



JewelCloud®



The Jewelry Industry Is Connecting On JewelCloud®

JewelCloud® is designed to help
retail jewelers and vendors connect with each other.

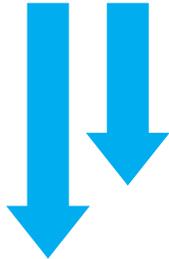
DEMO: www.gemfind.com/jewelcloud



How It Works

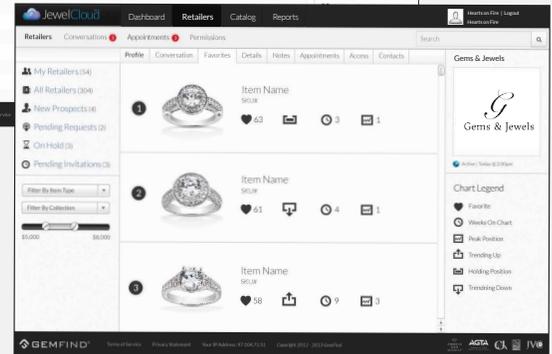
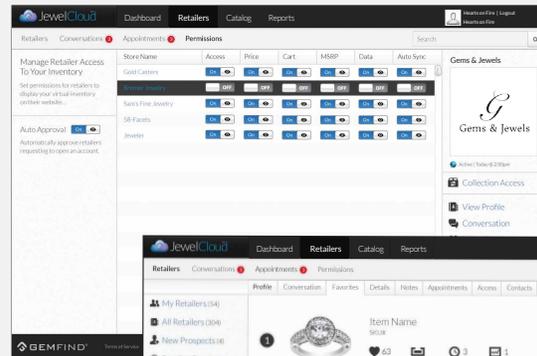
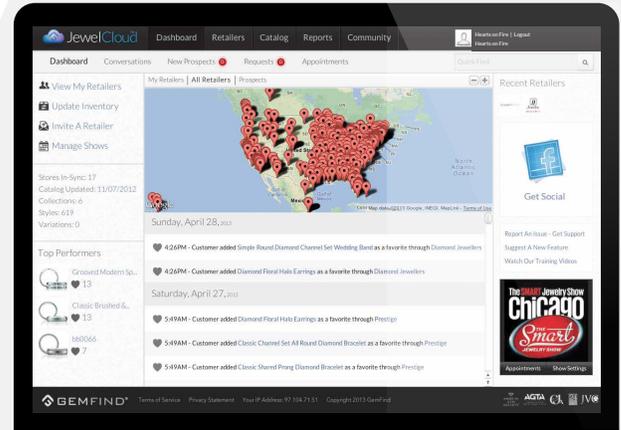
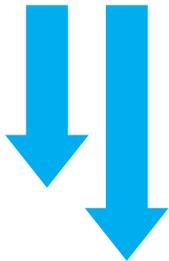
Input

Company Profile
 Product Data and Images
 Client Rules
 Marketing Assets

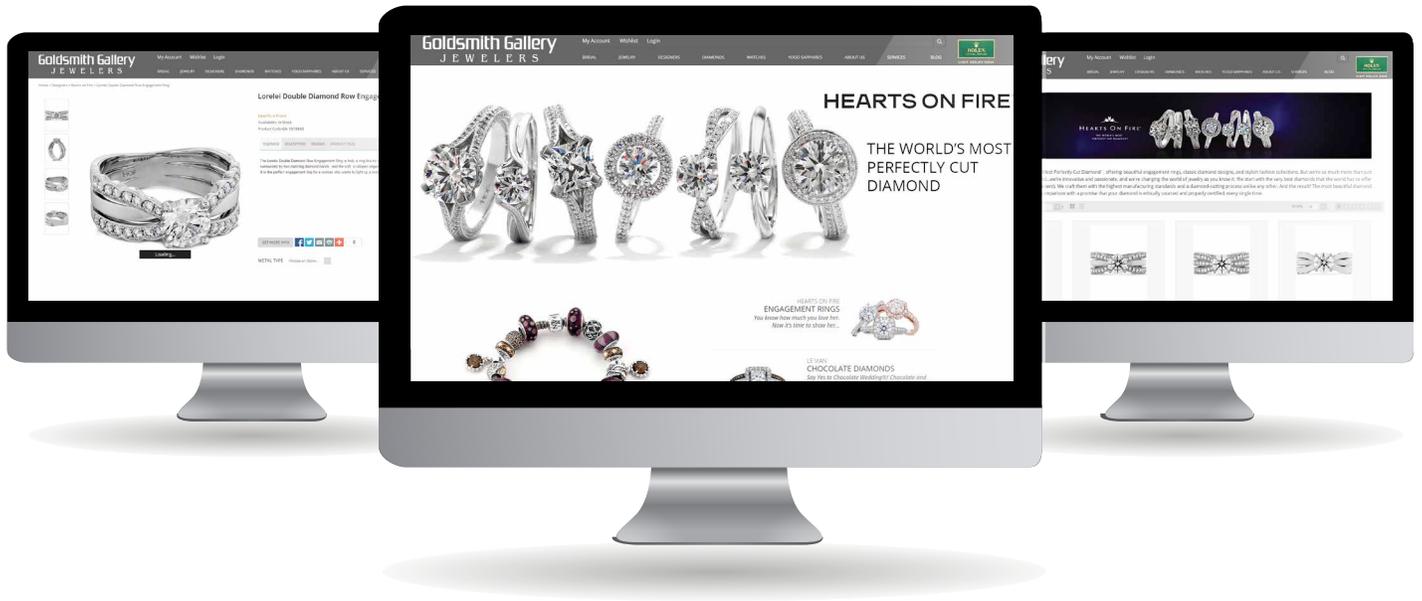


Output

Standardized Data
 Increased Brand Awareness
 Distributed to Authorized Retailers
 More Sales



Gain Access to
 Hundreds of Retail Members



Reach Farther & Faster Than Ever Before

Become a supplier to hundreds of jewelers in our network.

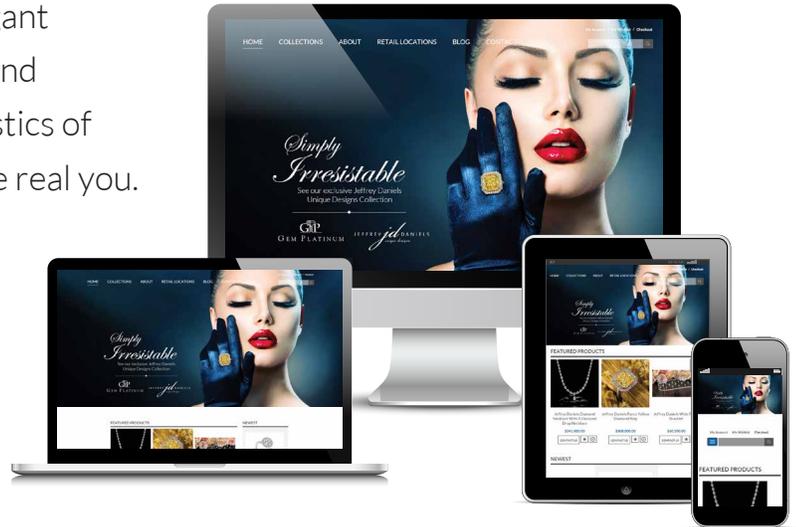
- + Increase product and brand exposure
- + Increase volume with your existing customers
- + Centrally manage your data distribution channel
- + Instant product updates across all retailers
- + Ability to automate price changes
- + Digital asset management and distribution



More Powerful & Flexible

Ranging from basic informational to extravagant custom integrations. GemFind® goes above and beyond to understand the unique characteristics of your brand to ensure your consumers see the real you.

- + Retailer user groups for special pricing
- + Retail locator page
- + Third party newsletter integration
- + Multi image/product video
- + Inventory management system integration
- + JewelCloud® data integration



DEMO: <http://www.gemfind.com/website-portfolio/>

Increase Reach with Online Marketing



Social media has radically changed the rules of marketing. Businesses are demanding a more honest and direct relationships with companies they choose to do business with.

- + Support your brand with optimized, SEO-friendly content and designs.
- + Grow and connect with fresh, daily branded posts.
- + Get ahead with Facebook, Twitter and more.
- + Target new and existing relationships with Facebook Advertising.