

**LISSANT KERRICK
FOLKES**

**DANGER MAN
DAMAGE**



Lissant Kerrick Folkes, a budding entrepreneur, and the originator of the latest musical genre called *Lingway*, is also the owner of the Lissant clothing line, Lissant Production Company Limited and Lissant Publishing.

Born in Spanish Town, St. Catherine, Jamaica, on August 19, 1979, Lissant launched his music production company, Omerta Production Company Limited, in 2004, which was subsequently changed to Lissant Production Company Limited in 2014. The Lissant clothing line was officially launched in 2008 with designs has been showcased on many fashion shows. Lissant Publishing was started in 2014 and is a member of the American Society of Composers, Authors and Publishers (ASCAP).

Early Life

Artist, songwriter, producer and fashion designer, Lissant Kerrick Folkes was raised and adopted by his grandmother, a seamstress. He earned the nickname "***Danger***" in high school because of his habit of being fearless. Lissant would later take on other monikers, including "***General,***" "***Swagger Daddy***" and "***Danger Man Damage.***"

Folkes attended St. Catherine Basic School, St. Catherine Primary School as well as St. Georges College. He eventually went to live on his own at the age of 16 after graduating from St. Georges College. Lissant was first employed at the Jamaica Defence Force and was subsequently transferred to the Ministry of National Security & Justice in 1999. He majored in Chartered Accounting at the College of Accountants. He was also appointed as an Accountant for the Lucea R.M. Court, Hanover in 2001.

Lissant also maintained a healthy social life promoting parties in western Jamaica.

Career



Lissant's passion for fashion and music enabled him to embrace his fate, which resulted in the incorporation of Omerta Production Company Limited in 2004. This was a collaborative effort including influential individuals in western Jamaica responsible for creating the foundation for

talented individuals to shine. He started producing acts in studios in Montego Bay and Negril before the construction of a studio in Lucea, Hanover. His time spent in Lucea helped to mold his character, as he ventured to conquer unknown territory.

His love for the streets led him to initiate social reform in his own way by rehabilitating and renovating the Lucea Primary School in 2007. Lissant has made many contributions to local acts, beauty pageants, schools and community development programmes. His love for Jamaica has led him to all 14 parishes in his capacity as accountant for the R.M. Courts from St. Thomas to Hanover, fostering a genuine interest in understanding the Jamaican story, as well as what it truly meant to be a Jamaican. In 2013, his journey brought him to relocate in Kingston, where he began to collaborate with some of the Jamaica's music industry veterans who previously worked with Sir Coxson Dodd from Studio One.

Linguay – The Genesis

Lissant's travels abroad has led him to create *Linguay*, a Jamaican musical genre made in 2013. The term Linguay aptly denotes a peculiar music style strongly influenced by Reggae, Dancehall, Hip Hop, Rap, Rock, Jazz, and Rhythm & Blues. It incorporates some of the musical

elements of Pop and dance music based on the Jamaican experience of having fun and enjoying life to the fullest daily. Linguay has evolved out of the earlier genres Reggae and Dancehall, because of a need to revolutionise the Jamaican music industry since there has not been an addition to the Jamaican genres of music for the past 30 years.

It has gained a footing in the American market as an appreciated novelty. It is hardcore lyrically and started using even less Jamaican dialect and more Standard English - making it easier to understand for more English-inclined audiences. It is steadily growing in popularity around the world, as Linguay mixes the best elements of the world's musical genres with an authentic Jamaican interpretation. Linguay is basically the linguistic way in which Jamaicans communicated their story to the world which all can relate to. The first official release was a single entitled "***Who Do You Believe In***" in 2014.

The concept of this new genre of music was conceived by Folkes while on tour in the United States in the summer of 2013. Frequent visits to Memphis, Nashville, Alabama, Atlanta and New York music scenes inspired a dream to fuse the best sounds and instruments from all genres with a Jamaican flavour. Linguay has its roots in Lucea, Jamaica, and has subsequently migrated to the island's capital Kingston as well as the rest of the world.

"I Am Fly High" is the latest release and is currently available on iTunes, Spotify as well as all the major download and streaming websites. ***Danger Man Damage*** is currently ranked number one on the Reverb Nation Website from Kingston, Jamaica. Many international production companies overseas have commented that Linguay doesn't sound like Jamaican music based on the sound and arrangement of the rhythm section. These changes to the music have been done in order to make the music more compatible to the international format of songs which are found on the Billboard charts.

Lissant Publishing

Founded in 2004, Brand Lissant is one of the world's most innovative publishing companies, it was established to make and distribute music that touches the soul and is becoming one of the world's leading music providers. Lissant Publishing is a Jamaican entity focused on *Living Off Visionary Enlightenment* (L.O.V.E) - the mission statement of the entity. Brand Lissant encourages youngsters to "imagine, build and play." For more information, please visit <http://www.lissantonline.com/>

"In music we are flowing through life, it gives us something that we are hungry for. Music is something that we have pursued for thousands of years, as it awakens in us our most profound state of safety. A safety of living in concert with others and with our self. Music is like a girl that you want to stay with forever." – Lissant Kerrick Folkes

Exhibitions and Shows

28th March 2015 – Raiford Disco, Memphis, Tennessee

17th June 2013 – Rumba Room, Memphis, Tennessee

21st September 2013 - Grand Paladium, Lucea, Hanover

11th March 2012 – Grand Paladium, Lucea, Hanover

06th March 2011 – Grand Paladium, Lucea, Hanover

Lissant Publishing Announces the New Single entitled **“I Am Fly High”** from **Danger Man Damage**

FOR IMMEDIATE RELEASE

Kingston, Jamaica – Lissant Publishing is thrilled to announce the release of the latest single from Danger Man Damage, **“I Am Fly High”** which is available everywhere since **14th July 2015**.

“I Am Fly High” is the latest release from the musical genre called **Linguay**, which was originated in Jamaica in 2013. The term Linguay aptly denotes a peculiar music style strongly influenced by Reggae, Dancehall, Hip Hop, Rap, Rock Music, Jazz, and Rhythm & Blues. The single is currently available on iTunes, Spotify as well as all the major download and streaming websites. Danger Man Damage is currently ranked as the number one Artist on the Reverb Nation Website for Kingston, Jamaica. For more information, please visit <http://www.lissantonline.com/>

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