



## PRESS RELEASE

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### **CNP Signs & Graphics Announces New Patented Illuminated Sign Product for Trucks**

*Illuminated Signage Expected to Have Dramatic Effect on Trucking Industry*

**Las Vegas, Nevada, August 05, 2015** – CNP Signs & Graphics is excited to announce a brand new patented sign product available to the public for the first time. This illuminated sign offering provides truck owners/operators with the ability to display their brand on both the tractor and the trailer so that it will be visible both day and night.

Through this patented innovation, a company's logo can be custom-made and illuminated so that it can be seen around the clock on trucks. Once a mold is created of a company's logo, backlit signs utilizing LEDs are produced that adhere to both the tractor and the trailer. This process was created from a one-of-a-kind patent and CNP Signs & Graphics has the exclusive rights to it. CNP can make these signs any size and shape and the resulting product is three-dimensional and very unique. Currently, most trucks only have flat, non-illuminated signage making viewing, especially at night, extremely difficult. This technology is expected to have a major effect on the trucking industry, affording large and small fleet owners alike the ability to advertise their brand effectively and dramatically, day and night.

The patent for this technology was obtained by attorney Bill Zychlewicz of Armstrong Teasdale Attorneys At Law of Las Vegas, Nevada.

For more information regarding this exclusive sign product for trucks, please contact CNP Signs & Graphics at (619) 283-2191 or visit [www.truckLEDsigns.com](http://www.truckLEDsigns.com).

#### **About CNP Signs & Graphics**

CNP Signs & Graphics, a 4<sup>th</sup> generation sign company, was originally established as California Neon Products in 1939 by Ward Taylor and his son, Guy. After years of progressive growth, a major boost to the company came in 1951 when an old friend called needing signs for his new concept, drive-through restaurant, Jack in the Box. In 2006, California Neon Products became CNP Signs & Graphics in order to more accurately portray their full spectrum of services. The name may have changed, but the key values of superior quality and unsurpassed customer service continue to be the cornerstone of the business. To learn more about CNP Signs & Graphics, please visit [www.cnpsigns.com](http://www.cnpsigns.com) or call (619) 283-2191.

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