



International Agribusiness Group Unveils Redesigned Website

International Agribusiness Group (IAG), a market leader in agricultural commodity research, is proud to announce the launch of a new, redesigned version of their website, www.iag-group.com. The redesigned website highlights key IAG services and aims to help IAG clients find the information they need quickly and easily. Key features include refined seasonal weather reports, daily video weather updates, and an annual crop tour analysis.

IAG's consultants have more than 80 years of combined experience to bring their clients some of the most accurate forecasts on the market, domestically and internationally.



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COLLABORATION. DETERMINATION. TEAMWORK. TRUST.

IAG's new and improved website is a great tool for the Agribusiness industry as IAG aims to level out the inherent volatility of the agricultural market. Fundamental research including weather, commodity pricing, and supply and demand forecasts are made available to clients which include farmers, food manufacturers, and a wide range of financial institutions.

CULTIVATING STRONG, HEALTHY PARTNERSHIPS.

Serving a global market from the plains of Europe to the American Midwest, the redesigned website serves to connect IAG with its clients more directly. The website provides weather updates which deliver temperature and precipitation data across the US.

IAG also conducts a yearly domestic crop tour and posts findings and analysis detailing how actual and predicted weather patterns will affect crop production throughout the nation.

GROWING AND LEARNING, EVERY SINGLE DAY.

In addition to written weather reports, the website also features daily video updates designed to give IAG clients the information they need in an easily digestible format. Similar information may be found on IAG's YouTube page which provides both seasonal and daily weather updates. During hurricane season, IAG posts tropical weather updates on a weekly basis.

HELPING YOU GROW, IN MORE WAYS THAN ONE.

IAG consultants provide a wide range of advice going well beyond weather. They build customized strategies designed to minimize risk for a wide range of clients along the food industry. IAG aims to optimize profit for all their clients, from farmers to manufacturers.

Mark Feight, Managing Director of IAG, believes the new website will allow IAG to better connect with its clients. "By design, IAG has always been a selective and exclusive service, quietly building a multinational client base. We have been providing this service for almost 40 years. We believe it is now time to let everyone know who we are, and help them understand the entire scope of IAG's services. IAG will remain exclusive, but with a more public presence."

ABOUT INTERNATIONAL AGRIBUSINESS GROUP.

IAG provides data-backed risk management insight and solutions. IAG consultants offer private and competitively exclusive consulting services for a wide spectrum of clients along the food continuum, from producers to processors, agriculturally invested companies, and other agri-entities. Their expert opinions are also shared through periodic and recurring speaking engagements, authorship, and regular industry reporting. For more information about IAG's services visit www.iag-group.com.