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## MetLife Stadium Receives NFL 'Golden' Logo

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East Rutherford, NJ – September 11, 2015 – In celebration of the 50th Super Bowl, UBU Sports, in conjunction with MetLife Stadium and the NFL, produced and installed a new celebratory “Golden” NFL logo on the 50-yard line. MetLife Stadium, home of the NFC New York Football Giants and AFC New York Jets, is the only stadium, nationwide, to receive this unique upgrade.

The UBU Sports® installation team removed the existing red, white and blue NFL logo from center field and replaced it with the new, 494 sq. ft., NFL gold and charcoal logo. The logo is 26 ft. tall and 19 ft. wide and is made of the UBU Sports, Speed S5-M synthetic turf system; the same system utilized by 10 NFL teams. There are 39 miles of fiber used in the construction of the new logo. The 50 yard-line numbers on each side of the center NFL logo received the gold treatment as well.

The standard NFL shield logo was updated in April of 2008 and is streamlined from the original logo from the 1940s. It is thinner, the background at the top of the logo is a darker shade of blue, the NFL letters have changed, the football image in the top middle now resembles the football atop the Lombardi trophy, and it features four larger stars on each side, denoting the league’s eight divisions.

UBU Sports is a leading brand of synthetic turf surfaces for use in a variety of sporting events, including football, baseball, field hockey, soccer, rugby, and lacrosse. UBU Sports’ fields serve as ground gear for teams ranging from professional franchises (e.g. New Orleans Saints, Minnesota Vikings, Cincinnati Bengals, San Francisco 49ers, Denver Broncos, Pittsburgh Steelers, Arizona Cardinals, Houston Texans, New York Jets and New York Giants), collegiate and major indoor arena leagues to local high schools and municipalities. UBU Sports incorporates science and technology into each surface they provide, creating the ultimate ground gear for athletes.

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