

2015 First Bi-Annual Thermal Remediation® Bed Bug National Conference

March 8-10, 2015

Hosted by:



Co-Hosted by:



Host Representatives:

Thermal Remediation® from TEMP-AIR: Chris Strom & Dr. Raj Hulasare

Bayer Environmental Science: Eric Lentz & Joseph Barile

Mattress Safe®: Andrea Hancock

Conference Agenda:

Sunday:

5:30 PM to **Welcome Reception** in Embassy Suites Homestead Atrium
7:30 PM Welcoming Comments by Hosts

7:00 PM to **Cocktail Reception**
9:00 PM in Embassy Suites Preston Trail Ballroom
Sponsored by _____

Dinner on own at Bass Pro Shop Uncle Bucks (special discounts available)

Monday:

6:00 AM to Full breakfast included with Embassy Suites rooms in Embassy Suites Homestead
8:00 AM Atrium

8:00 AM Welcoming Comments by Hosts in Embassy Suites Pheasant Ridge Ballroom

8:10 AM Housekeeping Comments by Paul Bello

8:10 AM **Keynote Address**
Bed Bugs, We've Come a Long Way Baby!

By Dr. Austin M. Frishman

Years ago, in the dawn of the U.S. pest professional industry that we know today, industry pioneers dealt with bed bugs on a daily basis. Working as a humble technician in New York's Catskill Mountains, a young Austin Frishman performed many bed bug treatments using products as dangerous as cyanide. Fortunately for us he survived and will share his valuable insights and observations.

9:15 AM **Using Pesticides to Optimize Heat Treatment Results**

By Joseph Barile, BCE, Bayer Environmental Science

Working as a pest technician and pursuing a degree in entomology, few manufacturer representatives possess the combined education and practical long term industry experience of Joe Barile, technical representative for Bayer Environmental Science. Joe's extensive experience allows him to share the pest professional's perspective at the manufacturer setting for the benefit of the professional industry. Joe will share information relative to research conducted on pesticide residuals exposed to heat treatments and the use of such pesticide products to enhance and optimize heat treatments.

- 10:15 AM **Coffee Break**
Sponsored by _____
- 10:30 AM **Equipment Update: What You Need to Know About Thermal Remediation®**
By Mr. Chris Strom, Thermal Remediation® from TEMP-AIR
TEMP-AIR is the leading manufacturer of bed bug heat treatment equipment in the United States. When it comes to heat treatment, there is more than meets the eye and the TEMP-AIR systems are designed and well-suited for use by today's pest professional. Mr. Strom will share information on the latest systems as well as cover equipment updates.
- 11:30 AM **Pest Relief International**
The Perfect Fit: The Benefits Of Encasement Products To Your Bed Bug Control Program
By Ms. Andrea Hancock, VP, Mattress Safe®, Pest Relief International
As Vice President of Mattress Safe, Ms. Hancock's interests range from volunteer missionary work to the production of high quality bed bug proof mattress encasements provided to the professional pest industry. Her efforts support Bed Bug General, Wounded Warrior and she has recently founded Pest Relief International. Ms. Hancock will present information on each of her projects of interest to pest professionals. High quality encasement products provide various benefits and enhance an overall bed bug control program. Mattress Safe® products are well designed bed bug certified encasements that create a barrier between the mattress and person sleeping on it. Incorporating the use of encasement products in a bed bug control program is a viable methodology which is mutually beneficial to today's pest professional and customer.
- 12:15 PM **Buffet Lunch**
in Embassy Suites Homestead Atrium
Sponsored by _____
- 1:30 PM **Unseen Research Perspectives & Nuances**
By Dr. Eric Snell, Snell Scientifics
It is likely that no one kills more bed bugs each work day than Eric Snell and his Snell Scientifics Research Team. Located in Meansville, GA, Snell Scientifics has been conducting bed bug research since it was founded in 2003, although Eric had worked in the pest control industry for 17 years prior to founding the company. This work affords Eric Snell a unique perspective on bed bugs and related research which will provide attendees with first-hand accounts about such studies.

2:35 PM **What You need to Know About Bed Bug Liabilities and Litigations**

By Mr. Tom Campbell, Campbell Litigation

The recipient of many honors within the legal profession, Tom Campbell is known as a leading advocate amongst his peers. Having specialized in pest related cases, Campbell Litigation has experience successfully handling bed bug related cases. It is not unusual to find Mr. Campbell belly-crawling in a filthy crawl space looking for termite evidence or dismantling and moving furniture during a bed bug inspection. Mr. Campbell is well prepared for his cases and brings a unique perspective to the world of bed bugs which he will share for the benefit of our attendees.

3:45 PM **Break**

4:00 PM **Round Table Groups Participation**

Attendees have been pre-assigned to groups and will move from table to table as directed. Our guest speakers and sponsor host representatives are stationed at each of the tables. Key points and ideas discussed will be recorded and addressed the following day.

5:00 PM **Monday's Meeting Concludes**

5:30 PM to **Cocktail Reception**
7:30 PM in Embassy Suites Homestead Atrium
Sponsored by _____

Tuesday:

6:00 AM to Breakfast in Embassy Suites Homestead Atrium
8:00 AM

8:00 AM **Bed Bug Research Update** in Embassy Suites Pheasant Ridge Ballroom
By Dr. Stephen Kells, University of Minnesota
Dr. Kells will share his insights on the state of bed bug research and recent developments.

9:00 AM **What's Working For Us**
By Mr. Jeffrey White, Cooper Pest Solutions
Cooper Pest Solutions asserted itself as a leader in the bed bug control market years ago in the establishment of Bed Bug Central. These years of experience

have afforded Jeff the opportunity to work at the forefront of the bed bug market. Our attendees will learn some of the latest successful techniques from Mr. White's presentation.

10:00 AM **Break**

10:15 AM **Thermal Remediation: It's More Than Just Bed Bugs**

By Dr. Raj Hulasare, Thermal Remediation® from TEMP-AIR, Senior Scientist
Thermal Remediation has been used for many years to eliminate pests. Dr. Raj will present on how Thermal Remediation systems are being used for more than just bed bugs and how such remediation work may provide additional opportunities for today's pest professionals.

11:00 AM **The Walking Dead and Other Bed Bug Myths**

By Dr. Roberto Periera, University of Florida
The Gator's Department of Entomology has been at the forefront of bed bug research. Recently, we've heard of "walking dead" found after a heat treatment. Dr. Periera will share his insights on the latest bed bug research, de-bunk bed bug myths and other research of benefit to today's bed bug professional.

12:00 PM **Buffet Lunch**

in Embassy Suites Homestead Atrium

Sponsored by _____

1:00 PM **Bed Bugs: Lessons Learned From the Field**

By Paul Bello, PJB Pest Management Consulting
Having started as a licensed technician in 1976, Paul Bello has worked in the pest management industry from the ground up. His consulting work opposite bed bugs caused him to write **The Bed Bug Combat Manual** as well as **The Bed Bug Battle Guide**. He works side by side in the field with his clientele to resolve bed bug problems. Doing so has afforded him insights from various locations across the country. Occasionally, bed bug situations go wrong and such stories and other observations will be shared in this presentation of interest and benefit to our attendees.

2:00 PM **Working Group Results and Panel Presentation**

3:00 PM **Speaker Panel Discussion Q & A**

4:00 PM **Adjourn/Departures**