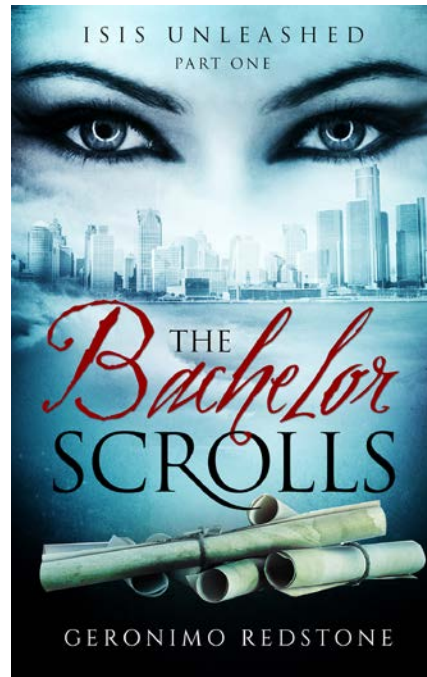


Author Press Kit



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www.geronimoredstone.com

GERONIMO REDSTONE, AUTHOR OF URBAN FANTASY

FOR IMMEDIATE RELEASE

The 'Real' Isis Attacks Gender Violence in Valentine's Day Novel Just Released
Book Revives the Egyptian Isis Myth in Urban Fantasy of a Feminist Rebellion



Hartsdale, New York – January 20, 2015. In the aftermath of a year in which reports of gender violence gripped college campuses, the American military and the NFL, a new novel offers an urban fantasy involving the equivalent of a nationwide “players’ strike” to alter male-female relationships. The book describes a plot to cease all dating and intimate relationships by adult and adolescent women until males reject all nuances of gender violence and dramatically alter the power dynamics of romance. Appropriately, the fictional revolt is unveiled on the evening before Valentine’s Day. The new novel, entitled ***The Bachelor Scrolls: Isis Unleashed***, is made even more bizarre in that it depicts the ancient Egyptian goddess Isis as concocting the scheme in concert with a celebrated writer who—in real life—suffered the breakup of his marriage. Free copies of this urban fantasy are available online—just in advance of the Valentine’s Day holiday.

According to the author, Geronimo Redstone, “In ancient Egypt, Isis was a symbol of the sanctity of love, marriage, and motherhood. She is also a metaphor for female empowerment that can be resurrected in the modern era—just as she was embraced as such by the legendary Cleopatra. This, ironically, is in stark contrast to the example provided by jihadist war criminals who have committed atrocities against female victims and who, regrettably, have been dubbed with the acronym ISIS.”

In this debut novel, Redstone sketches a vision of a dystopian future characterized by rampant gender violence, proliferating divorce rates, and assorted moral decadence. The mythical revolt decreed by Isis involves a group of forty-two feminists who are recruited to “unionize” Western females. And with an explicit nod to diversity, the fictional group includes an African-American TV journalist, an Asian engineering professor, a Latin vocalist, and a female Marine Corps major.

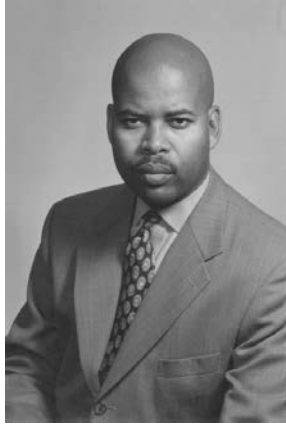
Geronimo Redstone is the pen name for an award-winning public speaker and advocate for urban redevelopment initiatives. His tale is being published in installments as a literary critique of the patriarchal roots of gender violence. It is also shaped by his research of Egyptian culture including visits to temple sites and tombs along the Nile. Interested readers can learn more about the Isis legend and obtain free copies of this urban fantasy until January 31st at www.geronimoredstone.com.

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GERONIMO **RED**STONE, AUTHOR OF URBAN FANTASY



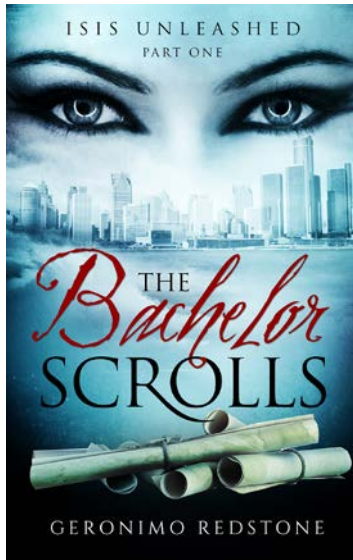
About the Author:

Geronimo Redstone is the pen name adopted for fiction releases by a two-time award-winning urban policy advocate, an accomplished public speaker, and a self-described multiculturalist. In his debut novel and three-part tale, *The Bachelor Scrolls*, Redstone maneuvers the imagination with lyric writing that walks the line between the old and the new: Gothic fiction and urban fantasy. His narrative style is inspired by classics of Western epic such as Dante's *Divine Comedy* and Milton's *Paradise Lost*. However, he re-invents the epic as a modern genre by blending themes of urban decay with a passion for ancient Egypt informed by years of research—as well as visits to temple sites and tombs along the Nile. It was at Boston University, his undergraduate alma mater, that Redstone's literary interests were originally formed as a member of a creative writers' collective. It was also there that he first became interested in the linkages between Egyptian and Western civilizations.

The author's inaugural work was originally drafted in 2001. After success in obtaining representation by a prominent literary agent, he pursued a conventional book publishing deal. However, traditional publishers found his work to be too experimental for their tastes. Nevertheless, he was encouraged by the feedback he received from the president of a major New York publishing house, who described the earlier draft of the epic as “bursting with terrific writing.” With the subsequent advent and acceleration of the e-book revolution, the author is now issuing this work on self-publishing platforms as a digital release.

Separate from this new endeavor as a writer of fiction, Redstone has been active in the redevelopment of urban communities throughout the United States. In that capacity, he has been featured in and has published articles on urban development topics, in addition to contributing to books on the subject. However, Redstone also believes that the redevelopment of urban neighborhoods is achieved by more than just condemning lots and rebuilding the bricks-and-mortar environment: decadence must also be *condemned* and “brains and morals” must be rebuilt—particularly in marital relationships—if communities are to progress sustainably. And that perspective serves as part of the impetus for the publishing of *The Bachelor Scrolls*.

You can follow Geronimo Redstone on Twitter at **@ManScrolls**.



About the Book:

On the evening before Valentine's Day, a stranger—the sole male presence among a diverse group of forty-two women—submits an eerie warning about a threat. There is a pervasive, hidden evil working to undermine their respective romantic futures and those of their daughters. And hence these exceptional women face a life-defining decision. But what should they even make of this messenger? Can he be taken seriously? Is he some modern, urban prophet or deranged imposter? To answer these questions they must tiptoe the very edges of reality.

It is the year 2018, and a creeping state of chaos is festering in cities across the Western Hemisphere. Surrounded daily by the signposts of a society disintegrating into misogyny and domestic violence, the assembled females are resigned that most males will disappoint, that most males bring dark agendas to their encounters with the other sex. The operative question throughout this tale is haunting: What is the stranger's agenda and how did it come to be?

The Bachelor Scrolls is a three-part tale and a revolutionary work: a fusion of Gothic prose, epic verse, and mythology—all within a tale of psychological and supernatural intrigue. It bridges 5,000 years of literary tradition by invoking images of ancient Egypt, the late 19th century, and post-millennial America as it takes the reader on a spiritual odyssey designed for our era. But while *The Bachelor Scrolls* revels in stylistic qualities of the past, it also is a declaration of cultural war. It attacks the worst excesses of a modern urban culture gone awry. This hybrid novel in verse hints at a dystopian future for male-female relationships, and it invites us to witness a fantastic scheme for reversing that fate. So call it lyrical, disturbing, reverential, romantic, or deliberately controversial, but it's the one bachelor that all women should take to bed. Dating on a weekend night will never be the same.

The following is an excerpt from *The Bachelor Scrolls – Isis Unleashed*:

“Perhaps they see her as I do: a dancer, a dancer who innately senses that life fulfills its promise through waltzes with the Reaper, a waltz that starts each morning with a subtle glance into his sable eyes, just long enough to gauge the proximity of his intentions, just long enough to make a conscious tally of his steps to synchronize her own, all the while keeping pace of how long the orchestra will let the music linger on, all the while determined to direct the choreography to ensure she meets a noble end when the trumpet plays that final note—as if she were the female incarnation of Asia's feudal samurai.”

Copies of the novel can be obtained at www.geronimoredstone.com or at your favorite e-book retailer.

Sample Author Questions & Answers:



- 1) *What was your inspiration for writing this book?* There were multiple motivations. One of them was my desire to create a new literary form for telling a tale by reviving the epic poem as a narrative genre. I was sufficiently audacious to think that I could do so. Although Part One of the series is in prose, the subsequent parts are largely in verse. The first adult fiction I read as a child was a translation of Homer's *The Odyssey*, and later in life I learned to appreciate the power of poetic language to communicate a story—regardless of whether that poetic language is delivered in prose, drama or epic poems the length of a novel. I think that story-telling power is even more relevant today.
- 2) *You have described your novel as being experimental. In what sense?* Because the complete narrative is written in both prose and verse. There are other verse novels that have been published. But the first installment of my tale is written in prose, although it can be considered as having a lyric style. About 60% of the total narrative is in verse, so does that make it a verse novel? Or does the merging of prose and verse in the same work make it something unique or rarely attempted?
- 3) *What else do you think makes this book unique?* Aside from its hybrid nature of prose and verse, it also has a pronounced philosophical arc. It has been said that the philosophical novel is the continuation of philosophy by other means, which is an elegant allusion to a famous 19th-century military dictum relating war to politics. Philosophical fiction seeks to be literary, but also to challenge our thinking about fundamental truths of how we should live, what is the essence of being human, etc. Whether you admire their writings or you are repelled, writers such as Friedrich Nietzsche (*Thus Spoke Zarathustra*) and Ayn Rand (*Atlas Shrugged*) produced works of philosophical fiction that have provoked thoughtful as well as controversial discussion of the future of modern societies and ethics. The same can be said of Herman Hesse's *The Glass Bead Game* which was a teenage favorite of mine. For me, the great philosophical discussions of our time—and for communities of color—will revolve around issues of diversity, multiculturalism and feminism as necessary harbingers for human progress. Do I hope to be provocative with my novel? Absolutely. And I hope to challenge certain assumptions regarding the conduct of manhood as that craft is practiced—and as it may be at risk—in the hip-hop era.
- 4) *Why are you releasing it in three installments?* First, the structure of the work lends itself to the divisions. And the divisions are of sufficient length to qualify as a short novel or novella. However, dividing the book is also an allusion of sorts to an aspect of the Isis myth. According to myth, the husband of Isis, Osiris, was hacked into multiple body parts by the forces of evil until later rejoined magically and revived by a spell cast by the goddess. So it is a way of acknowledging this esoteric truth: That which has been divided can be brought together into a working unity by love and willpower.
- 5) *Why have you incorporated the Isis myth into your tale?* Notwithstanding world events, the decision to do so was made nearly fifteen years ago. In ancient Egypt, and throughout what later became the Greek and Roman empires, Isis was honored as a universal symbol of love, motherhood and the institution of marriage. Since my story addresses the deterioration of male-female relationships in urban society, she was a useful symbol to revive. She also is, in a sense, a literary avatar for feminism that can serve as a counterpoint to the roots of gender violence and male misogyny. Those roots grow from the same tree whose branches include Latin American drug cartels, Chicago street gangs and Boko Haram. However, with the advent of a jihadist movement that, regrettably, has been dubbed with an acronym similar to the Greek rendering of the goddess' name, there is an urgency to counter-act their propaganda—lest the name *Isis* be associated exclusively by future generations with hate, murder, rape and other acts of gender violence.



Images Suggestive of Scenes from *The Bachelor Scrolls: Isis Unleashed*

Chapter One: The balcony observations



Chapter Two: Seduction in the garden



Images of Isis: Ancient Mother Goddess of Egypt & the Greco- Roman Empires

Isis depicted holding the ankh, the symbol of life, in her left hand & wearing the headdress symbolic of the throne of Egypt, the world's first nation.

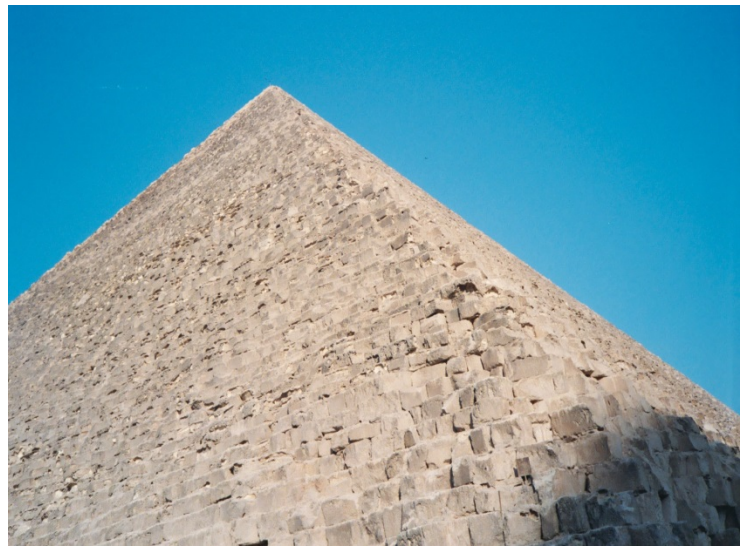


Isis depicted with the wings of a kite (a bird of prey) & wearing the solar disk crown & horns which were often associated with the goddess Hathor.

Author's Egypt Tour December 2003



The Temple of Isis at Philae



Great Pyramid of Giza