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For immediate release:

Buy Me A Drink Goes Live In Singapore with the new BMD Wallet

Buy Me A Drink App has launched their latest feature, this week, with a radical redesign, turning the app into the fastest way to pay your bill at bars in Singapore. The new Social Mobile Wallet is a one of a kind in the region.

Buy Me A Drink has partnered with 15 of the top venues in the city and is launching the new version of the app in two stages over the next two weeks. The first wave includes The Public House, Draft & Craft, Gong, Meat and Green, Pluck, Bartini, 31 Bar and Kitchen and Kilo. The second group of venues going live includes Mogambo, Hero's, The Bank, Gem, Zui Hong Lou, Manor Bar amongst many others. Several more venues are expected to join in the months to come, as training continues in various locations.

Users will be able to top up the BMDWallet with their favorite credit card and spend those credits at any of the BMD partner venues, enjoying discounts and cutting the waiting time by 40% when ordering and paying for drinks.

“We focused on giving the user a better night out. Buy Me A Drink was designed to save customers time and money when they party.” Said Silvana Carpanelli-Hayes, Chief Party Officer for the Singapore based app. She added “Drinking is a social activity so it was natural for us to add new features to send drinks to your friends from across the bar or from across the globe!”

BMD partner venues benefit from a streamlined payment process as the app solves many of the day-to-day operational hiccups and provides a more effective workflow when understaffed.

Buy Me A Drink's CTO Damir Jakobovic : “The F&B industry faces many challenges as it is, so we set out to design a very simple, free of charge system that would help them overcome some of the unnecessary hurdles, saying goodbye to chargebacks is just one of the perks”.

The new Buy Me A Drink App is available on the iTunes store <http://budurl.me/BMD15> and the release for Android has been set for July. A series of demo days are scheduled around the city and the public can expect many free drinks just for taking the app for a spin.

For more information or a press demo appointment please contact CJ at marketing@buymeadrink.net or +65.9452.2418