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METaverse MOD SQUAD HONORED AS SILVER STEVIE® AWARD WINNER IN 2015 AMERICAN BUSINESS AWARDSSM

Recognized in the Company of the Year Category for Internet / New Media

SACRAMENTO, Calif., – September 17, 2015 -- Metaverse Mod Squad, the global leader in managed digital engagement services, announced today the company has been honored as the 2015 winner of the Silver Stevie® Award for the “Company of the Year” category in The 13th Annual American Business Awards.

The American Business Awards are the nation’s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

Nicknamed the Stevies for the Greek word for “crowned,” the awards were presented to winners during a gala banquet on Friday, September 11 at the Julia Morgan Ballroom in San Francisco. More than 250 nominees and their guests attended for the presentation of new product awards, management awards, app awards, and more.

More than 3,300 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Company of the Year, Tech Startup of the Year, Software Executive of the Year, and App of the Year, among others. Metaverse Mod Squad was nominated in the Company of the Year category for Internet/New Media.

Founded in 2007 by CEO Amy Pritchard, Metaverse Mod Squad has grown to be recognized as a leader in the digital-engagement movement. The company’s global team of 10,000+ Mods chat with customers, moderate web content, manage communities, and buzz in social media. Metaverse Mods leverage their expertise to help companies create valuable engagements with their customers and communities. Over the past year, the company soared with business expansion in the [European market](#), [partnership](#) with customer support technology leaders including ZenDesk and Freshdesk, and an ever-growing marquee [client](#) list.

“We’re honored to be recognized by the American Business Awards for the work performed for clients around the world by our Mods,” said Amy Pritchard, CEO and Founder of Metaverse Mod Squad. “While we focus on expanding our partnerships with

industry leaders, pleasing global customers, and creating the most vibrant and experienced customer engagement workforce, Metaverse also values giving back to the communities where we live and work, and we're particularly thrilled that the Stevie committee recognized our efforts in that area too."

Stevie Award winners were selected by more than 200 executives nationwide who participated in the judging process.

"We are extremely impressed with the quality of the entries we received this year. The competition was intense and every organization that won should be proud," said Michael Gallagher, president and founder of the Stevie Awards. "To those outstanding individuals and organizations that received Gold, Silver, and Bronze Stevie Awards, the judges and I are honored to celebrate your many accomplishments. You are setting a high standard for professionals nationwide."

Details about The American Business Awards and the lists of Stevie winners who were announced on September 11 are available at www.StevieAwards.com/ABA.

Additional Resources

[Metaverse Mod Squad Blog](#)

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About Metaverse Mod Squad

Metaverse Mod Squad offers expert-level service in digital engagement including customer support, moderation, social, and community. The company strategizes, designs, and delivers digital initiatives for clients in more than 50 countries, with the capacity to work in 50+ languages and dialects.

About The Stevie Awards

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Sponsors and partners of The 2015 American Business Awards include BizTalkRadio, CallidusCloud, Engility, Fareportal, John Hancock, PetRays, and Softpro.

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