



## **SpeedDatingSC**

**The Palmetto State's Premier Speed Dating Service** offers more than a quick date. The launch of Columbia's new, premiere dating service, creates that special connection by recruiting singles with similar interests, backgrounds, preferences and even fetishes. What sets this service apart from the rest is its ability to not only create opportunities by getting you in front of eligible singles in a matter of minutes, but you get to experience all the hot spots in Columbia, and the surrounding areas. We believe in diversity and that means we change the vibe, atmosphere and venue for each date night. Where else can you see the sights and sounds of SC and meet 10- 25 "dates" in one night?

For an intimate, one-on-one setting, try Speeddatingsc.com dating events where you're guaranteed 10-25, threeminute "dates" in one night. If you really want to play the odds, meet 50 to 500 eligible singles at a sexy and fun Single In The City Mixer.

## About speeddatingsc.com

SpeedDatingSC is an online company offering speed dating events focused around background, interest and fetishes for singles in the South Carolina area. For membership and event information, visit them at <a href="https://www.speeddatingsc.com">www.speeddatingsc.com</a>







# **Single In The City**

Single In The City Mixers are a monthly event hosted by speeddatingsc.com. Single In The City offers South Carolina singles parties, networking events, wine tastings, singles outings, first-date venues, dating advice & much more. Our goal is to get you out from behind the computer and in front of as many attractive, eligible, SC singles as possible at some of the hottest venues in the city. We host all types of themed parties "straight" & gay singles of all ages, backgrounds, interests and even fetishes."

#### What is it?

Single In The City Mixer hosts "themed" singles parties, where daters are targeted based on interest, background, and fetish making it more likely that you will meet someone you are interested in.

#### How it works.

Party size varies anywhere from approximately 50 to 500 singles depending on the venue and theme. When you arrive at the event all guest will receive a "name tag" and are given a rundown of the night's "ice breaker and/or activities". The "ice breakers" help ensure that singles are comfortable and relaxed enough to approach and talk with one another during the event. In addition to various "ice breakers" and activities, party hosts walk around and make introductions. You also receive a unlimited supply of lollypops. You can never have too many lollipops, and anything that makes someone look at your mouth is a good thing.

A night filled with mingling, dancing, drinking, networking and socializing. Guest are asked to like SpeedDatingSC Face Book Page and Tweet with the hashtag #singleinthecity. Tag friends where they can check out party pictures and contact other party attendees they may be interested in seeing again.

#### How to participate.

Simply register at www.speeddatingsc.com for an event you are interested in attending. Event prices vary from \$15.00-\$50.00 depending on the theme



You can also read our Single In The City Articles in WINK Magazine





### **Dating Deal-Breakers**

Think about it. Are you more likely to hit it off with someone because they fall within a certain age, or because they meet your height or income requirement, do they enjoy the same past times/hobbies as you and perhaps even share your same political views? We all have relationship "deal-breakers", and that does not make us shallow. We're just single South Carolinian's that know what we want. If height is one of your "deal-breakers" and you register for a speed dating event for singles (25-35), you could end up paying top-dollar for an event where you wouldn't be interested in any of the "vertically challenged" daters that fall short of your height requirement. OnSpeedDatingSC.Com and Single In The City Events, a new breed of singles event, delivers quantity and quality by offering its more diverse SC clientele events like "Date a Fireman", "Date a Democrat", "Gentlemen Prefer Blondes", "Size Matters" for tall singles, "Hot for Teacher", "Inked" Speed Dating for tattooed singles and "Non-Practicing Jew" night. Just to name a few. Owner, Nicole Brady says, "yes you can get what you want", no more silly blind dates, or setups from friends or Gosh forbid you mother." Just sign up for the dating event that fits your requirements. Don't waste time going from club to club, or dating site….coms. We have a date night for every desire, requirement, hobby, and fetish. If you're not sure what your type exactly is and want to just see what's out there. Join one of the Single In The City Mixers. You can meet anywhere from 50 – 500 singles, and there all looking for the same thing you are.

### What is Speed Dating

### How it works.

- To start the event, singles are seated at a numbered table with their first "date" of the night. The official start bell rings and daters have approximately 3-4 minutes to get to know each other.
- At each table there is a pen and "dating pamphlet" for daters to write down each other's names (first name only) and any information or details that will help them remember their 10-25 "dates" i.e "Tom Green shirt", "Sammy hot blonde".
- After 3 minutes, a bell will ring signaling the end of the date. At this time, the women will stay seated (sometimes we let the women move, we know how you like to show off your curves) and the men will rotate to the next table. This obviously varies for gay and lesbian events.
- Half-way through the event there is a 15-minute intermission. During this time, singles can grab a drink at the bar and/or catch up with anyone they're already interested in. After the intermission, the speed dating reconvenes until all daters have met.
- Daters were instructed to NOT ask people for their contact information at the beginning of the event. All follow-ups are handled in the safety and privacy of their home. Daters are notified within 24 hours of the date, if they had any matches for the evening. Contact information (email address) is only shared if daters mutually select each other as a "match".
- We throw random questions in, ice breakers, we have sponsors that give gifts, we make the singles dance, and we give them topics and make them give each other compliments. So each round we throw in something a little bit different, and by the end of the date they're laughing and having fun. How to participate. Simply register at www.speeddatingsc.com for an event you are interested in attending. Event prices vary from \$15.00-\$50.00 depending on the event. Events take place at local bars, lounges, Art Galleries, and Museums in Columbia, SC and surrounding cities.





Speed Dating Events

#### Just to name a few **Playing with Fire** (Date a Fireman, 20% of proceeds go back to the City of Columbia FD) **Bad Boys Bad Boys** (Date a police officer night, 20% of proceeds go back to the City of Columbia PD) **Black & Sexy** (For African Americans) GO COCKS (For Die Hard Game Cock Fans) Cougar & Boy Toy (Can't find a good man, raise one) **Fitness Freaks** (Rather work out than go out) **INKED** (Show me your Tat and I'll show you mine) **Femme for Femme** (Sexy single lipstick lesbian and bi-sexual) **Beauty and the Geek** (For nerds and the women who love them) Gav Jock (for gay and athletic men) **Drag Queen Divas** (Drag Queens and the men who love them) Hello Nurse (Single nurses/EMT, and men who like to play DR.) More to Love (For my full figured ladies and the men that love them) Hot for Teacher (Lessons in love) Single Parent (All the single Parents) Single, Sexy & Saved (For our Church Loving Singles) **Mr. Right Now**

(Must make over a predetermined income, verification needed prior to attending: Location is held private, and

only divulged to the participants the day before the event)

(It is what it is)

!Oh, qué bueno!

(For all my Latinos)





### **Business Speed Dating**

#### **Business Speed Dating**

Entrepreneurs, new business owners, use this opportunity to expand your personal and professional network to potential clients, suppliers and cooperation partners, and furthermore to cultivate an exchange of experiences with like-minded people.

#### What is Business Speed Dating?

Speed Dating is a partner agency: to look into each other's eyes and see if the chemistry is right. For Business Speed Dating and your own company, this means to advertise your own projects and offers and to strike up new ideas and business relationships in a short time.

#### How will Business Speed Dating take place?

You have one minute to present your company and your proposition, so as to make your counterpart interested in you. Then it's your counterpart's turn to present. Subsequently you both have another minute to exchange ideas and arrange a meeting if desired. Then you move along – again the same process and again the same chance. After an hour you will have conversed with 15 potential business contacts, after which you can deepen the newly formed relationships at an informal supper.

#### Why should I participate in Business Speed Dating?

- Generate new business dealings and additional sales
- Develop new ideas and contacts for mutually beneficial partnerships
- Find new clients or suppliers
- Strengthen your job-related network
- Meet new contacts, with whom you would otherwise not have come into contact

#### What else do I have to take into account?

- The number of participants is restricted to 20, therefore there is a selection process for the received applications. Only registered participants are allowed to apply for Business Speed Dating. You can register for the conference and Speed Dating on our contact page at www.speeddatingsc.com
- Prepare your elevator pitch well. Get creative with it! In just a brief conversation and exchange a lot of new and successful ideas will surely come to fruition.
- And remember: Don't forget to keep enough business cards on hand!





### Dos and Don'ts

As with any first date, the object of a speed date is to determine if the person sitting across from you is someone you'd like to know better. The difference is that you have just three minutes to make that decision (and to make a good impression on your date), so start with the questions that matter most to you. We've included a few basics here, but you and the guests at your event might be better advised to skip the small talk and go right to the important stuff, like "What's your favorite breakfast meal to eat for dinner?"

#### **Questions:**

- What are your favorite hobbies/interests?
- Do you have any pets? Siblings? Roommates?
- What do you like to do in your spare time?

#### For a Little More Insight

- Are you an indoor person or an outdoor person? (Or a city person or a country person?)
- What would your dream vacation be?
- What's your favorite travel destination?
- What would your dream job be?
- What did you do last weekend?
- Are you a night owl or an early riser?
- What was the last book you read?
- What's your favorite Web site to waste time on?

#### **Creative Approaches**

- If they made a movie about your life, would it be a drama or a comedy?
- Who was your favorite superhero when you were little?
- Who is your favorite comedian?
- What is your favorite guilty-pleasure food (or music, or movie, or TV show)?
- What's the perfect midnight snack?
- Star Wars or Star Trek? The original Willy Wonka & The Chocolate Factory, or the Johnny Depp remake? Sudoku or Words with Friends? Pirates or ninjas (and why)? Should brownies be made with nuts or without?

#### **Questions to Avoid**

- Anything too personal, including their address
- Anything too clichéd, especially, "So, what do you do?" If the question is allowed, everyone else will have already asked it, and some people find it rude, as though you're more interested in their status than in who they are as a person.
- Questions about salary or economic background
- Questions about past relationships





## Host a Date Night

Interested in hosting one of Columbia's, premiere speed dating events? Own a Restaurant, Bar, Art Gallery, Church? We can make any venue space work. (Venue needs to have a seating capacity of at least 50 singles) We supply the guest, prizes, and entertainment for the evening. We also handle all the marketing and promotions for you and the event. Your business will also be listed on all our marketing, social media, radio print, and TV advertisements. This is the perfect marketing opportunity to promote your business at a minimal or no cost to you, all while reaping the benefits of bar and food sales, not to mention all the returning customers that this event will produce. All you have to do is set back serve drinks and food (most venues offer one free beverage and provide 1 or two appetizers), and let SpeedDatingSC entertain for the evening. Please contact info@speeddatingsc.com or call 803-386-7160 if you are interested in hosting an event.

#### "Benefits

The most obvious is revenue you as the owner receives from serving food and drinks to the guests. As the host of the speed dating event, you typically earn your profits through food and beverage sales from the singles that are coming to the event looking for a date.

In addition to the direct revenue, the venue receives free publicity through your own marketing efforts as well as the free marketing you will receive with SpeedDatingSC. This will also provide an introduction to many of your guests who haven't visited the venue previously.









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