PERCOLATE LMS™ REMAINS ONE OF THE TOP 50 LMSs IN THE WORLD

Scottsdale, AZ – February 10th, 2015: The Percolate LMS™ received recognition once again as one of the Top 50 learning management systems in the world by E-Learning 24/7, according to their 2015 rankings report. The ranking comes from an annual, independent review of 645 LMSs by the internationally-known online learning industry thought leader and LMS research analyst, Craig Weiss of E-Learning 24/7. Named the most influential person in the world for corporate e-learning, Craig's report provides expert insight and analysis on the top LMS solutions around the world.

Also listed in the report as one of the Top 3 LMSs for small businesses, Craig states "What I like most about the Percolate system is that it provides a user-friendly experience and features, which are ideal for the small business customer."

The criteria for determining a world-leading LMS is based on 15 areas, some of which are: user interface; support, innovation, adoptability, adaptability, as well as responding proactively to consumer feedback. Percolate is recognized for its fresh, modern look and simplicity; flexible tagging system to assign people and courses in any manner; and capacity to create tests and reports that include both knowledge and certainty to identify high-risk gaps in training and boost learner confidence.

"In our consulting business, we learned that simplifying processes makes life easier. Our clients' experience using other LMSs was often very complex," says President of Michaels & Associates, Sherry Michaels. "To alleviate their continued frustration, we created an LMS that focuses on ease-of-use. Administrators easily track training results of their blended and mobile courses with less time and effort, and with less complexity, making administrative tasks more efficient in the end. Without the barriers of technology-bloat and poor design found in many other LMSs, Percolate allows learning audiences to improve their experience when taking training as well." Sherry adds, "Despite new entrants into this market every year, Percolate stays in the Top 50 because we continue to add improvements based on user and market feedback. Our aim is to keep innovating, all the while keeping it easy."

About Percolate LMS™ — It's Just that Simple

The Percolate LMS was developed with a focus to help small to mid-sized businesses quickly and easily track training of their blended and mobile courses. Based on a software-as-a-service (SaaS) model, Percolate eliminates the need to install software on a company network. Accounts begin with a 30-day trial at no charge. Monthly subscription plans start at $99/month for 25 active users and increase to $1099/month for 1000 active users, with custom plans for companies with more than 1000 active users. When signing up for a monthly subscription, account holders continue using Percolate as they have from the first day of their free trial. There is no need to start over.

Percolate's 4 minute demo featured in the 2015 Top 50 LMSs report can be viewed here: http://www.lmsdemos.com/video/117337123.

For more information, visit www.percolatelms.com or via email at hello[at]percolatelms.com.

For more information about the 2015 Top 50 LMSs Rankings Report, visit: http://elearning247.org/products/2015-top-50-lms-rankings-report

About Michaels & Associates Docntrain, Ltd.

As a full-service custom training content development company, Michaels & Associates consultants have earned their stripes building e-learning for their clients' LMSs since 1998. Michaels & Associates believes in effective, instructionally sound training that improves employee performance. All projects are learner focused to ensure maximum learning retention and on the job performance. Working collaboratively with clients, Michaels & Associates ensures their training materials fit the time, budget and demands of business.

Specialties include: Online Training, Instructor-Led Training (ILT), E-learning, Mobile Learning, Learner Certainty Assessment (LCA), Blended Learning, Percolate Learning Management System (LMS), Online Help, Technical Writing

For more information, go to www.mnalearning.com.

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We are Michaels & Associates and we've earned our stripes building e-learning for our clients' LMSs since 1998. We'd love to hear from you.

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