## The Chicago Bar Shop Press Release

For Your Immediate Attention:

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## The Chicago Bar Shop, Commercial and Residential Bar Design Showroom, Will be Opening October 15<sup>th</sup>, 2015

The 2,500 square foot bar shop and showroom located in the heart of Chicago's Lincoln Park is built with the mission of providing every person a unique bar experience

The Chicago Bar Shop, opening on October 15<sup>th</sup> at 921 West Armitage Avenue, could quickly become Chicago's most respected and recommended hospitality resource center. Catering to custom commercial and residential bar & hospitality related needs, Chicago Bar Shop (CBS) will be a one-of-a-kind bar designing & building one-stop-shopping experience. Built on a strong foundation of over 100 years of hospitality, The Chicago Bar Shop is the perfect place to receive expert design consultations for any project from building a home bar to creating a restaurant or hotel bar room.

The Chicago Bar Shop's stunning showroom features several different styles of full sized bars and a custom bar showcase, paneled wall and tin ceiling options, and various revenue increasing options such as digital signage, video games, ATM machines, and jukeboxes. Other amenities such as re-purposed wood furniture, a variety of draft systems, bar themed collectible items, custom gold leaf wood signs, and design services are available to help any customer find customizable products to his or her exact needs and tastes.

What makes The Chicago Bar Shop a unique experience for all isn't only their wide array of products and designs to choose from, but also their helpful, friendly, and knowledgeable staff. Declan Morgan, the CEO and a professional bar designer and builder, has expert understanding of the hospitality industry having worked for both family businesses, such as his parent's pub, and international hospitality organizations such as Ramada & Hilton. Morgan said, "I was frustrated as a bar builder & bar owner, not having a one-stop-shop for front of house bar furniture, bars, decor, signage, and POS systems. Having to shop all over the city, state and country for individual items, used to be the only way- which is why we came up with this idea."

Chicago Bar Shop has partnered with Chicago Master Bar Builder, John Wray, whose built hundreds of bars for homes, private clubs, and upscale restaurants over the last 40 years such as: City Winery, Little Goat, Act 1, and the Goose Island Brew Pub. Between Declan and John, they have expert experience with an extremely wide variety of types of bars and hospitality environments which makes Chicago Bar Shop the best choice when asking for bar related advice.

The Chicago Bar Shop, opening this October 15<sup>th</sup>, 2015 on Armitage Avenue, will transform the way people think about and interact with bars. Their unique products,

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knowledgeable staff, and variety of options to customize every aspect of the bar can fulfill each client's needs and then some.