PRESS RELEASE
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Former Tantalus President and CEO Joins Pulse Energy Executive Team

Vancouver BC - Pulse Energy, the global leaders in energy intelligence for utilities' commercial customers, announced today that Eric Murray has joined the company as Executive Vice President of Customer Operations.

Murray brings a wealth of experience from a variety of executive roles, most recently as President and CEO of Tantalus. He has also held senior positions with ABB Inc. and General Electric and has spent over 20 years in the power industry from senior executive roles in sales to strategic initiatives in the utility and communications sectors.

Murray joins the organization at a time of rapid growth, with Pulse Energy winning deals around the globe to help energy utilities better understand and engage their commercial customers in order to achieve validated energy efficiency savings, improve customer satisfaction and cross-promote other products and services. In April of 2014 Pulse Energy signed the largest deal in its segment with the United Kingdom's largest utility, British Gas, which serves 15 million gas and electric customers. Today, the configurable Pulse™ Platform is used by utilities spanning the UK, US, Canada and Australia as Pulse Energy's global presence continues to grow.

"We're pleased to have Eric join our team and this addition is another significant milestone that builds on the success we have had in 2014," said David Helliwell, CEO and co-founder of Pulse Energy. "Eric's deep experience in this industry as well as his proven leadership will allow us to continue to accelerate our global growth strategy and help us to progress the relationships we have developed with utilities all over the world."

About Pulse Energy

Pulse Energy is the global leader in energy intelligence for utilities' commercial customers, helping utilities to meet regulated efficiency targets, boost customer satisfaction and cross-promote other programs and services. This is achieved through the Pulse™ Platform: a scalable software solution for utilities' commercial businesses that delivers detailed energy intelligence to help improve performance, engage occupants, and accurately measure and verify energy usage and performance. The platform was built for utility-grade security and scalability, hosting over a million businesses in the system with another million to be added in 2014. Learn more at: www.pulseenergy.com.

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