

For Immediate Release

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Fish Tale Beyond the Pale Ale Named World's Best Beer

Olympia, WA – October 5, 2015 – Fish Tale Ale's Beyond the Pale Ale, produced by Fish Brewing Co in Olympia, WA was named the 2015 World's Best Beer by the World Beer Awards. To receive this award, the beer was first judged in a regional style heat in America. Winners from all regions including Asia and Europe were then tasted against each other to select the World's Best Style. From these world winners, the World's Best Categories beers were selected, from which the World's Best Beer is selected.



With over 1,000 beers from more than 30 countries entered into this year's competition to come out on top is quite an achievement and honor. Judges blind tasted and scored the entries over four rounds of judging. The final two rounds were held in London, where 50 international brewers, industry experts and journalists tasted and voted on the World's Best Beers. The judges named Fish Tale Ales – Beyond the Pale – as the USA Winner, Americas Winner, the World's Best Style Winner, the World's Best Pale and ultimately the World's Best Beer.

In addition to taking top honors, Fish Brewing Co. was awarded America's Best Black IPA for their Reel Ales Swordfish Double Cascadian Dark Ale and Leavenworth Boulder Bend Dunkelweizen won America's Best Dark Wheat Ale.



"This award is a credit to our ongoing commitment to making amazing beers." says Sal Leone, CEO and President of Fish Brewing Co. "At a time when American brewers offer so much variety; it's a true honor to be recognized as the World's finest."

Earlier this year Fish Brewing Company was awarded the 2015 Washington State Brewery of the Year Award at the Washington Beer Awards competition. Fish Brewing Co. is currently looking for distributors, if interested contact Fish Brewing at worldsbestbeer@fishbrewing.com.

About Our Award Winning Beers

Fish Tale Beyond the Pale Ale is a medium-bodied pale ale presents a rich and complex malt character derived from a bold blend of four different types of grain wonderfully balanced by five complementary varieties of hops. Leavenworth Boulder Bend Dunkelweizen is an unfiltered dark Hefeweizen, with a gently sweet character infusing its medium-bodied smoothness. Packaged in convenient 6-pack cans the Boulder Bend is great for floating down the river. Fish Tale Reel Ales Swordfish Double Cascadian Dark Ale is a beautiful balance between citrusy Northwest hops and roasted, chocolate malt or caramel notes.

About Fish Brewing Company

Founded in 1993, Fish Brewing Company is owned by over 400 beer drinking consumers, who pooled their resources to build a landmark brewery in Olympia, WA, which is known for its quality water and artesian wells. Fish Brewing also uses when possible locally sourced Washington ingredients. Fish Brewing produces hand-crafted beers and ciders under our three core brands: Fish Tale Ales, Leavenworth Biers, and Spire Mountain Cider, which can be found in 20 states and internationally, both in bottles and on draft. Fish Brewing operates a full service pub in Olympia, WA, which was featured on the Food Networks show Diners, Drive-in & Dives, and a new taproom in Woodinville, WA. Fish Brewing believes that fresh beer and cider, fine food, and enduring friendships are what life in the Great Pacific Northwest is all about. For more information visit www.fishbrewing.com.