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For Immediate Release

TITLE OF NEWS RELEASE

Expansion & Grand Opening of a Company Helping Thousands of Families in Utah and Colorado

Subtitle

This one simple idea blows away inaccurate stereotype labels saving people \$5,000 to \$10,000 on high-quality vehicles

SALT LAKE CITY, UTAH—September 2, 2015--AutoSource Motors, headquartered in Woods Cross, Utah, has expanded business to Colorado Springs, Colorado and will be hosting a multi-day Grand Opening Celebration Sept 4th and 5th from 10:00am to 7:00pm.

“In everything we do, we believe in integrity and excellence. We challenge status quo assumptions and inaccurate stereotypes,” says Dennis Allen, who heads up the Grand Opening celebration held Labor Day Weekend in Colorado Springs.

“Have you ever been misjudged or inaccurately stereotyped? Has someone ever branded you or someone you love with an ugly label which stuck for a while yet didn’t accurately reflect the real person? This happens with vehicles too,” Allen says. “Labels and stereotypes are not always accurate. If you are not aware of this one simple thing you could be over-paying \$5,000 to \$10,000 on your vehicle.”

Colorado Springs Regional Business Alliance and Tri-Lakes Chamber of Commerce will be hosting a special Ribbon-Cutting Ceremony on Friday, September 4 at noon and Saturday, September 5 at noon at AutoSource Motor’s new location in Colorado Springs (965 Summer Games Drive, Colorado Springs, CO 80905).

Excellent car prices, a bounce house, free Subway sandwiches, prizes, hourly drawings, and much more will be part of the many festivities at the Grand Opening. AutoSource Motors gives special thanks to the Rotary Club, Peterson Air Force Base, Shriver Air Force Base, Fort Carson, and US Air Force Academy.

According to their website, AutoSource Motors currently has over 648 vehicles in inventory of all makes and models including Acura, Cadillac, Chevrolet, Ford, GMC, Honda, Infiniti, Jeep, Lexus, Mercedes-Benz, Nissan, Subaru, Toyota, and more.

Autosource Motors offers Extended Service Plans, 151 point inspections, low miles, fully-loaded options, clean title and branded titles, financing, etc. Plus they genuinely care.

After being in business for over 12 years, AutoSource Motors, is excited to open its 3rd location, in Colorado Springs. AutoSource Motors specializes in high-quality, verified newly-used vehicles for typically \$5,000 to \$10,000 below Blue Book prices. For more information visit www.autosourcemotors.net

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