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School Tech Supply Makes A Habit Of Earning “A”s As A Growth Leader

Westlake Village, CA
United States
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School Tech Supply (STS) makes earning good grades look easy after landing the #16 ranking in the Pacific Coast Business Times' latest "Top 50 Fastest Growing Companies" rankings for 2014. Ratings are based on 3-year revenue growth. This is the second year in a row STS has been recognized for this award.

STS works with more than 50,000 public and private K-12 schools and colleges across North America. They specialize in helping schools update their technology with refurbished brand-name computers. In addition, they help stretch educational budgets further with equipment like document cameras, interactive whiteboards, charging stations, mobile devices and more.

"In a nutshell, we help schools do more with less," explains Laura Bavetz, Director of Marketing. "We can build them top-quality refurbished equipment to help students and teachers meet their education goals. But most importantly, we know how to do it within budgets that make school administrators smile."

Over the past 3 years, STS has almost quadrupled revenues – growing from \$4.5 million in 2010 to \$16.7 million in 2013. 2014 is shaping up to be just as strong.

The company's success is a result of three continuing trends. First, the lack-luster economy has resulted in dismal funding for schools. Yet at the same time, schools are gearing up to add more technology to classrooms with each passing year. And finally, programs like Common Core have stretched educational resources even thinner.

Many schools are finding refurbished computers to be the answer to these dominant trends. STS refurbished computers are certified so schools and colleges can rely on the equipment for dependable classroom performance.

"Bottom line: Knowing how to use technology can literally spell educational and career success for today's students," says Bavetz. "School districts need reliable computer equipment to help prepare their students as they graduate. STS delivers those solutions at a cost that fits into tight education budgets."

As part of their dedication to the education arena, STS helps schools stretch budget dollars farther with their Smart Rewards Program. Schools and colleges earn Smart Rewards credits for every purchase which can be used to add additional discounts to future technology upgrades.

To learn more about STS, visit their website at www.SchoolTechSupply.com.

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