



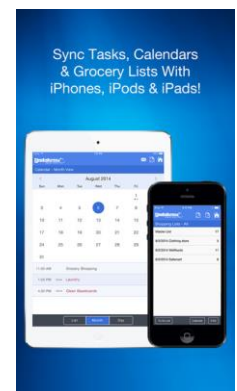
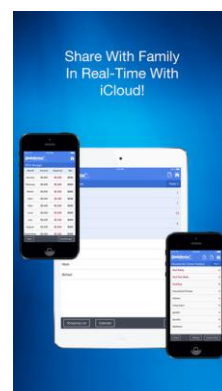
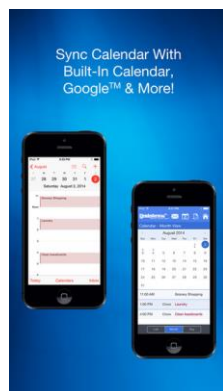
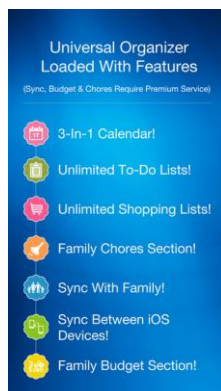
Mom's Daily Planner

'Mom's Daily Planner' Available for iPhone, iPad and iPod Touch on the Apple App Store

A universal family organizer app that combines all the tools moms and parents need to manage their busy lives - calendar, grocery lists, to-do lists, chores and budget

FOR IMMEDIATE RELEASE

Washington, DC – December 16, 2014 – Available today, YadaHome® has completely redesigned its popular *Mom's Daily Planner* app ahead of the holidays and New Year. The app features a fresh user interface that complements the sleek design of Apple's new iOS8 operating system. The app provides a unique organizing experience, allowing users to manage their calendar, grocery lists, to-do lists, chores and budget using one convenient and elegant family organizer.



“Our *Mom's Daily Planner* app has always offered a complete bundle of productivity tools that busy parents need to keep their families and households organized”, says Maurice McKenzie, Director of Business Development at YadaHome.com. “Now it has a user interface that matches its power and versatility. The app boasts several powerful features, yet remains elegant and easy-to-use.”

“We are genuinely excited to offer our most recent upgrade ahead of the 2015 New Year”, said McKenzie. “The app has been downloaded over 300,000 times since its introduction in 2011, which is a true testament to the hard work our small team puts in daily and the popularity of the app among moms and parents.” YadaHome® plans to add even more features to the app in 2015. “Our mission is simple”, concluded McKenzie, “to offer a full-featured, one-stop app for moms and parents everywhere.”

About Us: Founded in 2008, Yadahome® offers a suite of productivity apps and websites designed for parents and families. Those interested in YadaHome.com can learn more about the company at www.yadahome.com. Those interested in learning more about the *Mom's Daily Planner* app can learn more about the app at www.momsdailyplannerapp.com.

The *Mom's Daily Planner* app can be downloaded at <https://itunes.apple.com/us/app/moms-daily-planner-calendar/id440654248?mt=8>

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If you would like further information on the *Mom's Daily Planner* app or would like to schedule an interview, please contact:

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