#### A revolutionary approach to mass media exposure...



### THE AMP TELEVISION NETWORK

#### About AMPTVNOW News...

**Logline:** News host recaps the latest national headlines from African-American newspapers, blogs and online news sources followed by advice or tips from business and entrepreneur experts.

**AMPTVNOW News**, *the other source*, helps to change that landscape by informing the average watching public of different national and international perspectives, often overlooked by having the show hosts review African-American blogs, online newspapers and magazines and internet videos sources as a conduit to diverse information. Important, focused commentary by experts in the fields of law, politics, real estate, business & finance and health & education gives viewers another angle to consider than what the average local and national news sound bites have to offer. **AMPTVNOW News** also features Inspirational stories from authors, business people and community members making a difference in many peoples' lives.

**AMPTVNOW News**, *the other source* is the one TV show that brings into focus the highlights of trending news in the African and African-American diaspora, accentuated with relevant business experts and/or inspirational guests who give tips and advice for viewers.

AMPTVNOW News come on BizTV daily at 1:00 PM PST on nationwide broadcast television and streams online live at www.biztv.com

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Organization	Call Letters	DMA	State	Cable	Broadcast	Status BizTV	Status
KFLA	KFLA TV 8.4	Los Angeles	CA	0	5,569,780	Current	Full Time
KCTU	KCTU TV 43.4	Wichita	KS	37,000	287,000	Current	Full Time
WANN	WANN 32.1	Atlanta	GA	0	2,292,640	Current	Full Time
KAZD	KAZD 55.6	Dallas	TX	0	2,571,310	Current	Full Time
KTMW	KTMW 20.2	Salt Lake City	UT	0	927,540		Full Time
KLPD	KLPD 28.5	Denver	CO	0	1,548,570	Current	Full Time
K41MF	TV 41.1	Granite Falls	MN	0	2,864	Current	Full Time
SWOCTV	SWCOTV	Cortez	CO	4,000	4000	Current	Full Time
SelectiveTV	TV 51.5	Alexandria	MN	1,200	10,000	Current	Full Time
WPBH	WPBH - TV 60	Philadelphia	PA	1,800,000	5,000,000	Current	Full Time
Spectravision Communications	KKBK - LD 14	Bakersfield	CA	0	221,000	Current	Full Time
eeren meneren geen pante		Fresno	CA	0	574,000		Full Time
KBAX	KBAX	Twin Falls	ID	0	70,000	Current	Full Time
Windsong Communications	KAOB - TV 27.5	Beaumont	TX	0		Current	Full Time
WOBV	WOBV	Starkville	MS	0	25000	Current	Full Time
WSPF	WSPF - TV 35.4	Tampa	FL	0	1788000	Current	Full Time
WMBQ	WMBQ - TV 46.1	New York	NY	0	7,420,000	Current	Full Time
SLTV	SLTV	Eugene	OR	0	60,000	Current	Full Time
Prism Broadcasting	KRMF - TV 7.3	Reno	NV	0	271,000	Current	Full Time
Total Full Time				1,842,200	28,967,704		
D The second							
Part Time Affiliates	Weee	C	80	20.000	0.00 000	G	D
WGGS	WGGS	Greenville	SC	20,000		Current	Part Time
GPS TV	GPS TV	Peoria	IL	60000	130000		Part Time
Maine Family Broadcasting	Channel 33	Bangor	ME	80,000		Current	Part Time
Total Part Time				160,000	1,121,000		
Total Combined				2,002,200	30,088,704		
Roku/Tivo/Song/LG	IPTV	Nationwide	US		6,000,000	Current	Part Time

#### Creating urban newsworthy programming for diverse audiences THE AMP TELEVISION NETWORK



# Meet the AMPTVNOW News Team

#### **AMPTVNOW News Host**



Julia Dudley Najieb serves as a business owner, TV executive producer and community activist who is the executive producer and host of a regional news-talk radio show, Valley Black Talk Radio national radio show, AMPTVNOW News and regional news TV show, ONME Sunday Mornings in Central California.

Julia is also the author of several published works and has successfully produced a number of TV programs and films over the last 10 years.

Julia received her bachelor's degree in journalism, with an emphasis in print media as well as two minors in French and marketing from CSU, Fresno. Julia also received her California clear single-subject teaching credential in English.

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#### **AMPTVNOW News Host**



**Lennice Najieb** is co-host of a national news radio show, *AMPTVNOW News*, and co-host of a regional Central California news TV show, *ONME Sunday Mornings*.

In business, Lennice has a varied background in marketing & sales development for over 15 years along with experience in national TV production and publishing companies in New York, Boston and LA.

Lennice received his B.A. in mathematics with an emphasis in statistics and probability from CSU, Fresno. He also holds a California clear single-subject teaching credential in mathematics, and a master's in cross-cultural education from National University.

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#### **AMPTVNOW News Segment Producer:**



Lifestyles & Entertainment Producer - Nicole Dudley is an entrepreneur with a passion for entertainment, non-profits, and start-up ventures. Dudley is a Sales Manager by trade, and on her spare time leads development at a fine arts-based non-profit as the director of marketing and sponsorship for Dr. James Polk Academy of Arts& Technology. She also is a management representative for RnB Austin-based artist, Mélat.

Dudley is a graduate of the University of Texas at Austin with a Bachelor's of Science from the Moody College of Communications in Corporate Communications, and a minor in Business Foundations. Nicole's past experiences include working for several local entertainment companies, and volunteering for various local non-profits. Her greatest joy comes from seeing the growth and positive change her contributions make for companies and communities. As a Group Sales Manager, and a multifaceted communications hobbyist, Nicole plans to continue contributing to her community and bringing joy to people through entertainment.

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#### **AMPTVNOW News Segment Producer:**



**Joquoya K. Murphy - Education & Family Resource Producer:** is an avid freelance writer, visionary photographer, segment producer, radio show co-host, public relations professional, and expert in fundraising management.

Murphy received her B.A. in Mass Communications and Journalism with an emphasis in Public Relations. With her substantial education, she is also considerably community-oriented and business-minded.

Community-driven, Murphy was the Director of Public Relations and Event Planning for the African American Historical and Cultural Museum and partook in developing numerous events, The Black History Month Celebration, The Harlem Renaissance, and Black Out for Justice, to name a few. She was also a radio co-host for Valley Black Talk Radio. Among her other areas of expertise she planned, promoted, and executed for Fresno State's Vintage Days, Clovis Unified School District, the National Multiple Sclerosis Society, and TALK PR and Strategic Planning.

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#### **AMPTVNOW News Segment Producer:**



Ahjah Cruise - Technology, Entrepreneurship & Business Producer: Fresno, CA native, radio co-host, marketing strategist, and upcoming business guru, Ahjah A. Cruise, comes from a legacy of community servants and leaders.

Cruise is an alumna of Tuskegee University (ranked in the top ten best colleges in the southern region) where she earned her B.S. degree in business sales and marketing.

Her experiences include working with the African American Historical and Cultural Museum of the San Joaquin Valley as event coordinator for the *Hot Fun in the Summertime Concert Series*. She is also known for her work as a co-host for *the AMPTV – Bounce TV Red Carpet Launch* as well as the behind-the-scenes event planner and marketer.

In the community, Cruise is the Youth Works Committee Chairman for the Fresno NAACP Chapter.

Upon graduating from Tuskegee in 2014, Cruise returned to Fresno, CA to continue working with dynamic production company, Ann Marie Production, LLC as a producer and marketer.

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For question or more information, please contact your local representative or email us: info@amptvnow.com

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