



H&H PHOTOGRAPHERS

CASE STUDY



"With Daminion we are now able to easily find sample images to give to our vendors in a timely manner."

"We can select images to upload to our blog or website, and to submit to local publications and bridal magazines."

Eric Wessman and Dan Fried

The Problem

As we transitioned from film to digital, we were originally putting all our images on CDs, then DVDs, then multiple DVDs per job. These take a long time to download to get access to work on the photos. As file sizes have grown, and the number of photos taken on each job, we knew it would be much more efficient to work off a central server to provide access to those of us in the studio.

We use Lightroom to process all of our RAW images, and would have loved to use it for cataloging purposes. Unfortunately it can't be used on a network. That's what started our search for DAM software that could handle a large amount of images. We add about 500K photos per year.

About H&H Photographers

H&H Photographers is a large photo studio specializing in weddings and Bar and Bat Mitzvah photography. We serve the Greater New York area and have roughly 10 photographers and 4 videographers. The company has been in business for 65 years and is now run by the sons of the original founders.



The Solution

Our needs were too demanding for the less expensive personal versions of cataloging software, and our budget too small for Enterprise solutions. Happily our research led us to Daminion. We got on board at the late stages of the beta version, and have enjoyed having additional features added with each update.



Most importantly, the customer service goes above and beyond what we expected. On the website it says that they will help install it remotely. Not only did Murat help us do that, but we have had some issues with our server that were causing problems. We don't have an IT person on staff, so Murat graciously fixed some of these back-end things for us on multiple occasions, many of them at inconvenient hour for him because of the time difference, and all at no charge.



We are now able to easily find sample images to give to our vendors in a timely manner. We can show prospective clients what we have done at the catering hall or temple where their event will be held. We can select images to upload to our blog or website, and to submit to local publications and bridal magazines.