



PHARMA COMPLIANCE GROUP LLC LAUNCHES *LONGITUDERX*, A PREMIER PRESCRIPTION ANALYSIS SOFTWARE

FOR IMMEDIATE RELEASE

Milford, MA, October 1, 2014 – Pharma Compliance Group LLC (PCG) announces the launch of its proprietary prescription analysis software *LongitudeRx*. *LongitudeRx* assists pharmacies, distributors and manufacturers in the analysis of their controlled substance distribution, inventory and dispensing.

The principles and functions behind this robust tool were developed with the insight of former diversion investigators, leading pharmacy retail analysts and certified business professionals. The result is a software subscription program that turns volumes of pharmaceutical data into actionable information. PCG President, Matt Murphy, a 26 year DEA veteran and former Chief Pharmaceutical Investigations for the agency said, “PCG saw the pharma industry’s challenge of meeting the ‘due diligence’ and ‘know your customer’ standards of the federal regulations. I spent my career watching companies with the best of intentions struggle to develop effective methods and practices to protect the country’s critical drug supply chain, prevent abuse and balance needs, good corporate citizenship and company growth. At PCG, we were determined to find a better solution; *LongitudeRx* is that solution.”

After several years of development, today PCG launches *LongitudeRX*. The multifunctional software analyzes pharmaceutical data by its most critical points, issues alerts for defined thresholds, provides summary and location level reporting, and delivers ad hoc analysis and mapping features. Murphy said, “*LongitudeRX* will greatly improve regulatory compliance, reduce diversion activities, and create a system of smart, efficient and effective due diligence.”

As part of the launch, PCG is scheduling demonstrations and providing a limited number of opportunities for companies to experience the software with their own data samples. Interested professionals should contact PCG at solutions@pcg.com to schedule a demonstration.

###

About the Pharma Compliance Group LLC®

Pharma Compliance Group LLC is the leader in providing regulatory compliance services to the pharmaceutical industry. Our experience provides us with a unique understanding of the impact of state and federal regulations on your business operations. Our expertise allows us to provide in-depth assessments of your company’s compliance levels, to evaluate the potential risk of fines and, to examine your exposure to theft and diversion.

To learn more, visit www.pharmacompliancegroup.com

2014 Pharma Compliance Group LLC®