

**Press Contact:**

First Cal Marketing  
[marketing@firstcal.net](mailto:marketing@firstcal.net) 707.238.3700

**FOR IMMEDIATE RELEASE**

**First California Mortgage Company Announces  
Appointment of Chief Financial Officer**

Petaluma, Calif., September 3, 2014 – First California Mortgage Company (First Cal, <http://www.firstcal.net>) is pleased to announce the appointment of David Heier, CPA, as Chief Financial Officer (CFO). In his new role Heier will oversee Financial Operations at First Cal, handling financial and strategic planning, internal control evaluation, and will contribute to the continued success of First Cal.

Prior to joining First Cal, Heier was a partner at Gallina, LLP, a public accounting firm, for over 10 years. His clients consisted of closely held corporations throughout Northern California, providing audit, assurance and business advisory consulting services related to accounting and financial operations, financial forecasting, budgets, and identifying business controls and assessing related risks.

“Heier’s diverse experience in the financial industry will bring a strategic development to First Cal’s future success and is expected to contribute greatly to our company and culture,” said Christopher K Hart, President and CEO of First Cal.

In addition to his extensive professional career at Gallina, LLP, Heier is a Certified Public Accountant and has both Accounting and Finance degrees from California State University, Fullerton.

Hart continued, “The mortgage market continues to evolve and David brings to us a skill set for managing financial risk that allows us to take advantage of new market opportunities and to continue to profitably grow market share.”

**ABOUT FIRST CAL**

First Cal is a privately owned mortgage bank, which specializes in high quality mortgage loans. It is both a Fannie Mae and Freddie Mac Seller/Servicer and a GNMA I and II Issuer. In addition to being a HUD Non-Supervised Title II Full Eagle Lender and an approved National Correspondent with most of the largest U.S. banks, the Company offers the full array of mortgage products including delegated Jumbo loans and Non-QM loans for each of the markets it serves through its 32 branches.

Throughout its over 37-year history, First Cal and its affiliates have funded more than \$200 billion in residential loans across the U.S. First Cal is licensed to originate and service loans in 11 Western states: including Alaska, Arizona, California, Colorado, Hawaii, Nevada, Oregon, Utah, Texas and Washington. The Company is headquartered in Petaluma, California and operates an additional fulfillment center in Denver, Colorado. For more information, please visit us online at [www.firstcal.net](http://www.firstcal.net) or [www.facebook.com/firstcal](https://www.facebook.com/firstcal).