is beysik's premier application for the iPhone. For more information about beysik visit www.golerapp.com.

About Goler

Goler, the premier sports app developed by Beysik, is a technology first in the football app industry and a game-changer in the way fans follow and share their passion for football. Designed for the 2014 FIFA World Cup, Goler provides fans with unique insight into the tournament by displaying in-game data and statistics in stylish infographics that update in real-time and can be easily personalized and shared on social networks with one shake of your phone. Available in English, Goler's comprehensive functionality enables fans to receive live updates, follow matches, favourite teams and players, track results and receive the latest news and analysis. Goler is available now to download for free from the [iOS](#) App Store.

Download Goler from the iOS App Store



<https://itunes.apple.com/ca/app/goler/id846022067?mt=8>

Learn more about Goler

Find out more about the app, check out our video channel and follow our social media streams for the latest news and updates.

"Share the Fever" Goler video campaign: <http://bit.ly/Uu0LmJ>

Website: www.golerapp.com

YouTube: <https://www.youtube.com/channel/UCtIWRneF-RPvcuTDfIRryDg>

Facebook: <https://www.facebook.com/GolerApp?ref=bookmarks>

LinkedIn: <http://www.linkedin.com/company/goler>

Twitter: <https://twitter.com/GolerApp>

Tumblr: <http://golerapp.tumblr.com/>

Official hashtags: The official Goler app hashtag is #GolerApp.

News

Please view our latest press release “Goler mobile app for the 2014 FIFA World Cup, now available for iOS” here: <http://www.golerapp.com/news/>

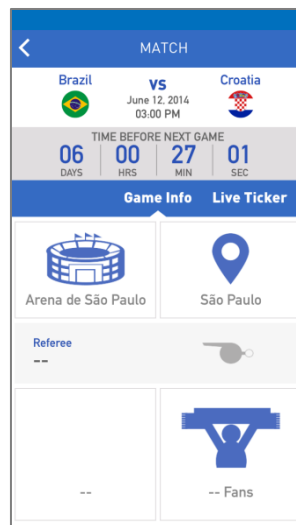
Goler app features list

- Get detailed stats for matches, groups, match schedules, qualifiers, World Cup history and news
- View detailed statistics for every single match including game info, line up, game stats, tables, and results
- Follow the Live Match Ticker and watch the game unfold before your eyes.
- Receive live in-game statistics that cover every goal, substitution, booking, and penalty
- Get an overview of the entire tournament through groups tables with ranking, points and a detailed match schedule
- Re-live the 2014 World Cup qualifiers by region and view detailed stats on fixtures, tables and matches
- Travel back in time with the World Cup history feature and dive into games, fixtures, and even the knockout stages from past tournaments
- Never miss a moment with World Cup customizable notifications
- Shake and share World Cup infographics on social networks
- We’ve further improved the performance making this version our fastest yet!

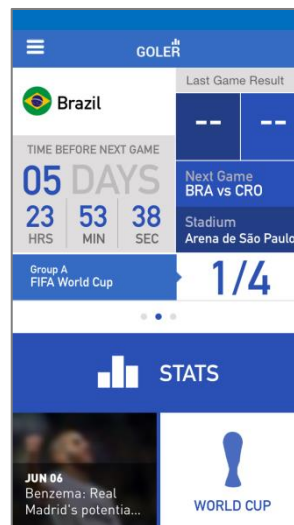
Goler app images



World Cup History



Match screen



Team screen

| Group A | | | | | |
|---------|---------------|----|-----|-----|---|
| Rnk | Team | MP | +/- | Pts | |
| 1 | Belgium | 10 | 14 | 26 | > |
| 2 | Croatia | 10 | 3 | 17 | > |
| 3 | Serbia | 10 | 7 | 14 | > |
| 4 | Scotland | 10 | -4 | 11 | > |
| 5 | Wales | 10 | -11 | 10 | > |
| 6 | FYR Macedonia | 10 | -9 | 7 | > |

| Group B | | | | | |
|---------|-------|----|-----|-----|---|
| Rnk | Team | MP | +/- | Pts | |
| 1 | Italy | 10 | 10 | 22 | > |

Group stages & results

Our founders



Mauricio Padilla, beysik Co-Founder

Originating from Ecuador and currently based in Montreal, Canada, Mauricio is passionate about three things: simplicity, technology, design (oh, and sports). Whether he's out for a run, taking a shower, or eating a grilled cheese sandwich he's always thinking about how to connect these in the best possible way. As the original founder of beysik, Mauricio started working on Goler in 2012, taking his inspiration from his experience working with data visualization software for large enterprises. This, mixed with his undying passion for sports (especially soccer) led to the development of Goler. In a mission to simplify and make sense of the vast array of sports data out there, Mauricio is the visionary behind this new mobile football app that he believes just might be the beginning of a sports revolution. Find Mauricio on [LinkedIn](#).



James Fabbi, beysik Co-Founder

Currently based in Montreal, Canada, James considers himself a citizen of the world, but deep down he always says he's Italian. He has worked in both corporate and start-up, and carries both experiences with pride. He believes life is short and to be lived fully, with a handful of people that make a real difference every day. He expresses himself in cooking, he exhausts himself with snowboarding and running, and he is in love with his little prince Edoardo. He lives by the motto (claims he came up with it or forgot where he got it from) "Only those who try can make a mistake." Find James on [LinkedIn](#).

Get in touch

We'd love to hear from you. For press, media and all other enquiries contact:

Melloney Jewell

Press & Communications, beysik

melloney@beysik.com

+1 (514) 604 9633