

Start-to-Finish

DIAMOND LINK BRACELETS

START-TO-FINISH OFFERS NEW STYLES FOR HOLIDAY SEASON

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FOR IMMEDIATE RELEASE

BIRMINGHAM, AL, December 1, 2014-- Start-to-Finish LLC, manufacturer of affordable diamond link bracelets, announces four new styles – Emma, Cameron, Amber, and Demi – for U.S.-based retail jewelers just in time for the 2014 holiday season. All bracelets are available with one, two, or three 14k yellow or white gold links attached to a removable gold-filled snake chain. For each holiday or gift-giving occasion, a new link is purchased and the bench jeweler permanently adds the link. Once completed, the final product appears as a solidly constructed tennis bracelet. Because Start-to-Finish bracelets are built over time, future gift-giving is easy and luxury is affordable.

The new bracelet styles are variations on two shapes and are meant to complement the jeweler's existing displays. Emma consists of a circle of diamonds with an open center and 0.12 ct T.W. each link, while Amber includes one diamond in the center for 16 ct T.W. each link. Cameron, an open, diamond-shaped design, has 0.10 ct T.W. each link and Demi is the same shape but has a center diamond, with .14 ct T.W. each link. Each of the styles needs 19 links to be completed based on a standard 7-inch bracelet and can be viewed online at <http://start-to-finishbracelets.com/styles/styles.asp?sort=5>.

About Start-to-Finish

Start-to-Finish, LLC is a family owned and operated wholesale jewelry business, specializing in 14K white and yellow gold diamond link bracelets. Start-to-Finish provides its retail customers with exceptional, affordable products; outstanding customer service; and materials to assist in-store sales. For more information, call 888-753-8340 or visit www.start-to-finishbracelets.com.

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