



ST. FLORIAN'S BREWERY® CELEBRATES SECOND ANNIVERSARY WITH NEW BEER RELEASE

“Belgian Style Flashover IPA Premieres at Tap Station Event in Windsor on Saturday, February 7th”

WINDSOR, California. February 2, 2015 – The **St. Florian's Brewery** family celebrates their second anniversary with the official release of their Belgian Style Flashover IPA at their Tap Station in Windsor on Saturday, February 7th from 12–8 pm. In addition to the beer launch, there will be local food vendors and live music by Arizona & the Volunteers from 3-6 pm. Growlers and brewery merchandise will be available for sale. St. Florian's Brewery Tap Station is located at 7704A Bell Road in Windsor, California, within walking distance of nearby neighborhoods and Windsor Soccer Fields. This newest beer in the St. Florian's Brewery line-up will be poured for the first time at the San Francisco Beer Week Opening Gala on Friday, February 6th.

The brewery's new release, **St. Florian's Brewery Belgian Style Flashover IPA**, “melds the richness of Belgian style ales with the hoppiness of the popular India Pale Ale (IPA).” said **Aron Levin, COO/Brewmaster**. The beer exudes spiciness over a bed of tropical fruit characters. Its golden body carries dry effervescence, and is refreshing on the palate. A creamy mouthfeel carries full flavor and a clean, hoppy bite. Mr. Levin added, “Our Belgian Style Flashover IPA is another well-balanced brew with complex flavors that fits right into our line-up.”

St. Florian's Brewery co-owners Amy and Aron Levin are exhilarated by the response to their beers as they reflect on the second anniversary of their business. “The demand for our beers exceeded our expectations,” said **Amy Levin, CEO**. “We are grateful for the reception to not only our unlimited release beers, but that our fans really appreciate our limited release and barrel-aged beers. Along with our new release, we are launching a long-awaited growler program so our supporters can share brews straight from the source with friends and family. We have a lot more surprises up our sleeves in the upcoming months.”

St. Florian's Brewery is currently expanding production, by adding fermentation capacity & increasing efficiencies to speed up processes, such as new equipment in their bottling facilities. “We have just completed installation of another set of 30-Barrel tanks and installation of a new bottling line so that we can better meet demand for our beers, and add more styles of beer to our line-up,” Mrs. Levin explained. “We also have a set of 60-Barrel tanks on their way from Europe, so I look forward to what we will be releasing on our third anniversary next year.”

About St. Florian's Brewery:

Named in honor of the patron saint of firefighters, who, as legend has it, used water set aside for the next day's brew to extinguish a catastrophic fire. St. Florian's Brewery was founded in Windsor, Sonoma County, California, and opened in February 2013 by husband and wife business partners, Aron and Amy Levin. The Brewmaster/COO of St. Florian's Brewery, Aron Levin, who has been brewing beer for 20 years, is a full-time Fire Captain. Amy Levin, St. Florian's Brewery CEO, combines a wealth of sales and marketing experience honed over ten years as a Silicon Valley high tech sales and marketing manager with her personal passion for craft beer and exceptional customer service.

St. Florian's Brewery donates a minimum of 5% of profits to fire-related and other community-based organizations. Learn more at <http://www.stfloriansbrewery.com>.

Visit St. Florian's Brewery Tap Station and Stay Informed:

St. Florian's Brewery Tap Station is located at 7704A Bell Road in Windsor, California. Hours are Fridays from 2-8 pm, Saturdays from 12-8 pm & Sundays from 12-8 pm. Any additions or changes to these hours will be posted on St. Florian's Brewery social media sites & website.

For more information, please refer to St. Florian's Brewery social media sites: www.stfloriansbrewery.com; Facebook: www.facebook.com/stfloriansbrewery; Twitter: @stfloriansbrew; Instagram: stfloriansbrewery

Distribution Information:

St. Florian's Brewery currently distributes California Common & Flashover IPA in 6-packs, 22-ounce bottles, 1/6 barrel kegs & 1/2 barrel kegs. St. Florian's Brewery Brown Ale is distributed in 22-ounce bottles, 1/6 barrel kegs & 1/2 barrel kegs. Belgian Style Flashover IPA is distributed in 22-ounce bottles, 1/6 barrel kegs & 1/2 barrel kegs. St. Florian's Brewery Barrel-Aged Brown Ales are currently exclusively served at St. Florian's Brewery Tap Station which is located at their Windsor, CA brewing facility.

- Morris Distributing distributes for St. Florian's Brewery in the following counties: Lake, Marin, Mendocino, Napa, San Francisco & Sonoma.
- St. Florian's Brewery distributes throughout the remainder of Northern California & is in the process of formalizing distribution arrangements – please contact amy@stfloriansbrewery.com or (707) 838.BREW [2739] for further details.

Visit the website at <http://www.stfloriansbrewery.com> for a current list of restaurants, bars, and retailers serving St. Florian's Brewery beers.

Let's drink to the hero in all of us!

###

CONTACT:

For more information, logos, photos, or to schedule an interview with St. Florian's Brewery, please contact:

Amy Levin

St. Florian's Brewery LLC

amy@stfloriansbrewery.com or (707) 838.BREW [2739].