

Press Kit for

Diamonds to Dust

A Film by
Rob Villano

Premiere May 31, 2014
Hoboken International Film
Festival

Press Contact:
Frank Ferruccio CEO
Ferruccio Enterprises
181 Kendall Road
Kendall Park, NJ 08824
732-297-2548

Synopsis

Mansfield was a legend just like Marilyn Monroe. They were both bleached blonds with hourglass figures, were married three times and had numerous lovers, and each appeared in 29 films. The only real difference is Jayne had five children and Marilyn had none. They both died tragically in their thirties... so why is Marilyn Monroe so remembered and Jayne not at all?

Jayne Mansfield was an amazing woman with an IQ of 163. She played the violin and piano, had a degree in Science, spoke five languages fluently, and became a celebrity by portraying a dumb blond. Within one year of moving to Hollywood she starred in her first film. By the age of 23, she was the most publicized Hollywood star in the world. Marilyn Monroe's own studio, 20Th Century Fox, signed Jayne Mansfield to an exclusive seven year contract. Jayne starred in four big budget films back to back with Fox which catapulted her career to stardom. When Marilyn settled her legendary dispute with the studio, Jayne abruptly became yesterday's news.

Jayne Mansfield spent the next 9 years of her short life searching for highs like she had experienced as a newcomer in Hollywood. When they didn't happen onscreen she turned to the tabloids. Having children, getting married and divorced, and parading the world with scores of lovers took its toll on Jayne. She had become dependent on ups and downs prescribed by the studio pharmacy during her contract years, and her addictions were fueled by alcohol. After the death of Marilyn Monroe the demand for blond bombshells dried up, and with that Jayne's opportunity for work. In order to support her large family Jayne turned to TV appearances and nude layouts in Playboy. In 1963 she became the first American actress to appear nude in a feature film. 'Promises, Promises!' was banned by the Catholic Legion of Decency and briefly boosted Mansfield's rapidly declining star.

Jayne's courage in the face of failure brought her to touring, where people all over the world would pay to see her tantalize and tease her way through song and dance. It didn't matter if it was on a Las Vegas stage or a small night club in the middle of nowhere, Jayne did what she had to do to support her family. She loved her fans and they adored her back. But that love was something Jayne could never get enough of. After three failed marriages, she turned to wild and crazy bed partners, each getting younger and more outrageous than the last. Jayne's struggle to regain her youth was made more complicated when her oldest daughter came of age, becoming a youthful competitor under her own roof.

Her last and most destructive relationship came via a lawyer she used to win custody of her youngest son from her last husband Director Matt Cimber. Sam Brody and Jayne toured the world, boozed and fought in public and made headlines while each were still unhappily married to their current spouses. The biggest one came after a foggy night on a lonely highway en route to New Orleans. Jayne's star became forever eternal that night, and her grisly death a cautionary tail.

Jayne Mansfield is played to perfection by actress Hailey Heisick. Hailey beat out 600 actresses to play the legend. What did Hailey have that all the others didn't? Hailey had

the acting chops, the beauty and the body. the body required to fill out Jayne's hourglass figure. The film utilizes 34 of Jayne's actual outfits along with footwear, coats, jewelry and even her 1959 Cadillac. With the addition of Ms Mansfield's personal items to Miss Heisick's spectacular performance, Jayne truly comes to life onscreen. Hailey portrays Jayne as she truly was a small town girl turned bigger than life movie queen never spoiled by success. Hailey studied Jayne for three months prior to filming by reading every book, seeing all her films, and studying thousands of glamorous and candid photos of the star.

In addition to Ms Heisick, actor Adrian Gorbaliuk plays her second husband Mickey Hargitay,(father of Law and Order SVU's Mariska Hargitay). Adrian like Mickey is an Eastern European body builder and his portrayal of Hargitay is shockingly accurate. Actor Mike Funk makes Jayne's third husband director Matt Cimber come alive. The resemblance between the two men is uncanny and Funk's powerhouse talent makes his character on paper explode onto the set.

Rounding out Jayne's loves are Anthony Cancellare as Nelson Sardelli and Rocco Palmieri as Attorney Sam Brody who died with Mansfield in the 1967 car crash. Anthony brings the suave Brazilian nightclub Singer to life swooning Jayne into an intense love affair. Rocco Palmieri is magnetic as Sam Brody, a hot headed lawyer who does what it takes to win. T.J. McNeil gives a fascinating performance as eccentric Dutch novelist and wild child Jan Cremer.

The talented supporting cast includes Patti Ivy as Jayne's over empathetic Mother and Susan Capicotto as Jayne's close friend gossip columnist May Mann. Lisa Marie Henricks plays Jayne's seventeen year old daughter Jayne-Marie with Angst and Compassion. Child actors Joshua Scordia and Brady Bryson play Jayne's sons Miklos and Zoltan and GiGi Cappetta as 4 year old Mariska Hargitay.

Actor/Impersonator James Wirth has dual roles as Mae West and Jayne's trouble making in-law Gregg Tyler. The film is just over two hours filled with nostalgia featuring 1960's clothes, hairstyles, cars and music from America's most turnabout decade.

Diamonds to Dust is unlike other bio-pics in that it focuses on the 'star' period and not the rise to fame. Screenwriter Ferruccio's dream and motivation for making this film is not only to keep Mansfield's memory alive, but also to create new fans for this incredible entity.

Production Notes

"Jayne's 1959 Cadillac Eldorado Biarritz Convertible"

A few years back I helped car owners Phil and Susan Levfebre authenticate their 1959 Cadillac which was already a valuable classic car with a rumor to have been owned by Jayne Mansfield. Having been a Mansfield collector of 30 + years, I had acquired many photos of Jayne that were both public and private. I was contacted by the owners asking me if I could help them. I had many pictures of Jayne with the car which I gave them but I also had Jayne's California license but more importantly the picture with the original license plate on the car. By giving them that number they were able to trace the car back to the original owner title which was in the names of Jayne Mansfield and Mickey Hargitay.

"Jayne Mansfield's Authentic Owned Clothing"

In Our film we are using 34 of Jayne Mansfield's actual clothing which Producer Frank Ferruccio obtained over the last 30 years. Besides the actual costume from *The Girl Can't Help It* (Blue Suit with Hat), there is a screen worn Maternity Yellow Dress with white ruffle which Jayne wore in her 1965 film *"The Fat Spy"*. Besides these movie costumes there are 32 Casual outfits, high heel shoes, go-go boots, costume Jewelry and Furs. The amazing part of this is that when actress Hailey Heisick came for her wardrobe fitting, she fit perfect in all of them wearing one of Jayne's actual "straitjacket" corset/cinchers that she used to pull her actual waist in 4 inches. There are 56 wardrobe outfits for Hailey and all of the ones that were not owned by Jayne were purchased from Vintage stores online to keep the period look authentic.

All the rest of the cast were also costumed by Vintage stores purchased by Costumer Kelly Bella and Myself. The outfits that needed to be recreated were designed and hand made by Kelly Bella.

"Jayne's red leather desk made my Mickey Hargitay"

In this film from the personal collection of Frank Ferruccio, used is the red tufted leather oversized desk. The desk was built to match her red leather office in her home nicknamed *The Pink Palace* on Sunset Boulevard by her husband Mickey Hargitay. The desk was acquired from Celebrity home owner Engelbert Humperdinck who was the last owner of the pink palace before he sold it in 2002 when it was torn down. Mr. Humperdinck invited the children of Jayne Mansfield to tour the house one last time and told them all that each one of them were welcome to take any part of the home which was sentimental to them. Jayne oldest daughter Jayne Marie Mansfield was given the red leather desk which was taken to her home in southern California. Jayne-Marie's home is very small and because of the very large size of the desk which is 8 feet long and 4 feet in depth wouldn't fit through any of the doorways of her home. So the desk sat in her garage leaving no room for her vehicle. Jayne-Marie and I have been very close friends for over 20 years and she offered the desk to me if I paid to have it shipped to the East coast which I did. It has been my working desk for many years now and I actually wrote both my books about Jayne on the desk.

"My two books about Jayne which movie is based on"

I first wrote "Diamonds to Dust: The Life and Death of Jayne Mansfield" in June 2007 as a quick tribute to commemorate the 40th anniversary of her death. It was a very small paperback with a few rare photos in it. No books had been published about Jayne in many years so I wanted to get something new about her out on the market. I received much criticism from fans about my poor writing and the size of the book so I decided to write another bigger and better version.

In 2010 I published, "Did Success Spoil Jayne Mansfield?" which is a 352 page tribute to Jayne with over 300 many never before seen photos from my private collection. I was very satisfied with my efforts and now there were two books about Jayne in print.

I enjoy writing and didn't want a third book about Jayne, so I decided to combine the books and write my first Screenplay. I purchased several books about screenwriting and it seemed very difficult. I looked into having it written but learned how expensive the task would be so I decided to give it a try.

What I came up with was a first draft version of this film, which I re-wrote two more times and finally came up with the shooting script. The end result is the movie that you will hopefully view and enjoy.

About The Cast













About the Filmmakers





Frank Ferruccio: Producer, Assistant Editor, Author of Adapted Material, Location Manager, Production Assistant, Production Coordinator, Production Manager, Publicist, Script Supervisor, Submission Contact, Writer.

Frank Ferruccio has enjoyed a prolific and extensive career within many sectors of the entertainment industry. He is an author, actor and producer. He wrote two books about the late actress Jayne Mansfield, "Diamonds to Dust: The Life and Death of Jayne Mansfield" and "Did Success Spoil Jayne Mansfield?" Holding an Associate degree in Business, and having studied at the prestigious Actor's Studio in NYC his expertise as an aficionado of popular culture has landed him a diverse range of successful jobs. From 2002 to 2007 he worked with Lagunatic Film works, performing research and development tasks for the firm. There he worked with rock musician Joan Jett of Joan Jett & The Blackhearts fame, utilizing his skills to assist in the development and production of the albums "Naked" and "Sinner", as well as contributing his researching and screenwriting skills.

Following that he did a short stint working as a Publicist in NY for Paradigm before leaving in 2009 to start his own company. Frank Ferruccio Enterprises is a multi media talent agency and management company. Some of his past and current clients include; Linda Gray, Cathy Morality, Patrick Duffy, Charlene Tilton, Donna Mills, Lisa Hartman, Cherie Currie and Lita Ford.

As an actor he has appeared on "Law & Order: Special Victims Unit" (1999), TV Land's "TV Land: Myths and Legends" (2007), as well as many programs for the BBC, such as "Living Famously" (2002) and "Arena Blondes". Besides actively contributing his skills in film, production and development to the entertainment industry, he is an active contributor to several charitable organizations, such as the Salvation Army, FACT Foundation, the Joyful Heart Foundation and Meals on Wheels.

Recently he has a featured guest role on Blue Bloods as Detective Tony Mannetti and has just Produced, Designed and Written his first film based on his book Diamonds to Dust to be released in 2014. He is also to be seen as one of the leads in the feature film “Trakked” due out late in 2014.

Frank has also written a Psychological thriller tentatively titled “Stonington Farms” to be produced and directed by Rob Villano in early 2015.

Frank enjoys screenwriting and has several other projects in the works including a bio-pic about slain actress Sharon Tate and her husband director Roman Polanski.

Music Department





Film Credits

Jayne Mansfield.....Hailey Heisick
Mickey Hargitay.....Adrian Gorbaliuk
Matt Cimber.....Mike Funk
Sam Brody.....Rocco Palmieri
May Mann.....Susan Capicotto
Nelson Sardelli.....Anthony Cancellare
Jan Cremer.....TJ McNeil
Jayne Marie age 17.....Lisa Marie Henricks
Bill Schriffin.....Scott Seisler
Gregg Taylor.....James Wirth
Vera Peers.....Patti Ivy
Harry Peers.....Allen Ivy
Gus Stevens.....Perry Johnson
Jayne Marie age 6.....Amanda Villano
Mickey Jr age 9.....Brady Bryson
Zoltan & Mickey Jr age 5.....Joshua Scordia
Mariska Hargitay.....GiGi Cappetta
Anton LaVey.....Kevin Merunka
Stephen Brooks/BO.....Aaron Barcelo
Grace.....Christine Seisler
Alma.....Dallas Astrin
Virgil.....David Astrin
Reverend.....Rob Villano
Reporter Walter Winchell.....Alan Joseph Fortenberry JR.
Salesman.....Kevin O'Shea
Coroner's Receptionist.....Brandie Merunka
Gas Attendent.....Pete Lepore
Woman at Table Mae west Show.....Kathleen Fillion
Sophia Loren.....Lisa Pollitt
Waiter.....Ryan P. Campbell
Woman at Diner.....Jennifer Chando
Girl at Diner.....Megan Knelle
Waitress at diner.....Melody Mussinan
Reporter At Hospital.....Joseph Memmo
Douglas Olivares.....Anthony Plasencia
Girl At Theater.....Jordyn Albanese
Nick Guerro.....Frank Ferruccio
Ronnie Harrison.....Rob Henricks
Irene Stevens.....Michele villano
Muscleman at Mae West Show.....James Knoebler
Muscleman #2 at Mae west Show.....Pedro Morales
Muscleman #3 at mae west Show.....Craig Stasths
Jerry Van Dyke.....Dwayne Dunlevy

Hair Colorist for Miss Heisickjason Erik Schmeltzly
Hairdresser for Miss Heisick.....Zanya Gissler

Wig design.....James Wirth

Costume Designer.....Kelly Bella
Costumer.....Frank feruccio
Dresser.....James Wirth
Dresser.....Alan Joseph Fortenberry Jr

Key Grip.....Ernesto Hernandez-reyes
Asst Grip.....Alan Joseph Fortenberry Jr
2nd asst Grip.....James Wirth

Set Designer.....Frank Ferruccio
Set Asst Design.....James Wirth

Production Assistant.....Ernesto Hernandez reyes
2nd Production Asst.....James Wirth

Art Department.....Beth Holderman Blonski
Art department.....Adrian Gorbaliuk

Exclusive Still Photography.....Alan Joseph
Alanjosephexperience.com

Cinematography.....Rob Villano
First Camera.....Rob Villano
Second camera.....Rob Villano
3rd Camera.....Ernesto Hernandez-Reyes

Soundman.....Rob Villano
Sound Editor.....Rob Villano

Chief Editor.....Rob Villano
Editor.....Frank ferruccio

Boom Operator.....Rob Villano
2nd Boom.....Ernesto Hernandez-Reyes
3rd Boom.....Frank Ferruccio
4th Boom.....Alan Joseph forte berry Jr.

Executive Producer.....Anthony Ferruccio
Producer.....Frank ferruccio
Executive Administrator.....Sharon Ferruccio

Public Relations.....Grapevine PR Steven LeVine
Public Relations Post.....Ferruccio Enterprises LLC.

Based on Book "Diamonds to Dust" by Frank ferruccio

Original Screenplay by.....Frank ferruccio

Director.....Rob Villano

Post Editing.....Villanovision Films

Special Thanks:

Dan Bettincourt of Hilton Hotels Inc.
Denise Parlato Human resources for Hilton Hotels inc.
Staff of Hilton Hotel Newark Airport
The Hilton Hotel Corporation
John Sweeney for his love and unconditional patience
Terry owner of Highstown Diner Hightstown,NJ
Phil & susan Lefebvre for their 1959 Cadillac eldorado
20th Century Fox Licensing Group
South Brunswick Township Kendall Park, NJ
Colonia Township, NJ
Zanya Spa and Salon of Lambertville, NJ
Bocci Eyelashes
Ken Sninski
DG Limousines
Joe Nicastro of Nicastros Garage South Plainfield, NJ
Lou's Edison Motors of fords, Nj
Royal auto Sales of fords , nj
Paul Stransky for co-ordinating all the Automobiles
Jon Ponulak of Main Street Motors
Somewhere in Time New Brunswick, nj
Armando of The Raven
The staff and owners of The Raven and Lodge in the woods
Ruggiero & Guerro Funeral Home of Pen Argyl, PA
Steve & Holly Ruggiero
Fairview cemetery of Pen Argyl, Pa
Wind Gap theatre of wind gap, Pa
Bill & Melody reese
Township of Wind Gap , Pa & pen Argyl Boro
Kevin Oshea for the use of his classic Cadillacs
Jayne-Marie Mansfield
Mickey Hargitay Jr.
Zoltan Hargitay
Mariska Hargitay
Antonio Cimber

Nelson Sardelli
Jan cremer
Elaine Stevens
Irene Stevens
Matt Cimber
Lynn Fero
Gregg Tyler
Last but not least The love and Talent of Jayne Mansfield













