

(Beaverton, Oregon - December 4, 2014) isovideo announces that the groundbreaking 2004 documentary *"Metallica: Some Kind Of Monster"* used isovideo Viarte Digital Remastering Services for its tenth-anniversary Blu-ray release on November 24, 2014.

Originally released on July 9th, 2004, the documentary follows the band through the three most difficult years in their long and successful careers. During this period they battle addiction, struggle with balancing the demands of their personal lives, deal with fan backlash, and attempt to resolve conflicts that nearly break them apart. The film looks into the most intimate and honest aspects of the most successful rock band in history, while chronicles the creative making of Metallica's 2003 album *St. Anger*, which sold nearly six million copies worldwide.

The film was directed by award-winning directors Joe Berlinger and Bruce Sinofsky ("*Brother's Keeper*", "*Paradise Lost*" 1-3), who won the Independent Spirit Award for Best Documentary Feature. Entertainment Weekly reviewer Owen Gleiberman called the film "*one of the most revelatory rock portraits ever made*".

isovideo was honored to win the contract to convert the main feature film (**141**-minutes) in the Blu-ray release through **Metallica** and **RadicalMedia** (having previously completed the conversion for RadicalMedia in Ron Howard's "*Made in America*"), after the band and directors compared isovideo's test results with several other solutions. The film (which contains mixed interlaced, pulldown, and progressive content) was processed from SD **720x480 NTSC30i** format to HD Blu-ray **1920x1080 NTSC30i**, with noise reduction applied, as the film is interspersed with several clips showing historical band footage. The film up-conversion was successfully completed in time and on budget, and without any redos.

Metallica's new Blu-ray release edition also included a bonus feature "*Metallica: This Monster Lives*," a 25-minute follow-up piece that features band interview footage with directors Joe Berlinger and Bruce Sinofsky as they look at the decade since the original release of the film.

As trends move rapidly towards big-screen (UHD/4K) displays and online distribution, many valuable older SD content can be revitalized instead of sitting idle. *"isovideo's award winning Viarte-based digital remastering offers content owners a superior quality and cost effective, fast turn-around service. SD content can be given a needed "face lift", engaging viewers with a near-immersive viewing experience, while also saving significant H.264/HEVC compressed bandwidth", said Keith Slavin, CTO of isovideo.* 

To learn more about the band and to get a preview of the new release, please visit: <u>Metallica</u> and <u>Metallica</u>: <u>Some Kind of Monster (DVD Trailer)</u>.

To found out more about isovideo Viarte remastering services, please visit *isovideo remastering services* and follow *@isovideo* on Twitter.

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## About isovideo:

isovideo is an innovative start-up company in the digital media technology and servicing industry. They specialize in file-based, GPU accelerated, video processing (including frame-rate conversion, deinterlacing, inverse telecine, scaling, de-noise, transcoding, etc.) services and server systems for the TV and entertainment industry. isovideo offers the best quality and fast turn-around multi-format content transformation, including SD/HD to HD/UHD digital remastering services, and cinema quality low frame-rate conversion services.