

## FOR IMMEDIATE RELEASE

## Kreuzfahrthammer Offers The First "Pay What You Want" Danube River Cruise In History

## Unique promotion gives river cruise enthusiasts the first ever opportunity to pay the price they are willing to pay for a one-of-a-kind cruise.

NUREMBERG, GERMANY, October 9, 2014, The Kreuzfahrthammer Cruise promotion has created a new paradigm in the travel industry. For the first time ever, a river cruise client can pay as much as they feel like paying. This means cruising the Danube River in a Luftner Cruises Vessel at a cost that was determined by the passenger. This has never been done before, but it presents an unparalleled opportunity to be a passenger on a Danube River cruise starting in Nuremberg, and ending in Vienna, Austria. Mark the calendar for October 16-24, 2014, and be part of this memory-making Danube River cruise. The Regular Rates of USD\$1300.00 per person do not apply. This limited time promotion must be acted upon soon, before it is too late, according to a company spokesperson from Kreuzfahrthammer Gmbh, who is well known for organizing fine theme cruises, such as the worlds first vegan river cruise.



The cruise vessel is none other than Amadeus Silver, one of the newest ships in Luftner Cruises shipping company, and winner of the German "Cruise Guide" award: <u>"River Cruise Ship of The Year 2013"</u>. This intimate voyage hosts a maximum of 180 guests, and features gourmet dining while enjoying cruising through Regensburg, Passau, Melk, Budapest and Bratislava. Including 2 full days in Budapest and Vienna. On-board activities will include cooking and baking demonstrations, dance lessons, lectures, local artists, and a whole lot more.

Guests will arise to a generous breakfast buffet which includes freshly prepared specialties. For a lunch delight, choose between a well varied menu and buffet specialties in the Panorama-Restaurant, or perhaps a light lunch in the Panorama-Bar while taking-in the scenery. Evening dining can only be termed as a "Culinary Seduction". A specially prepared 5-course menu with every detail supervised by the experienced eye of a gourmet chef is included. Guests will enjoy regional specialties of the countries being traveled through, sophisticated menu delights, classic favorites, and even vegan-vegetarian dishes prepared by a certified Vegan Chef. Every dinner includes superb wines from Europe's best wine regions.....at no cost.

Guests can fly directly to Nuremberg or Munich, transfers are available on request. Interested parties should not hesitate on this first ever special promotion. Booking can be accomplished by

calling: +49 2506 3047481, or emailing: team@kreuzfahrthammer.de. All the cruise info is on Facebook, with any late breaking news. This scenic river cruise includes 8 nights, 8 cities, 5 countries, and all on the second longest river in Europe, the romantic Danube.

For further information, please visit: "Name Your Price" Danube River Cruise

Information about Luftner Cruise Vessels: The Amadeus Experience

German speaking vacationers can visit: www.genusskreuzfahrt.com/

Media Contact:

Kreuzfahrthammer GmbH Attn: Mr. Dirk Bocklage Von-Grueter-Weg 71 48167 Muenster Germany Phone: +49 2506 3047481 Fax: +49 2506 3047482 E-Mail: team@kreuzfahrthammer.de