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FOR IMMEDIATE RELEASE

University of Kentucky Selects UBU Sports synthetic turf for their new stadium improvements

CONTACT:

Nic Vlcek
Marketing Manager
UBU Sports
512-828-0206
nicv@ubusports.com

Lexington, KY – January 19, 2015 – When the Wildcats take the field next season, Commonwealth Stadium will be featuring a new UBU Sports synthetic turf system.

The University of Kentucky has selected the UBU-Speed Series-S5-M, which was featured in the 2013 NFL Super Bowl at the Mercedes-Benz Superdome, the 2014 NFL Super Bowl at Met Life stadium, and is featured in the NFL Pro Bowl and NCAA BCS Sugar Bowl, annually.

"It matters what you play on! UBU Sports is proud to have been selected by the University of Kentucky," said Mark Nicholls, CEO of UBU Sports. "The University of Kentucky is committed to developing the most competitive SEC program and maximizing player safety."

Considered Ground Gear for Athletes, UBU Sports surfacing systems are utilized by 10 NFL teams, numerous NCAA programs and many other athletic programs throughout North America.

Work will begin in the spring of 2015. Lexington based Vescio's SportsFields will lead the construction of the new UBU Sports surface, which will be installed by Kiefer USA.

"Vescio's SportsFields is excited to lead the renovation of the Commonwealth Stadium football field", said Doug Vescio, president and CEO of Vescio's SportsFields. "As an alumnus and former student athlete, this project is dear to my heart. When completed, UK will have one of the best fields in the Southeastern Conference!"

"We are honored to further strengthen our relationship with University of Kentucky and take great pride in our twenty-year history servicing the university," said Brion Rittenberry, President and CEO of Kiefer USA. "Our inclusion in this important project is a testament to all of our team here at Kiefer USA and their dedication to customer service. We can't wait to get the new field installed!"

The team selected to successfully complete the stadium surface enhancement at Commonwealth Stadium for the University of Kentucky is eager to debut the UBU-Speed Series in the highly competitive Southeastern Conference.

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ABOUT UBU SPORTS

UBU Sports is a leading brand of synthetic turf surfaces for use in a variety of sporting events, including football, baseball, field hockey, soccer, rugby, and lacrosse. UBU Sports' fields serve as Ground Gear for teams ranging from professional franchises (e.g. New Orleans Saints, Minnesota Vikings, Cincinnati Bengals, Pittsburgh Steelers, Denver Broncos, Chicago Bears, Arizona Cardinals, Houston Texans, New York Giants and New York Jets), collegiate and major indoor arena leagues to local high schools and municipalities. UBU Sports incorporates proven science and sports specific technology that optimizes sports specific performance and maximizes player safety – ensuring the ultimate Ground Gear for Athletes.

ABOUT VESCIO'S SPORTSFIELDS

Vescio's SportsFields is nationally recognized as a leader in sports field construction. The company specializes in construction, renovation, maintenance, and consultation resulting in both artificial and natural high-performance turf fields. Whether for the professional or amateur ranks, Vescio's SportsFields provides turnkey, state-of-the-art field surfaces.

ABOUT KIEFER USA

Kiefer USA prides itself as an industry leader in the supply and installation of sports surfaces. Whether your new or existing facility requires artificial turf, wood flooring, rubber flooring or a quality commercial floor, Kiefer USA has a proven solution to all your needs.

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