

# Careercraft for Resumes and Cover Letters

## *Escape Your Job & Live Your Passion*

≈July 18<sup>th</sup> 2014 ≈11:00am - 3:00pm ≈ 10309 New Hampshire Ave, Silver Spring, MD 20903 ≈

### Self-Quiz:

#### Do any of these situations sound familiar to you?

- ☐ Are you at your current job because the job you \*really\* wanted never called you back for an interview?
- ☐ Do you know what you enjoy doing, but can't figure out how to get a job doing what you actually want to be doing?
- ☐ Are you "putting yourself on sale" by not getting the paycheck you deserve?
- ☐ Do you have a job you like, but you want to take the next step toward a job you love?

The more times you answered, "**Yes,**" the more this Seminar will help you.

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### Benefits

**Make career decisions that increase your happiness and paycheck**

**Learn how to get a job you enjoy instead of settling for the only job you could get**

**Create a resume that gets you interviews**

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At some point you need to stop settling for the cards you've been dealt and take a chance on yourself. This means prioritizing your own career satisfaction and well-being. This means rooting for yourself that there's much more you can do to get out of your conundrum and begin actually enjoying your job while getting paid what you're worth. In this seminar you will learn how to **explore and nurture your passion**, craft cover letters and resumes that **save time** and get you **the results you want**, while finding & applying to jobs that align with your passion and **meet your salary goals**.

When was the last time you invested **meaningful time and energy in your career**? Simply applying to jobs doesn't count! If you have a degree, I don't have to tell you that a degree has very little to do with your ability to get the job offers you \*really\* want.

If you don't have a degree, going back to school may not be the answer to your career and salary problems. If this resonates with you, then this is the seminar you absolutely cannot miss.

**Now is the time to put yourself first and do something that will make a lasting impact and significant change in the perception of your circumstances.**

**\*\*100% Satisfaction Money Back Guarantee so there's absolutely no reason not to attend. \*\***

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## Who Should Attend?

- Employed, Unemployed, or Underemployed folks who are tired of settling for what they have and who want to actually enjoy their job or make significant steps towards a career they will love.
- Self-motivated job seekers who can accept constructive criticism, are ready for a change, are teachable, and who are open to trying a whole different strategy to achieve their goals.
- This Seminar is about **Action**, so if you're not ready to **\*do\*** something with the information you receive, don't waste your time. Let someone else take your spot who's ready to make change and stop procrastinating.

## Bonus: Power Networking

One of the best ways to get a new job and learn about career opportunities is to network with others. During the seminar you will learn how to effectively network. You'll get some dedicated and hands-on practice with Speed Networking. Bring your business/personal cards and be ready to expand your network in a meaningful way.

PLUS when you enroll, you'll receive my "Securing and Maintaining Outstanding Reference Letters" strategy sheet.

*When it comes to getting a job offer in hand, many people think that the interview is the deal maker or deal breaker. Although a vital step in the job process, the interview is not the last straw. Besides universal legalities such as being authorized to work in the country you wish to be employed, Reference Letters are the bows that add that final touch to the beautifully wrapped prize known as a job offer! This strategy sheet comes complete with easy to use scripts you can tweak and details on five of the most critical steps needed to secure outstanding reference letters.*

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**HURRY! Enroll before it's too late...**

Call:

301-328-7712

Online:

<http://ow.ly/xKx3Q>

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**Enroll now** for only **135.00** and receive **23% off** registration with the Early Bird Special!  
Starting July 1<sup>st</sup> your investment is 175.50

Are you a student? All students are FREE with a valid Student ID before July 1<sup>st</sup> 2014.

**100% Satisfaction Money Back Guarantee!** There's absolutely no reason not to attend.

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It was an excellent session, it was very informative, it was energetic and it was interactive. LOVED IT. I would recommend her to anybody. It was awesome, thank you. Ebony's was schooling people in the room; she had an audience made up of people who were old enough to probably be her grandparents. And there was a wide range of people there...and the fact that she's so young and giving this type of information was excellent. I enjoyed every bit of it.

**- Tiffany Cox**, Consulting Coordinator, University of Maryland College Park. Participant in "When Our Best Isn't Enough: Meeting Clients' Needs In A Struggling Economy" at the 2011 Maryland Career Development Association's annual conference



What I liked most with working with her is the low pressure and low stress.

At first I couldn't get anything, then after working with Ebony, I got stuff that related to my field that I liked and it snowballed that the more jobs I got, the better I was able to learn about what I really wanted until I ended up where I am.

Now, I have an excellent part-time job in my field that gives me the time and flexibility to work on my PhD in Applied Management & Decision Sciences, Information Systems Management and still have extra time to watch Anime and play Nintendo Wii.

**- Warren Bannister**, Independent Information Technology Consultant



It was excellent! I thought it was so awesome. It opened up opportunity for discussion and for us to learn. I just want to say to everyone, even if it's on a corporate level to take the information that Ebony has to offer. I think she'll go a long way in teaching people how to market *themselves properly and get what they ask for as it related to their salary or income.*

**- Brenda Loftin**, Woman in Ministry since 1988: Evangelist, Prophetess, Psalmist, Pastor and now an aspiring Author of Christian and secular books

*"I finally acquired a job with a company whose attitudes towards individuals with alternative lifestyles (as well as*



Ebony is one of the most talented people I've ever met to help you get to the core of what your message is. Whether you're a creative type or a federal employer (which is her background) or the average person on the street who wants more career satisfaction, more career happiness, and who wants to really understand what to do with your life and how to make your life work in terms of your career...she wants you to have a high quality of life at your work, whatever it is. If you're employed, if you're an employee anywhere – you need this woman! You need Ebony. Get to her seminar or workshop, don't wait. You're silly if you wait. She's giving you a lot of value, she's generous and I guarantee you at the end of the day – you will never take her money back guarantee. You'll say "I wish I came more!" And you'll probably refer a lot of her friends. You will get more value than you even know.

**- Terri Levine**, The Business Growth Guru <http://www.terrilevine.com/>

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# Your Presenter



**Ebony Tara Scurry, The Career Architect™**

***“[Ebony Tara Scurry] has emerged as an expert in the job woes of the darker set.” - Washington City Paper***

Ebony believes career management is not about being a passive bystander to your career. “Destiny is not a thing to be waited for; it’s a thing to be achieved.”- William Jennings Bryan. She’s the host of “Careercraft”, a dynamic YouTube series that provides solutions for earning more money and enjoying more freedom with a career that fits unique lifestyles. *Careercraft* helps its viewers leverage leadership in their personal development with career success. Ebony Tara Scurry inspires excites and empowers her viewers to take charge of managing their careers and conquer obstacles to their success with a straightforward and action-oriented approach.

## **Private Practice**

Ebony Tara Scurry, PHR, GCDF-I has been providing strategic career consultation and mentorship to clients since 2005. Eidolon Career Solutions was created in 2008 when she refocused her practice to primarily serve eccentric individuals and include speaking and workshops.

Eidolon Career Solutions is also a division of Tara Enterprises, LLC specializing in career management and diversity-inclusion solutions. Ebony is an unapologetic advocate for the business case for including Goths, Geeks, Freaks and other often marginalized groups into every organization’s diversity strategy

## **Education and Certification**

Ebony is a certified professional in human resources (PHR), certified global career development facilitator Instructor (GCDF-I), and certified career management coach (CCMC).

She graduated from Sweet Briar College in 3 years with a BA in Sociology and a minor in Law & Society before completing a M.S. in Organization Development & Strategic Human Resources from the Johns Hopkins University.

She also holds a Teachers of English to Speakers of Other Languages (TESOL) Certificate where through projects and assignments she specialized in Job Search and Employment Training for ESOL Learners and in helping non-native English speakers Understand The American Workplace. Her studies also included serving in the ESOL classrooms of the Literacy Council of Montgomery County, Maryland, Inc.

## **Corporate and Federal Experience**

Ebony has served as a HR Generalist in the private sector; managing full-cycle recruiting, benefit coordination, compliance, and employee relations. She's worked individually and on teams in the federal sector to facilitate organizational and individual change and effectiveness.

She has also reviewed resumes and interviewed applicants for jobs within the private sector. She has also reviewed, rated, and ranked, federal applications and resumes as a federal employee in recruitment. Ebony's hands-on experience in human resources and recruitment in both the private and federal sector provide her clients who seek either a corporate or federal job with unique and valuable information. This information comes from someone who's actually been in the recruiter's seat and served as a consultant to hiring managers.

## **The “Go-To” Expert on Eccentrics and Alterna-types**

She is most widely known for teaching and mentoring creative individuals to leverage their talent and eccentric way of life for career and business success. The Washington City Paper praised her for emerging “*as an expert in the job woes of the darker set*” for her work with frequently marginalized eccentric individuals.

She regularly speaks at special interest conventions (ex: Otakon, AnimeUSA), events and professional conferences (Maryland Career Development Association Conference, Raising the Bar – A Premier Career and Workforce Development Conference).

## **Speaking and Workshops**

Ebony boosts organizations ability to create alignment and increase engagement by supporting conventional and unconventional definitions of diversity and inclusion. Groups can expect clear, tangible, and immediate value for a motivational and lasting impact. Ebony will leave your audience inspired, excited, and empowered to take charge of managing their careers and conquering obstacles to their success. For Testimonials, visit: <http://eidoloncareersolutions.com/testimonials/>

## **Other Work (College & Graduate level teaching)**

In addition to being The Career Architect™ at Eidolon Career Solutions, Ebony serves as a Faculty (Adjunct) member at DeVry University teaching both college and graduate level courses (including but not limited to Employment Law, Labor Relations, Managing Organizational Change). She also teaches at Westwood College, a career-focused college. She has taught the following courses at Westwood: Public Speaking, Intercultural Relations, Human Relations, Principles of Human Resources, Business Ethics, Organization Theory and Behavior, Stress Management, Humanities, Change Management, Career Management, Research Methods, and Ethics & Critical Thinking. She teaches one to three classes during each 8-10 week semester. This includes approximately 15-60 students per semester or roughly 75-300 students a year. In March of 2011, she received a Certificate of Accomplishment Award from Westwood College for earning the highest Faculty evaluation scores by students of 5.98/6.0 for her Business Ethics course.