



Case Studies, Problem Solving & New Solutions

March 24, 2015
8:30am - 5:00pm

University of
Central Florida

connectionsforum.com



What is it?

xAPI Camp is a one-day event showcasing what's possible with xAPI, a format for interoperable data with a rapidly growing set of adopters. We'll connect you to answers you can act on and a community that will help you make an impact in your organizations. Understand how your people learn and perform better, measure objectives and key results across the enterprise. Harness this data to grow revenues, improve service and even save lives.

Where is it?

We'll be at the University of Central Florida's Institute for Simulation & Training, located at 3100 Technology Parkway, Orlando, FL 32826.

xAPI Camp will take place in the Partnership 2 building (P2) – Room 208. There is free parking.

Who will be there?

- BEN BETTS
- SHELLY BLAKE-PLOCK
- MEGAN BOWE
- JOHN DELANO
- ROBERT GADD
- MICHAEL HRUSKA
- ANDY JOHNSON
- BRIAN MILLER
- JONATHAN POLTRACK
- DAVID ROGERS
- MARTY ROSENHECK
- CHAD UDELL
- NICK WASHBURN
- ART WERKENTHIN
- AARON E. SILVERS (ORGANIZER)

How will we spend the day?

08:30am	xAPI Camp Opens
09:00am	Opening Remarks
09:30am	Campfire Presentations
10:30am	Small Group Breakouts
12:00pm	Lunch & Standards Updates
01:00pm	Campfire Presentations
02:00pm	Small Group Breakouts
03:30pm	Questions & Answers
04:00pm	Networking
05:00pm	xAPI Camp Closes

Why should you come?

CASE STUDIES THAT INSPIRE

You'll leave with answers to "How can xAPI help me?" We curated examples from what we've seen of real-world applications of xAPI. The tough challenges shared in this one-day camp will inspire your own entrepreneurial thinking. You'll learn about what organizations build and buy that tap into the potential of xAPI.

IDEAS THAT TACKLE TOUGH CHALLENGES

Speakers, facilitators and peers will help with your learning or performance challenges. Connections Forum events are different from other conferences. Though sponsored by industry experts, there aren't sales pitches or booths. Between presentations packed with great ideas, you'll work in a small group to get answers and start smart.

SOLUTIONS YOU CAN PLAY WITH

No matter what challenges you bring to camp, you'll go back to the office knowing xAPI solutions that can make an impact. Everyone's bringing projects they're working on. Many will share the solutions they've come up with: things you can build or buy. Just like you, everyone will tell the truth of what problems they're solving, and what it takes to make a change.

COMMUNITY THAT KEEPS YOU CONNECTED

We're all new at this, so learning doesn't end when the day is over. The Connections Forum is a community of developing practice. You'll be able to keep in touch with the people you meet. Through the online community, you can share what you're learning with peers. As you learn from experience, you can give back to the community by sharing your insights. We can help each other make a difference in our work.

How Do I Register?

Registration is \$79 and includes lunch. Go to <http://connectionsforum.com/xapi-camp-march-2015/> to register

Questions?

Contact Aaron E. Silvers at 773.316.9829 or email him at aaron@makingbetter.us