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STOP RENTING START SAVING

NEW BOOK HELPS INVESTORS AND RENTERS ENTER BOOMING HOUSING MARKET

Toronto, ON, September 15, 2015 —Volatility in the stock market and economic uncertainty is driving investors to seek alternatives to place their money. With low interest rates and market stability, many are turning to the consistency of real estate to diversify their investment portfolio. Understanding how to get started and what makes a good investment requires industry knowledge and strategic planning. Investor and Real Estate Specialist Sonja Skye's new book *Stop Renting Start Saving* helps break down the process of getting into real estate as an investment and for the first time home buyer.

Just as investment brokers help navigate the stock market, bonds and other investment avenues, real estate investment requires in-depth understanding the legal and financial landscape, and what makes a good investment. *Stop Renting Start Saving* reveals the world of investment and real estate methods that are used by successful investors and provides readers with key tools and tips on how to invest and rent-to-own in the housing market.

Stop Renting Start Saving is now available on Amazon.com. Media appearances, seminars and book signing events are planned throughout the Durham Region in September and October, and in the Greater Toronto Area in October. Visit <http://renttoownwealth.ca/in-the-media> for details

About the author – Rent-to-own professional, Sonja Skye leverages industry knowledge and a team of industry professionals to enable average people to achieve their dreams of becoming home owners and sage investors through her company Rent To Own Wealth.

For more information about Sonja Skye or Rent To Own Wealth, contact Sonja at sonja@RentToOwnWealth.ca or visit <http://renttoownwealth.ca>

ABOUT JADE STRATEGIC RELATIONS

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