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TACO BUENO TO OPEN SECOND RESTAURANT IN COLORADO SPRINGS

New Garden of the Gods location follows record-breaking opening at N. Academy

Dallas (August 6, 2015) – Taco Bueno®, the fresh Tex-Mex quick service restaurant chain, will open its second Colorado Springs, Colo. restaurant on Tuesday, August 11, 2015.

The new location on Garden of the Gods Road just west of I-25 follows the company's record-breaking opening on N. Academy in June of this year. According to Taco Bueno CEO Mike Roper, "North Academy was one of the most successful openings in our company's 48 year history. The response from Colorado Springs has been overwhelming. More than 100 Taco Bueno fans camped out the night before the opening to be first in line when the doors opened. We can't wait to open our second restaurant this coming Tuesday, August 11."

"Taco Bueno is thrilled by and grateful for the community's response in Colorado Springs because we consider this expansion a key milestone for the company," continued Mr. Roper. "The results from the N. Academy opening speak for themselves. Demand for our freshly prepared Tex-Mex extends well beyond our current operations in Kansas, Missouri, Oklahoma, Arkansas, Louisiana and Texas."

A third Colorado Springs restaurant is slated for the intersection of Dublin Blvd. and Tutt Blvd. later this fall. In addition to the new openings in Colorado Springs, Taco Bueno recently opened four new locations in Oklahoma and will open another location in Texas this year.

The menu at Taco Bueno is authentically Tex-Mex with recipes prepared fresh in every restaurant, every day. The restaurant is known for its crispy tacos, burritos, nachos and quesadillas made with fresh ground beef or flame-grilled chicken along with traditionally-prepared refried beans, fresh-made guacamole plus chips and shells cooked daily in-house. The dining room also features a fresh salsa bar with multiple salsas made in-house daily. Signature items include the Big Freak'n Taco and MexiDips® & Chips.

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About Taco Bueno Restaurants, L.P.

Taco Bueno is committed to creating an authentic, fresher Tex-Mex experience. Taco Bueno is passionate about providing better tasting Tex-Mex, prepared daily with fresh, hand-selected ingredients. Founded in 1967 in Abilene, Texas, Taco Bueno operates 175 restaurants in Colorado, Kansas, Missouri, Texas, Oklahoma, Arkansas and Louisiana. The company is privately owned by an affiliate of Palladium Equity Partners, LLC. Learn more about Taco Bueno by visiting www.tacobueno.com or www.facebook.com/buenoheadquarters.

About Palladium Equity Partners, LLC

Palladium is a middle market private equity firm with over \$2.0 billion in assets under management. Palladium seeks to acquire and grow companies in partnership with founders and experienced management teams, and focuses primarily on buyout equity investments in the range of \$50 million to \$150 million. Since its founding in 1997, Palladium has invested over \$1 billion of capital in more than 20 platform investments and over 50 add-on acquisitions. The principals of the firm have significant experience in financial services, business services, food, healthcare, industrial and media businesses, with a special focus on transitioning founder-owned businesses and investing in companies it believes will benefit from the growth in the U.S. Hispanic population. In April 2014, Palladium announced the final closing of Palladium Equity Partners IV, L.P. at \$1.14 billion, which exceeded its target. Palladium is based in New York City. For more information, visit www.palladiumequity.com.

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